

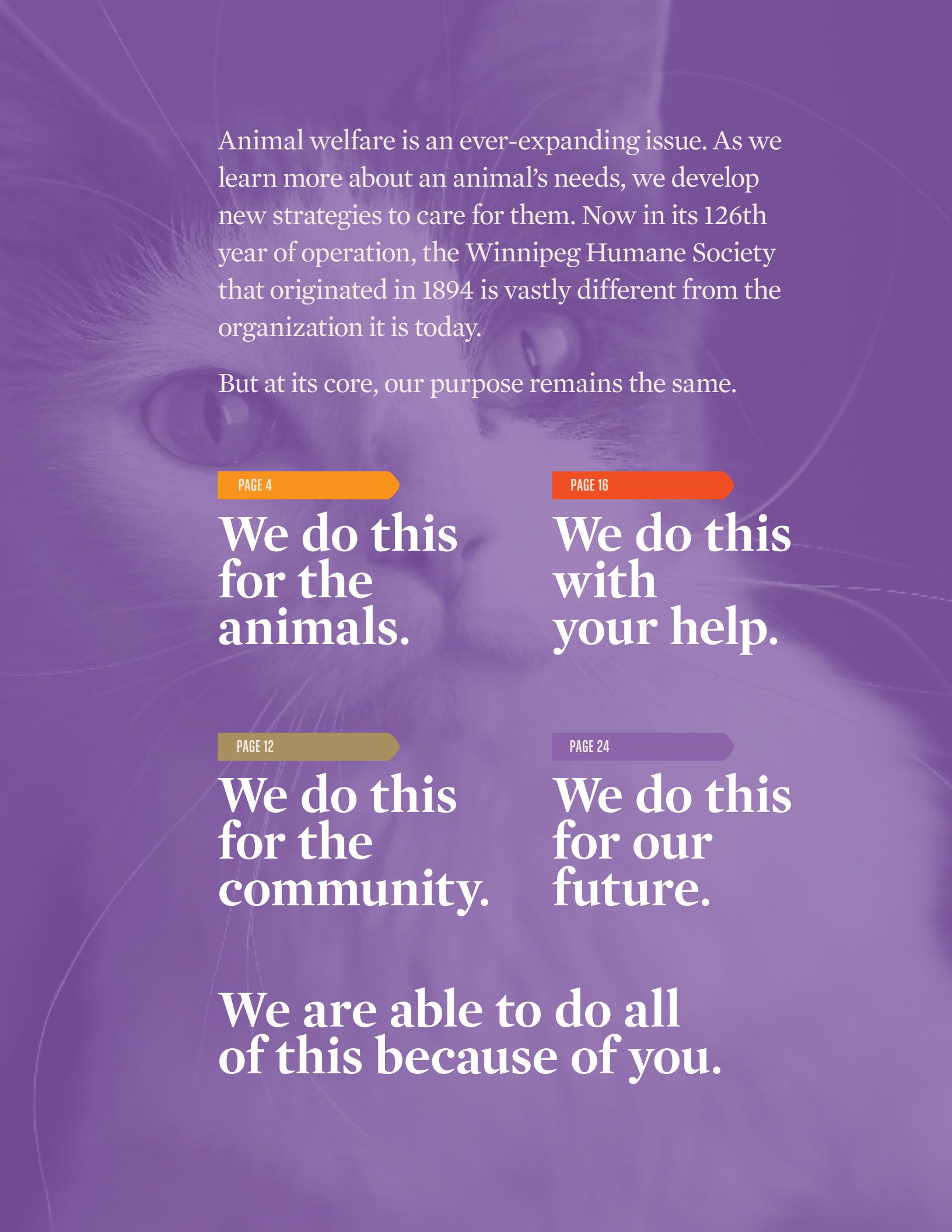
2019 2020

ANNUAL REPORT



WINNIPEG
HUMANE SOCIETY





Animal welfare is an ever-expanding issue. As we learn more about an animal's needs, we develop new strategies to care for them. Now in its 126th year of operation, the Winnipeg Humane Society that originated in 1894 is vastly different from the organization it is today.

But at its core, our purpose remains the same.

PAGE 4

**We do this
for the
animals.**

PAGE 16

**We do this
with
your help.**

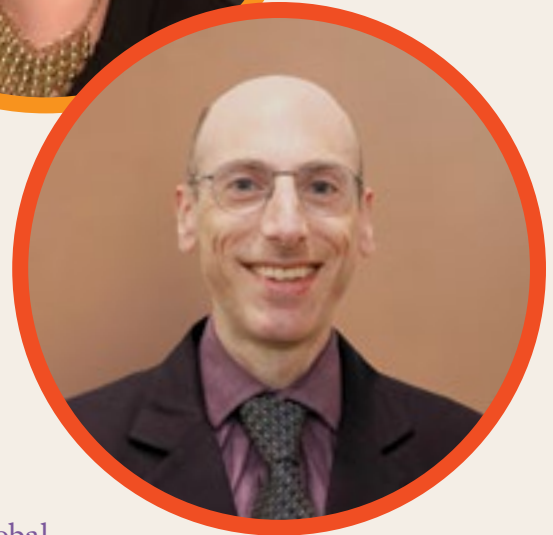
PAGE 12

**We do this
for the
community.**

PAGE 24

**We do this
for our
future.**

**We are able to do all
of this because of you.**



Message from our Board Chair and CEO

Dear WHS friends and supporters,

We are proud to present you with the Winnipeg Humane Society's 2019–20 Annual Report to the Community. While we write this letter to you in the midst of an extraordinary global pandemic, most of the 2019–20 fiscal year happened before the public health emergency was declared. In this pre-pandemic reporting period, we are extremely pleased with the advances we continue to make thanks to your unwavering support.

The first milestone worth celebrating together is the achievement of a **new low in euthanasia rates**, now below the 10% mark. No matter the age or challenges an animal may have, if there is a way to find a new chance we will do everything and anything to achieve that goal. We can tell you with absolute certainty that only the gravely ill, the severely injured or the extremely aggressive animals are humanely euthanized. Everyone else will get a new chance at finding a new opportunity to thrive.

Other great improvements are “under the hood”, and not as easy to notice outside of the shelter. Most of our staff handling animals are now trained in the **Fear Free® method**, a way of handling animals in the shelter with minimal stress to them, and therefore minimizing the risks of bites, aggressive behaviour or illness. We understand that animals feel stress just as we humans do, and we are doing everything we can to help our furry guests settle in comfortably.

The WHS Veterinary Clinic also reached a new milestone **completing over 7,000 surgeries** and developing a dedicated dental treatment room to ensure every animal needing dental work can have it done efficiently and with the best available equipment.

Your WHS also took **animal welfare advocacy** to the next level, working closely with civic, provincial, national and international stakeholders to make meaningful improvements in farm animal transportation, asking the Royal Manitoba Winter Fair to discontinue their pig and calf scramble, lobbying to stop the exportation of live horses for slaughter, improving the housing conditions of betta fish in pet stores, and strongly opposing any so-called “ag-gag” legislation which may criminalize lawful protests and documentation of animal abuse by animal advocates.

