




WINNIPEG
HUMANE SOCIETY

2016-17

Annual Report to the Community





The WHS loves every animal that enters the shelter doors. It is the WHS's duty to do everything it can to protect, heal and nurture each animal.

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2016 was a year of growth. The WHS is finding innovative ways to save pets that might not otherwise receive a chance to find a new home. The WHS is pursuing new solutions to combat animal overpopulation by listening carefully and working with its partners and supporters.

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The WHS is an animal shelter committed to becoming one of the most progressive and humane shelters not only in Canada, but across North America. This is the 2016–17 Annual Report to the Community*

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FISCAL YEAR CHANGE

In 2015 the Winnipeg Humane Society Board of Directors proposed to amend Bylaw 1, section 52 "Fiscal Year". This amendment changed the end of the fiscal year to the 31st day of March.

The Winnipeg Humane Society relies mostly on donations. The majority of these donations occur between the period of November and December. By modifying the end of the fiscal year to March 31 it allows the board of directors and management teams to prudently review the fiscal situation and take action to balance revenues with expenditures in the January to March period.

The 2016–2017 Annual Report includes information from the 2016 fiscal year (January to December 2016) and the bridge fiscal year from January 1 to March 31, 2017. To remain consistent with previous reporting, finances and shelter statistics include 2016 fiscal year and 2017 bridge fiscal year reports. The remainder of the reports includes both fiscal years.

Board of Directors

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Her Honour The Honourable

Janice C. Filmon, C.M., O.M.

Lieutenant Governor of Manitoba

Message from our Board Chair and WHS CEO

Dear WHS friends and supporters,

We are pleased to present the Winnipeg Humane Society 2016–17 Annual Report on our activities and finances. You will note this annual report encompasses a 15-month period due to our change in fiscal year. Our board and society membership approved this change which enables us to better plan our budgets moving forward.

We are thrilled to report real progress in all our strategic goals:

- 1 We are giving cats a new deal at our shelter through the Million Cat Challenge. The WHS uses the most progressive approaches to cat population management and results in fewer cats being euthanized. We are thrilled to report a drop of 18% in feline euthanasia, and we are now adopting cats with previous history of upper respiratory infection – a kitty cold – and FIV, a more serious but manageable condition affecting primarily cats that lived outdoors. We also launched the Care-to-Adopt and Care-to-Rehome programs, empowering finders of stray animals to become adopters or find good homes for owned cats.
- 2 Our team is now using innovative adoption programs for dogs to reduce the length of stay with us which allows our shelter to take in more animals. On top of our Experienced Dog Adoption Program (EDAP) we now have the Trial-to-Adopt program (see page 10), which gives dogs better opportunities of finding the right home.
- 3 Continued support to our Farm Animal Compassion Committee and newly-created Exotic Pets Task Force is educating the public of animal welfare issues beyond domestic pets. We are a humane society and as such, we advocate on behalf of all animals.



In addition to our strategic goals, the WHS created partnerships with over 20 different rescues and animal shelters. Through these partnerships we have provided spay and neuter services, sent our clinic team to remote communities, supplied surgery packs to other rescues, provided essential veterinary services and accepted animals who were not doing well in a foster-based rescue or did not have any other place to go. We are humbled by the trust and support of the rescue community in Manitoba and we will never take that support for granted.

All these achievements were possible thanks to the amazing staff of our shelter, our incredible group of 700+ volunteers, the talent and dedication of our board of directors and the support and encouragement we receive from our donors. We are truly a community organization and as such, we are humbled by your trust and your support.

Best of all: After almost 125 years in operation, the Winnipeg Humane Society continues to evolve and improve. We hope to become the most progressive, efficient and successful animal shelter we can be, and thanks to your support this dream will be a reality.

In service,

Jeff Eckstein,

CHAIR,

BOARD OF DIRECTORS

Javier Schwersensky,

CEO

2016 Finances



Donations & Bequests

57%

Service Fees

32%

Fundraising Events

5%

Sales

3%

Grants

2%

Other Income

2%



WHS Veterinary Hospital/Clinic

26%

Animal Care & Shelter Maintenance & Repairs

22%

Administration/ Fundraising

15%

Emergency Response & Animal Welfare Investigations

9%

Adoptions & Foster Programs

9%

Intake, Behaviour & Training Programs

9%

Volunteer, Education & Retail

6%

Community Outreach

5%

Million Cat Challenge

In 2016 the WHS joined the Million Cat Challenge, a North American initiative to save the lives of one million cats. The Million Cat Challenge offers a science-based and research-backed approach that is allowing the WHS to save the lives of more cats without jeopardizing the health and well-being of the animals in its care.