We have also **expanded our partnerships with communities in rural and remote areas of Manitoba**

because every dog and cat, no matter where they live, deserves access to veterinary care and these communities need all the support we can give them to control animal overpopulation.

We really hope that after reviewing the contents of this report you will feel proud to be a supporter of the Winnipeg Humane Society. We are and will always be humbled by your financial commitment to the shelter, your compassion, and your love for animals. You are the reason why we are able to be the most humane, progressive and compassionate animal shelter we can be.

In service,

MAUREEN DRUMMOND

Chair, WHS Board of Directors

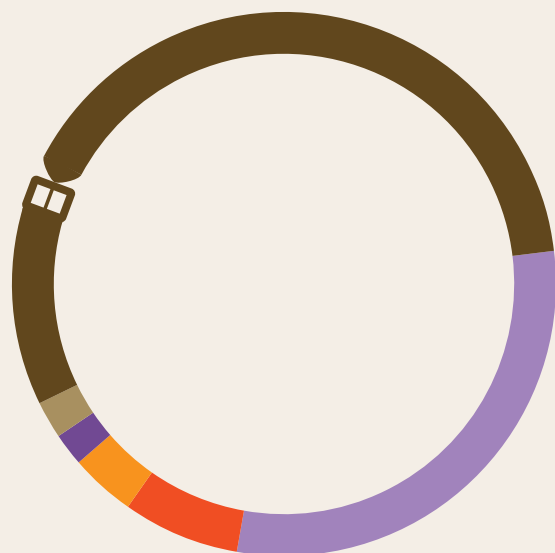
JAVIER SCHWERSENSKY







WHS CEO

2019–20 Finances

April 2019–March 2020

Sources of revenue



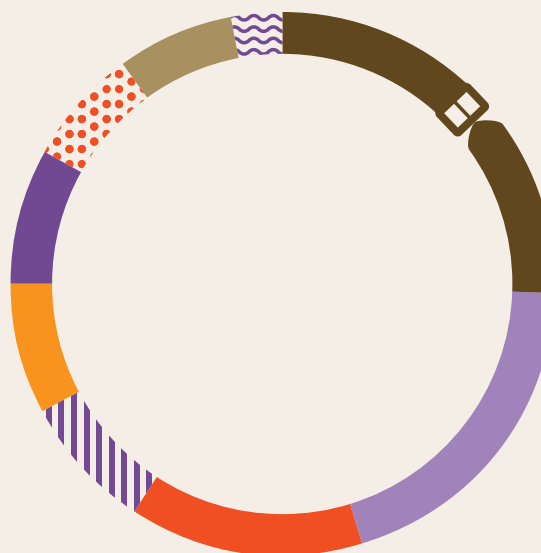
	Donations & bequests
53%	\$3,392,861
	Service fees
33%	\$2,099,922
	Fundraising events
7%	\$436,125
	Grants
4%	\$294,981
	Sales
2%	\$110,007
	Other income
1%	\$47,796

Total Sources of revenue:
\$6,381,692

Net Surplus/(Deficit)
\$31,765

Amortization of fixed assets
\$390,219

Expenditures



	WHS veterinary hospital/clinic
24%	\$1,553,662
	Animal care, shelter maintenance & repairs
18%	\$1,149,260
	Administration
13%	\$854,933
	Emergency response and animal welfare investigations
10%	\$627,982
	Intake, behaviour & training programs
9%	\$544,998
	Community outreach, education & farm animal welfare
9%	\$534,062
	Adoption & foster programs
8%	\$518,959
	Fundraising
7%	\$418,100
	Volunteer & retail
2%	\$147,801

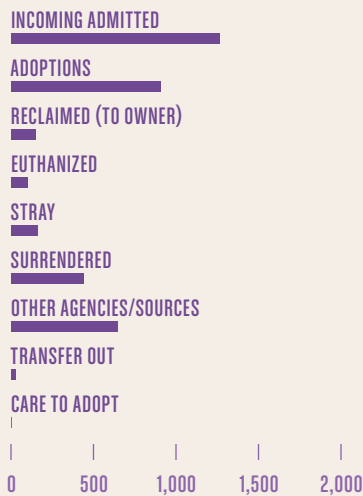
Total costs:
\$6,349,758

WHS Shelter Statistics

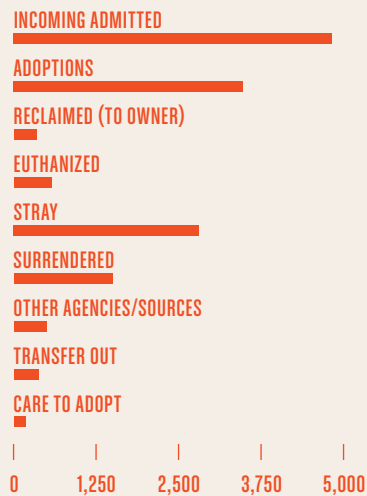
January–December 2019



Dogs



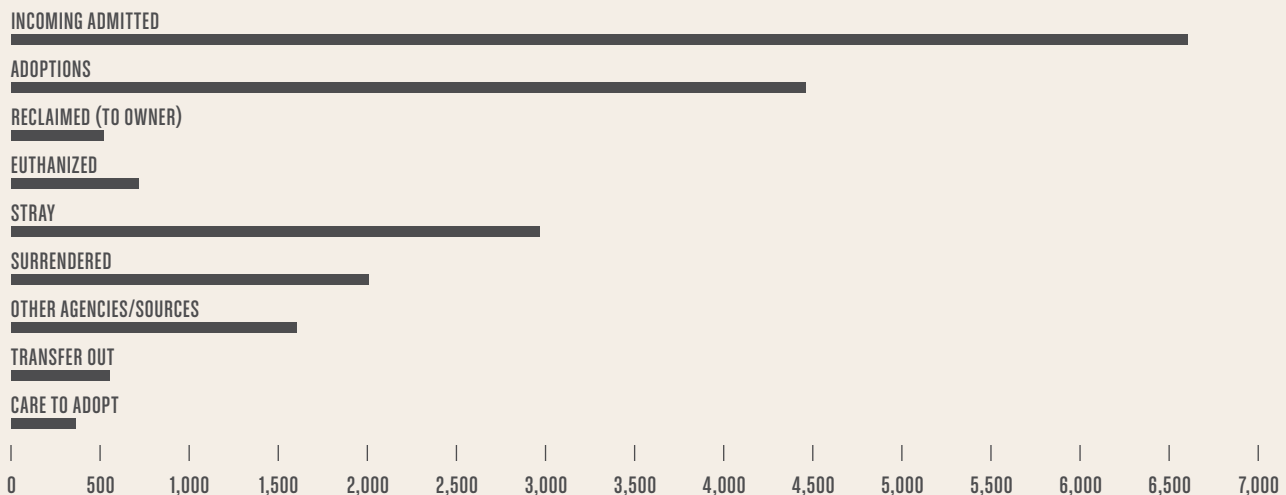
Cats



Other



Total





We do this for the animals

For the past 126 years, the WHS has kept the welfare and dignity of all animals at the forefront.