The goal of the Million Cat Challenge is to eliminate the need of euthanizing healthy cats by making changes to five key aspects:

- Alternatives to Intake
- Managing Admission
- Capacity for Care
- Removing Barriers to Adoption
- Return to Field

The WHS is making progress in all five of these areas through these initiatives:

CARE-TO-ADOPT AND CARE-TO-REHOME PROGRAMS

The Care-to-Adopt and Care-to-Rehome programs create alternative solutions to intake and assist the WHS in managing admission.

Stray cats are eligible for the Care-to-Adopt program. When a stray cat is found, the WHS will ask the finder to care for the cat for a two-week period. If the cat's owner is not found, the finder has the option to adopt the cat. The WHS provides support and a discounted spay or neuter surgery.

The Care-to-Rehome program is designed for cat owners wanting to surrender their pet. If the owner finds a new home for the cat while on the intake waitlist, the cat will receive a spay or neuter surgery at a discount rate.

INTAKE WAITLIST

To ensure every animal receives the care and attention it deserves, the WHS cannot overstretch its resources. A waitlist for cats and dogs was introduced for the surrender of animals. The waitlist prevents the WHS from overcrowding the shelter and allows staff and volunteers the opportunity to give the best medical care and behaviour assistance possible.

NEW ADOPTION STRATEGIES

New strategies are making the adoption of cats more accessible by removing barriers. The adoption fee for cats that previously had upper respiratory infection (URI) has been decreased from \$79 to \$20. The WHS is also educating the community about what URI is through its social media channels.

Cats with feline immunodeficiency virus (FIV) are also receiving a fair opportunity for adoption. The WHS updated its policies to begin adopting cats with FIV. Previously the cats were transferred to other shelters.

WE ARE HERE FOR THE ANIMALS. WE ARE HERE FOR YOU.

The WHS created a partnership with two organizations to improve the lives of cats in the community and address cat overpopulation. The revolutionary program called 'We Are Here for the Animals. We Are Here for You.' focuses on spay and neuter services and removes the barriers many cat owners in Winnipeg experience when wanting their cat spayed or neutered.

CARE Cat Community Outreach is running a satellite centre in the North End of Winnipeg and offers transportation for cats to and from the WHS Clinic for spay and neuter surgery. The essential services are offered for a low cost. CARE is also empowering and educating the community with educational programs specific to spaying and neutering cats plus building a network of dedicated volunteers for the programs.

Winnipeg Lost Cat Alert (WLCA) is also part of the program and is operating a pilot project to control the population of feral cats in non-residential areas. WLCA trains volunteer colony managers to humanely trap cats and transport to the WHS for spay/neuter surgery.

The one-year pilot program started in April 2017 and a full report will be available in the 2017-18 Annual Report. The program is largely funded through the City of Winnipeg FIXIT cat licensing grant and The Winnipeg Foundation.

Partners in Caring



Craig's story

In January 2017, the WHS updated its policy to adopt cats with FIV. Craig was one of the first cats with FIV adopted after the policy change. Craig's family fell in love with his energy, sass and general love for life right away. Because of the Million Cat Challenge, Craig – and other cats with FIV – are being connected with homes through the WHS.



Tom's story

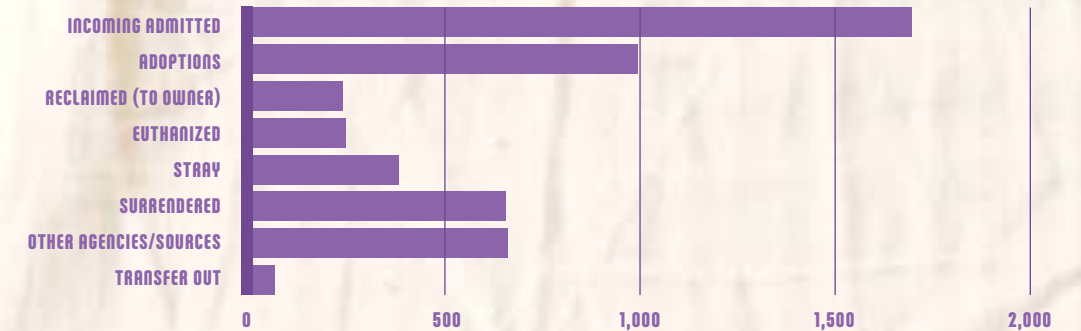
Tom arrived at the WHS as a stray. The tomcat had a big head, frostbitten ears and missing teeth, making him look like a tough cat. But, Tom was very shy and needed some patience and extra attention. Tom was timid, quiet and defensive at first. WHS staff had the resources to slowly introduce Tom to the shelter and help him feel comfortable by giving him lots of hiding spots and one-on-one time with familiar faces. Shy cats are not adopted as quickly as cats with outgoing personalities, but because of the Million Cat Challenge the WHS could be patient with Tom and help him find a forever home.