The latest shelter management model, Capacity for Care, is designed to meet all of an animal's needs, while reducing the amount of time spent at the shelter. Humane Societies and SPCA's across North America, including in Canada, have implemented these changes and are seeing the benefits when it comes to providing shelter animals with their Five Freedoms and creating positive outcomes.

In this section, learn more about what an animal's journey through the shelter is like and how all departments at the WHS work together to implement these innovative changes for animals.

Adoptions

CONNECTING WITH THE COMMUNITY

Over the last year, the Adoptions staff at the WHS continued to focus on building relationships with the community and strived to provide the best possible customer service to adopters and visitors at the shelter.

The Adoptions team also extends their reach in the community through various Satellite Pet Adoption Locations. Partnerships with 11 pet stores throughout the city of Winnipeg help those looking for WHS adoptable animals find a forever friend closer to home.

Animals adopted in 2019

4,438

**ADOPTION AND RETAIL
VOLUNTEER STATS:**

Volunteers:

399

Hours:

12,568.52

Value of work:

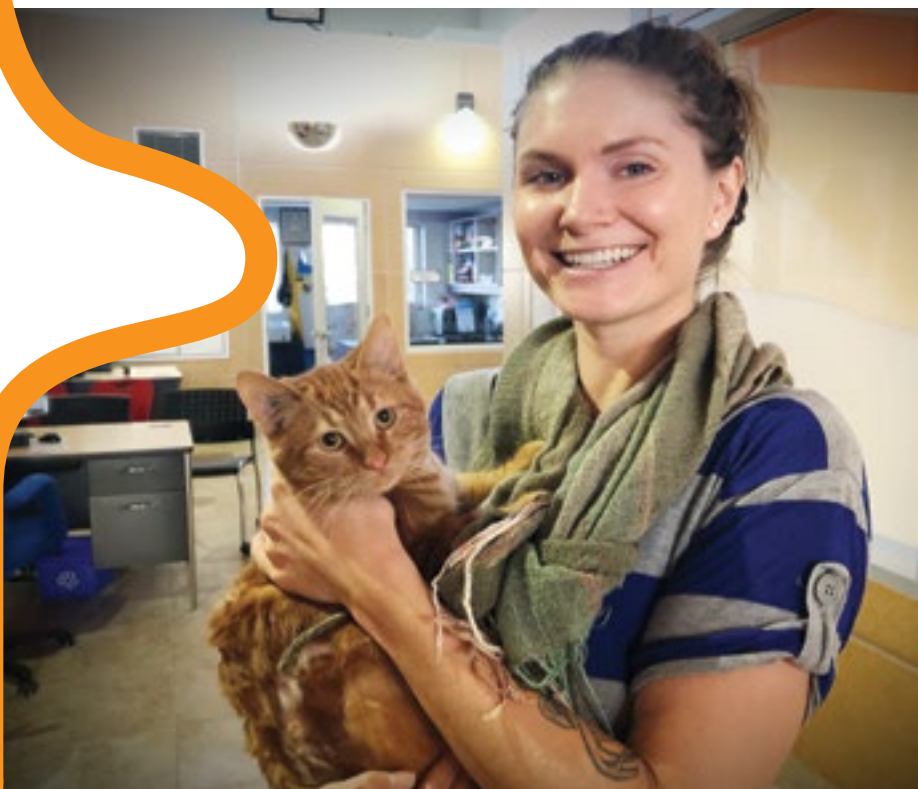
\$144,502.11

DECREASING LENGTH OF STAY FOR PETS

The WHS recognizes the shelter is merely a temporary stop in an animal's journey towards their forever home. One of the main objectives of the Adoptions team is to minimize the amount of time each animal spends on the adoption floor; this helps decrease the overall length of time each animal remains in the care of the WHS. With the help of social media/support from Communications staff, dedicated staff and volunteers, various Satellite Adoption Locations and partnerships with other rescues, we've been able to continuously reduce the length of stay for animals in care.

A PET SHOP FOR ANIMALS AND PEOPLE

The Adoptions department continues to find new and innovative ways to provide valuable experiences for pets and people. The WHS Pet Shop focuses on supplying pet owners with supplies, toys and treats that are used for positive reinforcement training, as recommended by the WHS Behaviour department.



Intake & Animal Care

Most often, an animal's journey through the shelter begins with Intake. It takes dedication from staff and volunteers from this point forward to get animals ready for adoption.

CAPACITY FOR CARE HELPS MORE ANIMALS IN NEED

Intake is the first step in the Capacity for Care process. Each animal is evaluated (behaviorally and medically) before an advanced appointment is booked, as opposed to accepting all animals at all times. Multiple diversion tactics are utilized during the assessment process (behaviour classes, subsidised vet care, free food/supplies) to keep animals in their home and out of the shelter.

COMMUNICATION IS KEY FOR INTAKE

Intake staff play critical roles by gathering the most pertinent information about a stray or surrendered animal. This information (prior history with the families, medical concerns, behaviour around other animals) forms the building blocks of an animal's profile and is eventually used to attract new adopters.

This information also speeds up an animal's journey through the shelter because Intake staff can provide other departments – like the Clinic and Behaviour teams – with relevant information to do their jobs most efficiently.

ANIMAL CARE

The cat condos and dog pods on the adoption floor only make up a fraction of the housing available at the shelter. Most of the housing lies backstage for animals that are preparing for adoption.

Animal Care attendants and volunteers are responsible for the daily care of the animals in the shelter in both the adoption area and backstage. They provide care 365 days a year and play a vital role in guiding an animal's path to a new home. Whether it's a behaviour concern or a medical need, Animal Care attendants and other shelter staff act as a central hub at the WHS by liaising with other departments to ensure the pet is receiving the best quality of care.



ANIMAL INTAKE, FOSTER & SHELTER VOLUNTEER STATS:

Volunteers:

222

Hours:

3,391.93

Value of work:

\$39,023.85

CLINIC & ANIMAL CARE VOLUNTEER STATS:

Volunteers:

145

Hours:

5,582.48

Value of work:

\$64,138.06

Average number of animals cared for per day by animal care attendants:

183

Animals admitted to the WHS in 2019

5,994



Welfare cases attended

1,822

Non-emergent calls

501

Emergency calls

628

Total calls in 2019

2,951

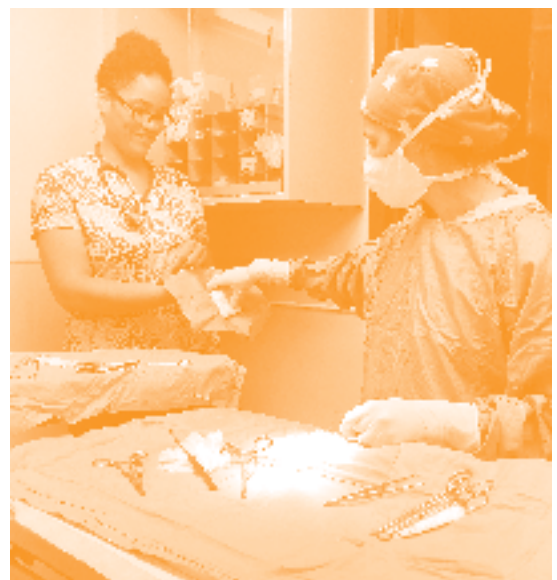
Investigations & Emergency Response

There is also a committed team of Investigations & Emergency Response (IER) staff who serve our communities' animals outside the walls of the shelter.

When the public has an animal welfare concern in Winnipeg, the WHS IER team are the ones to address it. Animal Protection Officers are responsible for conducting inspections under the Animal Care Act of Manitoba, to ensure owners are meeting acceptable welfare standards under provincial law and enforcing the Act when required. These concerns can include lack of medical attention, food/water, exposure to heat/cold, unsanitary conditions, infliction of suffering or distress and more.

When an animal is in an urgent situation, Emergency Responders will attend to assess the circumstances and find the best way to solve the problem and help the animal. This can include working with owners on medical and rescue emergencies, assisting Animal Protection Officers with welfare inspections and working to support other agencies on scene where animals are involved.

Sometimes circumstances lead to the removal or seizure of animals – sometimes in large numbers – and the WHS is always ready to provide the resources required to help these animals. This includes medical care, shelter, food & water as well as mental and behavioral support.



Clinic

Every animal arriving at the shelter receives an examination from the WHS Clinic team that consists of four veterinarians, eight technologists, four assistants, five receptionists and numerous volunteers.

All animals adopted from the shelter must have a spay or neuter surgery to help control the pet population. However, the work of the Clinic goes far beyond this common surgery. The Clinic staff perform dental surgeries, orthopedic surgeries and a vast array of soft tissue surgeries as well. No matter what medical issue a pet faces, the Clinic is fully equipped to treat it and provide top notch medicine to the animals in its care.

The WHS Clinic is responsible for overseeing the medical needs of anywhere from 390 to 420 animals on average per day, ranging from animals in the shelter, at pet adoption locations and in foster care.

BEHAVIOUR (CAT PROGRAMS) VOLUNTEER STATS:

Volunteers:

130

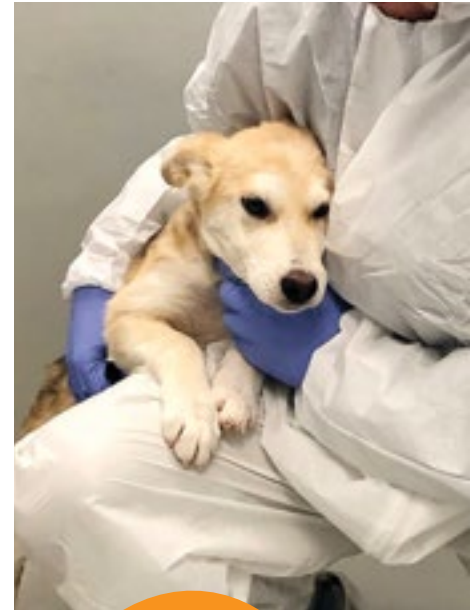
Hours:

5,583.08

Value of work:

\$64,166.65





Behaviour

Providing for a pet's medical needs is only part of the solution when it comes to getting an animal ready for adoption. The Behaviour Team has implemented new enrichment programs for cats and dogs, new ways of mentoring Behaviour volunteers and additional basic training classes to support animals reaching their potential as family pets.

CHANGING THE WAY ANIMALS ARE ASSESSED

In September, the shelter implemented what is called the Feline Spectrum Assessment (FSA), a simple procedure that grew out of the ASPCA's "Is This Cat Feral?" research. This valuable tool is a four-component process that helps shelters know more about cats who enter with unknown histories. It enables us to be proactive in determining the cat's overall sociability and comfort level around humans, despite the behaviour currently being displayed in front of us.

The great thing about the FSA assessment is that it takes into consideration that all cats are different, and some may take longer to settle into their new environment.

Because of this new process, we are able to ensure ALL cats in our care receive a fair shake. Knowing a cat's level of sociability allows us to be proactive in determining the appropriate avenue that is in the best interest of the cat.

BEHAVIOUR (DOG PROGRAMS) VOLUNTEER STATS:

Volunteers:

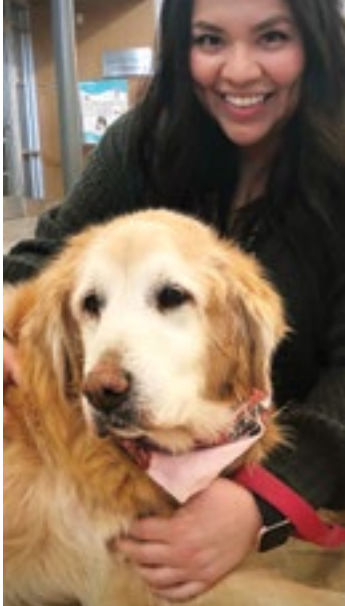
87

Hours:

4,340

Value of work:

\$49,973.71



Foster

Take a look through the adoption floor and, at times, it might look empty. But what can't be seen are the hundreds of animals in loving foster homes across the city on any given day.

Animals fostered in 2019

2,265

Increase of animals fostered
from the previous year

4.6%

CAPACITY FOR CARE RELIES ON FOSTERING

Foster families provide WHS staff with assistance and play a critical role within the organization. With each passing year, fostering becomes increasingly important in the shelter's overall plan to help animals in need.

The foster experience has now been enhanced through our mentor program. First time fosters are supported by experienced fosters while they are taking care of a WHS animal in need of a temporary home. This program allows close monitoring of an animal, increased response times to inquiries while creating a close bond with the new foster family.

FOSTERING IS LIMITLESS

Every animal has a unique care plan and the collective of fosters needs to be just as diverse. Many fosters specialize in specific tasks such as helping kittens gain weight, providing physiotherapy for dogs or working with dogs with advanced behaviour needs.

People who wish to be casual fosters are also accommodated. In 2018 the WHS Staycation Program was introduced, allowing families to foster a dog for a short period of time. The dog's WHS Staycation gives them a break from the shelter and serves as an effective way to be adopted.

Animal Advocacy

It proved to be another action-packed year for the WHS's Animal Welfare and Advocacy department in 2019.

In June of 2019, the Animal Welfare Consultant represented the WHS as a member of Humane Canada's National Legislation Collaboration Committee. The committee assisted in the passing of Bill S-203, which banned cetaceans in captivity, as well as Bill C-84, which strengthened bestiality and animal fighting legislation within the Criminal Code of Canada.