Adoption & Intake

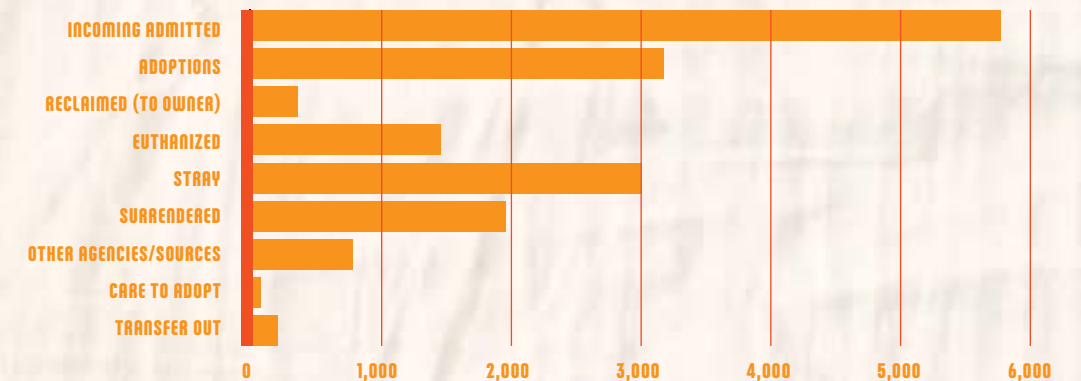
Adoptions remained steady in 2016 with the WHS finding homes for 4,389 animals. It also implemented new strategies to continue decreasing euthanasia rates in the shelter.

2016 WHS Shelter Statistics

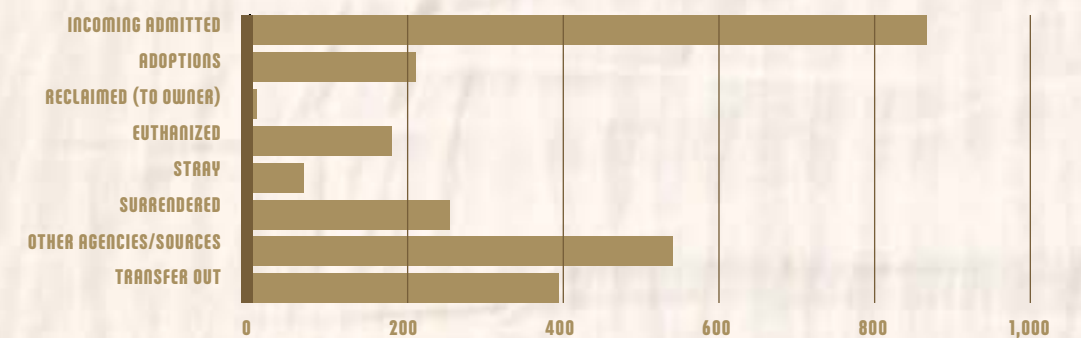
Dogs



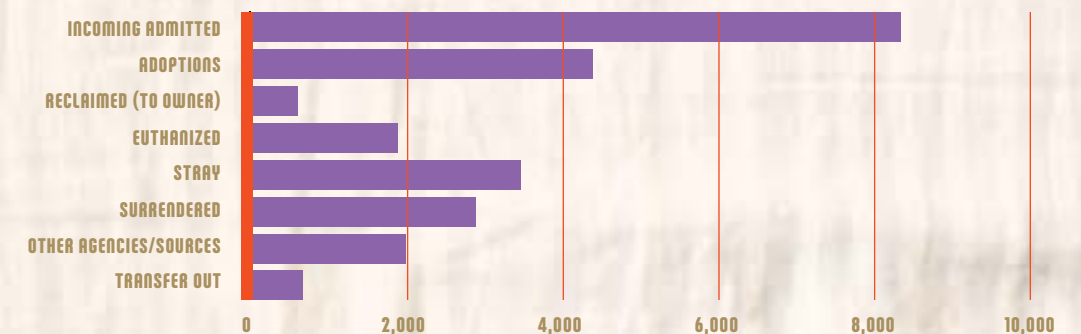
Cats



Other



Total



Adoption

Trial-to-Adopt Program

In July the WHS introduced the Trial-to-Adopt program to provide potential adopters with assurance when adopting select dogs. Some long-term dogs at the shelter have amazing personalities, but don't showcase as well in the shelter. The Trial-to-Adopt program encourages families to consider adopting these pets by offering a two-week trial period. During this time, the adopters receive WHS support or resources.