In August 2019, media were addressed on the prevalence of barn fires within Manitoba.

In September 2019, Animal Advocacy collaborated with the Education department to integrate farm animal welfare and exotic animal welfare content into the school curriculum lesson plans for children and youth of all ages.

In the fall, the Animal Welfare and Advocacy department polled supporters to see which issues they would like to see represented

in both upcoming provincial and federal elections. The top three issues included: The creation of a national animal abuser registry, stronger legislation to protect hogs and chickens, and a commitment to address Canada's dog overpopulation crisis. Letters were distributed to all major political parties asking for their commitment to add the above animal welfare issues to their agendas.

In December 2019, a new advocacy display focused on ending intensive confinement, was launched within the shelter. A life-sized sow in a gestation crate, new signage, an interactive human cage, and an advocacy slideshow now make up the various elements of the display.

In February 2020, the Animal Compassion Team of volunteers successfully hosted the Winnipeg Humane Society's first 'Pawty For The Animals' fundraiser, a fun evening of dancing and celebrating the organization's commitment to animal welfare, which raised over \$6,500 for the organization.

COMMUNITY OUTREACH & ADVOCACY VOLUNTEER STATS:

Volunteers:

202

Hours:

6,543.47

Value of work:

\$75,332.64



Communication

The WHS must be efficient in how it communicates with the public, while ensuring all shelter initiatives are broadcast to its loyal and engaged audience.

The Winnipeg Humane Society uses social media (Facebook, Twitter, Instagram and LinkedIn) as an affordable solution to keep the community updated on everything about the shelter. It's an effective tool to promote adoptable pets and ask for donations when running low on certain supplies.

Social media also serves as a valuable education tool. For the Behaviour department, it provides a platform to broadcast videos that provide solutions to common pet problems. When it comes to animal advocacy, the WHS uses social media to share its points of view on topics, generate discussion and encourage people to take action in support of farm animal welfare and other important issues.

OF FOLLOWERS ON OUR SOCIAL MEDIA CHANNELS (AS OF END OF FISCAL YEAR):

Facebook:

53,803

Twitter:

8,176

Instagram:

32,285

LinkedIn:

1,711

We do this for the community



As a community-minded organization, the WHS places importance on not only helping animals, but also the people who care for them.

Providing resources and education to pet owners ensures they are best equipped to care for animals and keep them in forever homes.



Adoption

The WHS strives to not only find a home for every animal at the shelter, but also to ensure new pets stay in these homes for the rest of their lives. In order to achieve this, the WHS helps adopters by providing them with all of the tools needed for a successful adoption.

One of the most common reasons for surrender is due to medical concerns.

The Welcome Home Program aims to reduce this type of surrender by introducing adopters to a local veterinarian. New adopters receive

one free consultation appointment from a participating veterinary clinic within the first four weeks of adoption. This service helps adopters build a relationship with a vet, which is a critical aspect of caring for a pet.



Clinic

The WHS Clinic benefits both animals and the community by battling pet overpopulation through spay and neuter surgeries. These necessary surgeries have a great impact on the community because they aid in limiting the pet population across the City of Winnipeg, especially in neighbourhoods most impacted by overpopulation.

The WHS performed 7,671 spay and neuter surgeries from April 1, 2019 – March 31, 2020. Adoptable animals, animals from other shelters and pets from families living on low or fixed incomes benefit from these surgeries.

But the Clinic's work spans beyond the city of Winnipeg. In 2019, the WHS clinic team supported Northern



Manitoba communities with 6 remote clinics, with a total of 280 spays and neuters on owned animals that stayed in the communities. Offering these clinics is an important step in building bonds with community members and providing essential services to people who love their pets but do not have the resources of vet care readily available.

Vet clinics across Manitoba
participating in program

48



Community Outreach

The best way to make long lasting impact in the community is through long-term strategy and capacity building. The WHS is achieving this through a satellite outreach centre and Community Cat Coordinator at 1051 Main Street. It provides care for animals in Winnipeg's North End – an area greatly impacted by cat overpopulation. Community members can access low cost spay and neuter surgeries from the WHS Clinic and are provided with animal transportation. This proactive strategy removes many of the barriers community members face – transportation, money, time – when it comes to spay and neuter.

The Community Cat Coordinator travels to schools, community events and canvasses the neighbourhood to provide people with educational resources. This builds relationships with people living in the area and establishes a connection, which battles the issues of cat overpopulation in an entirely new way.

LOST AND FOUND: HELPING ANIMALS FIND THEIR WAY HOME

The staff and volunteers in the Intake department work with dedicated community organizations to help hundreds of lost pets reunite with their families. The WHS works with social media groups Winnipeg Lost Cat Alert, Winnipeg Missing and Found Cat Watch and Winnipeg Lost Dog Alert. Together, they create a valuable online resource to help lost pets – many times the animal never places a paw inside the shelter, which means the WHS can use its resources for animals that need it most.

Our Intake staff can help lost pets by checking for any tattoo ID, microchip and/or City of Winnipeg license. It's critical for pet owners to have these forms of ID and keep the information updated.

In case a found animal cannot be reunited or did not have a home to begin with, the WHS offers its "Care to Adopt" program to the finder, if they are interested in giving their newly found pet a forever home. For \$35 finders can have the pet vet checked, vaccinated, and spayed/neutered without having to be admitted into the care of the shelter.

Lost pets reunited

504

Number of found animals rehomed through 'Care to adopt'

388

Increase of found animals rehomed through 'Care to adopt'

28%



Behaviour

EDUCATION AND SUPPORT

2019 saw a 135% increase in attendees to the WHS dog obedience classes offered to community members. These classes provide learning and bonding opportunities for humans and pets. A dog that responds to basic commands in public is less likely to cause harm to others and leads to a more pleasant experience for everyone when taking a dog out for a walk or to the park.

PUPPY SOCIALS

The WHS also offers a drop in social for puppies under 4 months to come and interact with other puppies. Early socialization and positive experiences are very important and key to raising an all-round behaviorally balanced dog.

EDUCATION WITHIN THE COMMUNITY

12 free educational workshops were offered within the community at both Paws for Thought Boutique and Winnipeg Animal Services. Topics ranged from Understanding Dog Body Language, Reactive Rover- Help for Your Reactive Dog, as well as Cat Litter Box Problems and Cat Behaviour 101.

The Behaviour team also manages the Behaviour Help Line, which is available to answer any questions or concerns people might have about their pet. From common issues such as cat scratching or litter box issues to more complex concerns the WHS's well-trained Behaviour team is ready to help.

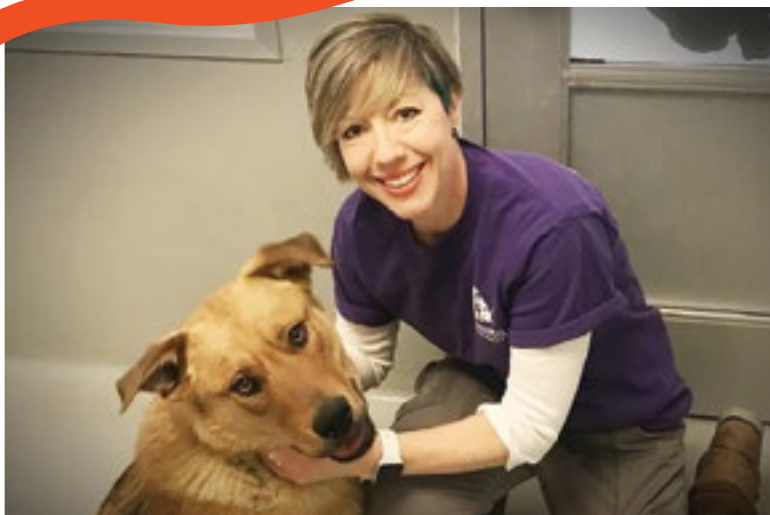


Investigations & Emergency Response

The IER team also serves as a valuable source of animal welfare education and resources for the community. The team answers dozens of calls a day on our Emergency and Welfare lines, providing information and guidance on welfare issues. As well, we meet with owners to assess their concerns and help provide or direct them to the best resources for their pets. IER takes great pride in lending a helping hand to both the people and animals that may be facing challenges in our community.

We do this with your help





None of the work the WHS does for animals or for the community is possible without your support.

From generous donations to supporting WHS Signature Events to volunteering, you play an important role in building a better tomorrow for animals and the people who love them.

Your help is their survival

At the end of 2019 the WHS reflected on some of the most impactful and memorable stories of the year. These animals relied on the generosity of the community,



and donors came through for them. Between sharing these stories and a Parvo Virus awareness campaign, the WHS raised over \$60,000.00.

This year end fundraiser celebrated how all WHS departments work together to provide refuge for animals in need and eventually, forever homes. Our feature animals included:

Zora, a mother of nine puppies who came to the WHS underfed, infested with ticks and heart and liver worms.

Luna, a cat that escaped from her home and got lost. As she grew her collar embedded dangerously into her neck leaving a life-threatening wound.

Kona, one of the first puppies that we ever treated for Parvo that survived the deadly virus.

Lesley, a homeless stray dog that was brought to us all the way from Thompson after she was hit by a vehicle leaving her with a severely broken leg.

Community fundraisers

There's always an animal in need at the shelter, which is why having sources of reliable funds is critical. Community fundraisers are held often and provide the support needed to help animals receive medical care, behaviour support, supplies for foster care and more.

In the 2019–20 fiscal year, 219 community events were hosted in support of the WHS raising \$74,487.54. Among those events were 55 birthday parties raising \$5,488.20, 30 youth fundraisers raising \$4,580.20 and 9 casual dress days raising \$538.57.



Signature Events

Each year the WHS connects with the community by hosting four key events. The success of these events requires dedicated staff, volunteers, corporate partners and compassionate donors.

DONOR RELATIONS & EVENTS VOLUNTEER STATS:

Volunteers:

121

Hours:

1,068.95

Value of work:

\$12,298.10

PAWS IN MOTION WALK FOR THE ANIMALS

Paws in Motion is Manitoba's largest celebration of pets. This walk for the animals is also the WHS's largest fundraising event of the year, gathering hundreds of leashed animals to Assiniboine Park. A variety of corporate and community partners, live music and entertainment complement the event.

BOW WOW BALL GALA

The annual Bow Wow Ball Gala gives donors and corporate partners a chance to dress up and dance the night away in support of the animals. The event, hosted at The Fairmont Winnipeg, is a fun evening of dinner, live music, dancing and prizes. This year we celebrated the 125th anniversary of the WHS with a fabulous birthday bash!

The WHS thanks Chef Tim for his delicious humanely sourced meat and vegetarian meals.

PAWS FOR THE SEASON CRAFT & BAKE SALE

The shelter is always abuzz with excitement during the annual holiday craft and bake sale. People and their pets attend to shop from over 30 local crafters, participate in the silent auction, pick up a treat from the bake sale and enjoy a plate of hot perogies. The 2019 event was the most successful one yet from a financial perspective and will continue to grow with each holiday season.

1001 DONATIONS TELETHON

1001 Donations is the WHS's final signature event of the fiscal year. This year we made the leap to a 100% digital event. Moving from a day of live broadcasting to a one month matching gift campaign – we reached donors through radio, social media, email and streaming on Youtube and Facebook Live. The campaign encourages people to donate to the WHS by highlighting some of the most inspirational stories of the year. The 2020 Telethon was the most successful one yet raising over \$106,000. Humane Hero donors matched every gift up to \$60,000.



Corporate and community partnerships

The WHS can't do the work of rescuing animals and helping the community alone. It relies on working with other compassionate organizations that wish to also make a difference by raising funds and sharing key messages throughout the year. Thank you to the organizations that supported the WHS in the 2019–2020 fiscal year.

RIVER CITY FORD – A HOT CAR CAN KILL

For the third year in a row the WHS partnered with River City Ford to raise awareness that leaving a pet unattended in a hot vehicle can lead to fatal results. The campaign was again a great success and River City presented a cheque for \$20,000 from car sales in July.

ASSOCIATED AUTO AUCTION & DONATE A CAR CANADA

In 2015, Associated Auto Auction and Donate a Car Canada reached out to the WHS to be added as a charity of choice when people want to donate their vehicles. Since 2015 these auction houses have donated over \$299,000. \$77,000 was donated in the 2019–2020 fiscal year.

MANITOBA HYDRO – EMPLOYEE GIVING

Employee giving is an easy way for a business to involve their employees in a meaningful cause. Organizations create a culture of caring by setting up employee payroll deductions that directly support the Winnipeg Humane Society. Manitoba Hydro has supported the WHS through their employee giving program contributing around \$39,000 annually.

Thank you!

We'd like to thank the following list of Corporate & Community Partners for supporting our shelter animals this year at Signature Events:



2019 1001 DONATIONS

Presenting sponsor:

Vickar Automotive Group

Phone sponsor:

Petsecure

Donation Tracker sponsor:

Pinnacle Staffing

Corporate Compassion sponsors:

Bayview Construction Ltd.,
D7 Property Management,
HUB International, Lea Marc Inc,
Ninepoint Partners, Regehr's Printing,
Transcona Veterinary Hospital

2019 PAWS IN MOTION

Presenting sponsor:

Fairmont Winnipeg

Clinic sponsor:

Hill's Science Diet

Prizing sponsor:

Petsecure

Behaviour & Enrichment sponsors:

Fillmore Riley LLP,
Johnston Group, WaterMart

Registration Tent sponsor:

Payworks

Adoptions & Services sponsors:

A&S Homes, Broadstreet Properties,
Gateway Group, Global Pet Foods,

Lehigh Hanson, Northland Healthcare,
Pet Valu, Timbercreek Communities,
Wawanesa Insurance

2019 BOW WOW BALL

Signature sponsor:

Paul & Mary Lou Albrechtsen

Platinum sponsor:

Richardson GMP

Gold sponsor:

Ninepoint Partners

Silver sponsors:

GFL Environmental,
Petsecure, AMJ Campbell

Dessert sponsor:

The Asper Foundation

Party Favour sponsor:

Timbercreek Communities

MEDIA SPONSORS

CTV Winnipeg

The Jim Pattison Broadcast Group

PRINT & DESIGN SPONSORS

Kromar Printing

Regehr's Printing

Relish Branding

Speedpro Imaging — Winnipeg North

Tom Powell Design

Humane leaders \$1,000–\$2,499

Dr. David Abramson
Giovana Amorin
Kyle Arnal
Asper Foundation
Ronald and Margrit Babula
Cliff and Linda Bakowski
Joseph and Karen Barnsley
Linda Barry
Randy Bauschke
M.G. Beatty
Diane Beaven
Lorraine Beck
Anonymous
Duane Bentley
Darrin and Lindsay
Bizruchak
James Blatz and
Shona Suderman
Janice Block
Hiltrud Boese
Ashley Boyd
Carolyn Bradshaw
Bob Buck and Sara Shuster

Anonymous
Bristol Aerospace
Employee Giving
Helen Burak
Bertha Butterworth
Tom Caramanos
Cynthia Carr -
EPI Research Inc.
Anonymous
Marilyn Chrabaszcz
B. Christie
Leah Chudy in Memory of
Mark, Ginger and Fox
Nancy Copeland
Gary Cornelius
Mike and Karen Costello
Debbie Cottrill
In memory of Kathy Crerar
Curle Family
Brent Davidson
Ian Davies
Monique Decarie
Joanne Douglas
Maureen Drummond
Lea Duval

Jeff and Tamara Eckstein
Gary and Judy Edwards
Danielle Ethier
Ashleigh Everett and
Stuart Murray
Kelley Fitzpatrick
Fred Fox
Ryan Friesen
Kenn and Wendy Garrity
Anonymous
Anonymous

Brent Glesby
Irma Goertzen
Barbara Goldman
Frances Gorber
Bruno Gossen
Christine Goytan
Scott Gray
Susan Gray
Tonya, Sean, Roman, Jake,
Ginger and William Gray
Judy Halligan



Craig Hamanishi
 Kristin Hamilton
 Jauna Hannesson
 Tom Haughton and
 Mary Anne Thorkelson
 Jean Healey
 Charles Henaire
 Donna Hewko
 Polly Hewson
 Robin Hildebrand
 Lois Hildebrand
 Arlene Hirsch and family
 Daryl Hoban
 Phyllis I. Hunter
 Lorne and Wanda Hyde
 Chad Ireland
 Anonymous
 Shannon Iverson
 Skipper and Cricket Jensen
 Klaus Joachim
 Lori Johnson
 Lorna Karman
 Heather Kilbrai
 B. Knoll and B. Bileski
 Debra Kuffner
 C. and D. Kulbaba for our
 rescues Addie and Cleo
 Stacey Kurbis
 Philippe Lagace-Wiens
 Gunter and Sheila Lavallier
 Dr. Lazarus Medical Corp.
 Shawn Levesque
 Edwin Lindquist
 Jim and Peggy Linklater
 Ola Lithman
 Lorne Lix
 Elaine Lovatt
 Daniel Lushchuk
 Liz Lysack
 Jeanette Martin
 Jacqueline Martin
 Joan McAdam
 Judy McCleary
 Norma and Bob McCulloch
 Deborah McGowan
 Joan McKelvey
 Margot McKenzie
 Nancy McQuade and
 Brian Macri
 Bill Miller

Jamie-Lee Miller
 Alan Moffat
 Carol Montanti
 Marianne Moquin
 Brent Murray
 Linda Nelson
 Karen Nicholson
 Nurgitz Family
 Stephanie Olafson
 Joan Olund
 Valerie and James Orloff
 Michelle Ouellet
 Gary Pachal
 Oriole Pannebaker
 Tannis Pardon, In Memory
 of Malcolm Cameron
 Shirley Parfeniuk
 Gerniun Parkinson
 Pebbles Transport
 Jimmy Penner
 David H. Pentland
 Deborah Peters
 In Memory of
 Jeffery Petrasko
 P. Dawn Phillips
 Miina Piir
 Allison Poff
 Frances Pollard
 Arlene Pope
 Cecelia Potter
 Carol Poulin
 Tyson Preisenzanz
 Victoria Preston
 Anonymous
 Heather Reichert
 Lesley and George Rempel
 Ursula Rempel
 Lori Ricard Bell
 David Richert
 Robert and Karen Robertson
 Nicole Rodrigue
 Mary Rohlf
 Randy Roller
 Charlilla Rothwell
 Robert Rowan
 The Rubel Family
 Jim Sanford
 Trina Santry
 Doug Scarth
 Natalie Schur

Javier and Elizabeth
 Schwersensky
 Jyoti Seshia
 Lori Shane
 Tanya Sharpe
 Lyle and Anna Silverman
 Shirley Ann Simkulak
 Terry Sitch
 Catherine Skinner
 Dr. Jim Skinner
 William Sniderhan
 Anonymous
 Gordon and Patricia Sones
 Kevin Steckley
 Tom and Janyce
 Thorsteinson, IM of Lexie
 Jeffrey Timmy
 John Trakys
 Terry Tweddell
 Shirley Van Schie
 Julie Wallace
 Susan Ward
 Dagmar Watchorn
 Phil Weissgaerber
 Noah and Myrna Weiszner
 Tyler White
 Allison Wiebe
 Anonymous
 In Memory of
 Sophie Blackner
 Stacy and Scott Wilson
 J & L Wittig
 Deborah Wolfe and
 Kelvin Shepherd
 Herman and Sharon Yaeger

Visionary **\$2,500–\$4,999**

AMJ Campbell
 George Ames
 Heather Bond
 Darwin Campbell
 Lois Chandler
 William and Olive Clark
 Charitable Fund
 Denise Marks and
 Tim Dewart
 Economical Mutual
 Insurance Company
 Grant Floren

Sophie Gaska
 Irma Goertzen
 Canada Life
 Anonymous
 Lloyd Hein
 Hartley Katz
 Estate of Neil Kowal
 Naomi Z Levine and
 Arthur Mauro
 Robert McEwen
 Estate of James
 Wallace Miller
 Stephanie Minuk
 Estate of Elsie Nykoruk
 Enid Palmer
 Donald and Moyra Perry
 Quintex Services Ltd
 Estate of
 Minnie Rose Redbourn
 Iris Reimer
 C. Scott Sarna
 Estate of
 William Michael Schell
 Hendrik and Inge Scholte
 Sexton Group
 Rob Shelton
 Walter and Diane Sholomicki
 Allan Smakula
 Jan and Jim Tennant
 Jackie Tokaryk
 Kevin Toyne
 Veron Consultants Inc.
 Wawanesa Mutual
 Insurance Co.
 In memory of Sylvia Wright

Builder **\$5,000–\$7,400**

Estate of Evelyn Mary Beer
 Alan Burns and Wen-Lin Sun
 John C & Susan E
 Chappell Fund
 Estate of
 Marie Therese Clement
 Robert W. Gaundroue
 William and Beryl Guy
 Memorial Foundation
 Serena Kraayeveld
 Estate of Hazel Labelle
 M. Motoska

Margaret Parisian
Beth and John Pollard
Edward Ransby
in memory of Carolyn
Anonymous
Cecile and John Vereyken
Tova and Larry Vickar
Estate of
Donald Frederick Yuel

Protector

\$7,500–\$9,999

Dr. Mervyn and
Darlene Billingham
Anonymous
Anonymous
Estate of Nancy Faintuck
Herbert and Mary Hardy
Memorial Fund
John N. & D. Patricia
Knowles Charitable Fund
Lynne-Anne and
Raymond McFeetors
Florence L. Pierce Fund
Anonymous
Krista and David Rempel
City of Winnipeg Employees

Guardian

\$10,000 OR MORE

The Paul Albrechtsen
Foundation
BMO Mastercard
Affinity Program
The Bob Williams
Foundation
Estate of
Magnus Harper Bayne
Estate of Ella Binns
Estate of
Daphne Florence Bolton
Jean Britton and
Ransom Slack
Estate of Kimberly Clevon
CN Employees and

Pensioners Giving
Estate of Jane Adair Danks
Estate of
Therise Rita Davidson
Anonymous
Estate of Elinor Elizabeth
(Betty) Dimock
Estate of
Gerald Edward Dorie
Estate of Robert Thomas
Leith Fidler
Estate of Allen Eugene Fisher
Estate of Elsie Norma Hein
Estate of
Willow Louise Helgason
Anonymous
Estate of Lisa Ann Herriot
Estate of Cyril John Honey
Estate of Robert Howes
Anonymous
Manitoba Hydro
Employee Giving
The Mauro Family
Foundation
Estate of Ethel Miller
E. Louise Nebbs
Enbdowment Fund
Estate of Irene Nyznik
O'Regan Charitable
Foundation
Anonymous
G. Pedersen
Estate of
Margaret Joyce Perkins
G. Petrow
Anonymous
Estate of
Verna Caroline Scanes
Anonymous
Estate of Wilda Weir
Anonymous
Estate of
Edith Georgina Wood



Volunteer

The WHS truly could not function without the generous support of our over 700 dedicated volunteers. Our volunteers help in a variety of ways throughout the shelter such as assisting in enriching the lives of our cats, dogs, and critters, helping our remote northern clinics, sanitizing our dog pods, facilitating educational programs, volunteering at our signature events, completing shelter improvement projects with corporate groups, and so much more.

In 2018–19, we launched our Corporate Group program, and within one year it has grown! We recruited 16 new corporations, 165 individuals, and



secured 742 hours' worth of shelter improvement projects which included planting our veggie gardens for the critters, maintaining our gardens, and adding protective stainless steel backsplashes in our work areas.

This year, the WHS launched our first ever "Kids Give Back", an event focused on engaging youth and their families who wish to give back to the community. We invited youth to build pet toys, donate pet food, treats, toys, and blankets all while listening to music and enjoying some snacks. As a result, we were able to provide over 70 hampers to communities in need over the holiday season.

Last, we managed to finally implement our WHS Online Training site where volunteers and staff can access mandatory and voluntary training videos to help prepare everyone prior to their first shift, or to simply provide a refresher for those in need.

VOLUNTEER WORK IS PRICELESS

In 2019 volunteers worked a total of 40,279.07 hours. If the WHS paid minimum wage for that work, it would cost \$463,235.09.

The WHS wants to thank our volunteers for their continued dedication and hard work at the shelter.



Volunteer hours worked in 2019:

40,279.07



We do this for the future

WHS staff and volunteers want to leave the world a better place than they've found it.

At the root of everything the WHS does is educating future humane leaders. They're the future adopters, volunteers and donors. In order to see long-term success, the WHS is investing in these young advocates right now.

Education

The Education department's goal is to educate everyone on the importance of animal welfare, safety, and having a responsible attitude toward animals. Various programs focus on building compassion and empathy for all living things.

A NEW FOCUS ON EDUCATION

The WHS In Your School program is an educational program designed by teachers for teachers and is geared towards the MB curriculum.

At the WHS we know that educating the future generation is so important, so with great effort, our department was able to increase our WHS In Your School bookings by 159%. This program continues to evolve, and we are forever researching new and innovative ways to teach our youth about the importance on building compassion and empathy for all living things.

This past year we were so fortunate to receive a generous donation from the Mauro Family Foundation spread over the span of three years to support our See Spot Read program. This has allowed us to evolve our program from 8 schools and 48 students each year, to now supporting 18 schools and 108 students free of charge. When the WHS first started this program, it was an idea based on other programs in existence around the globe. We did not have the supports in place and were so thankful that St. John Ambulance came aboard to help us get it off the ground when we were so limited in resources and could explore the community need. With the development and growth of the Behaviour department and increased community outreach, plus the increase in WHS trained ambassador dogs and volunteers, we now had the opportunity to bring the See Spot Read program fully under the WHS



umbrella. In April 2020, we retired our partnership with St. John Ambulance and are very excited for our first season bringing this program in-house, October 2020.

Our shelter tours, field trips, birthday parties, and kid camps continue to be successful and generate more interest each year. Children are enjoying the newly revised activities and lesson plans integrated into all our programs.

This past year, the Education department partnered with Volunteer Services to also host our first ever “Kids Give Back”, an event focused on engaging youth and their families who wish to give back to the community. We look forward to continuing to find new and innovative ways to encourage the youth in our community to participate in our educational programs to develop a future generation of compassionate, empathetic, animal advocate leaders.



2019/20 IN NUMBERS

Presentations delivered 2019/20:

267

Students in See Spot Read program:

108

Birthday parties hosted at the shelter:

156 (1,731 children)

Tours hosted at the shelter:

36 (509 attendees)

Campers (Spring & Summer):

251

EDUCATION VOLUNTEER STATS:

Volunteers:

125

Hours:





1,200.63

Value of work:

\$13,799.97

45 Hurst Way • Winnipeg, Manitoba • Canada R3T 0R3
P 204.982.2021 • F 204.663.9401
E reception@winnipeghumanesociety.ca

WinnipegHumaneSociety.ca

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-  [@WHSanimals](#)
-  [Winnipeg Humane Society](#)

Our Mission

To protect all animals from suffering and
to promote their welfare and dignity.

Our Vision

All animals are treated humanely.