If the family decides the pet is a good fit, they keep the pet at home. If the match is not working, the family can bring the pet back and receive a full refund. The Trial-to-Adopt program is highly successful with most pets staying in homes. Nine dogs have been adopted through the Trial-to-Adopt program.

SPARKY'S STORY

Sparky is a fun-loving Shepherd mix with lots of energy in his tank. During his stay at the shelter he would get very excited when meeting new people. However, Sparky was overlooked at times because of his high energy.

He met his family through the Trial-to-Adopt program. Sparky is now good friends with the resident dog and an irreplaceable part of the family. Because of the Trial-to-Adopt program Sparky found his perfect family.



In a span of three days, the WHS found homes for dogs that had spent a combined 2 years, 1 week and 5 days at the shelter.

When a long-term animal is adopted, it's a cause for celebration among WHS staff and volunteers. Working at the WHS is not an easy task at times. When a long-term animal is adopted, it's a sign of hope and a reminder of why their hard work pays off.

Sparky's adoption was an example of this. He was in the care of the WHS for 160 days. This adoption was just the start of an exceptional three days of adoption at the WHS.

From October 17-19, three long-term dogs found homes. Wia was adopted on October 18. WHS staff and volunteers worked for

months by positively reinforcing her good behaviour and worked at modifying her reactive tendencies. She was also treated at the clinic for an ear inflammation and a knee injury. It took 356 days, but Wia found a home with a dedicated family.

Zoey was adopted the following day, capping off a long-term adoption streak of three days. She needed a family that would allow her time to settle into a new home. She also displayed some reactive qualities while on a leash. However, with the support through the Trial-to-Adopt program, she settled in nicely and now has a home to call her own.

Simon spent 137 days at the WHS before his adoption. This eight-year-old cat has a bit of a hot and cold personality and needed a family who would honour and respect that. He waited a long time for that ideal person to arrive at the shelter. He was adopted in July and has been living very happily since. In December, Simon and his family sent the WHS a holiday card, a cat toy and a donation as a thank you. That toy is being used by WHS behaviour assessment cats and serves as a reminder that hard work and patience pays off.



Foster Families

Some animals need a temporary home before finding a forever home. WHS foster families provide the care an animal needs and assists the shelter in the process. Whether it's kittens that are almost ready for spay or neuter surgery or dogs in need of socialization skills, foster families are critical in ensuring every animal receives the support it deserves.



Octavian's story

Octavian arrived as a stray cat with injuries to his tail and hind legs. The two-year-old cat had a broken leg that did not heal properly which affected how he walked. His tail was also limp and showing no signs of improving. Part of Octavian's tail and his left hind leg were amputated

to help him live a better life. The cat also needed teeth removed due to a chronic oral disease.

Despite everything he went through, Octavian let his personality shine while recovering from the surgeries in foster care for three weeks. His foster family learned he is a very

affectionate cat who loved sitting in laps and receiving as much attention as possible.

After recovering from his injuries, Octavian was available for adoption and eventually found his perfect home.

Lindor's story

Lindor the rabbit was stray, obese, missing fur and had scalded skin. But thanks to care from the WHS and a foster family, she is living a much better life. The rabbit had become so obese that she was immobile. Lindor's fur was falling out due to itching at her scalded skin.

A dedicated foster family took Lindor in and kept her on a strict diet combined with an exercise plan. After many weeks, Lindor's overall well-being and physique improved. She could freely move around and her fur slowly started growing back in. The care supplied by her foster

family was a critical step in Lindor's recovery. Lindor was adopted after reaching a healthy weight and recovered from her skin ailment.



Behaviour

WHS Behaviour Classes are offered to the community and enhance a pet owner's relationship with their dog. The WHS believes having a dog that understands basic commands is part of responsible pet ownership and creates a safer community for both pets and people. In 2016 the WHS expanded its class catalogue 50%, from three to six classes.

New Classes for 2016

FAMILY DOG ADVANCED

A follow-up for pet owners who have completed the Family Dog Basic obedience class and want to continue working on basic manners and obedience with their dog.

FUN WITH YOUR DOG

This four-week advanced level class is for dog owners who want to continue training after completing a basic obedience class. It teaches tricks, games and other fun activities to complete with the dog.

REACTIVE ROVER ADVANCED

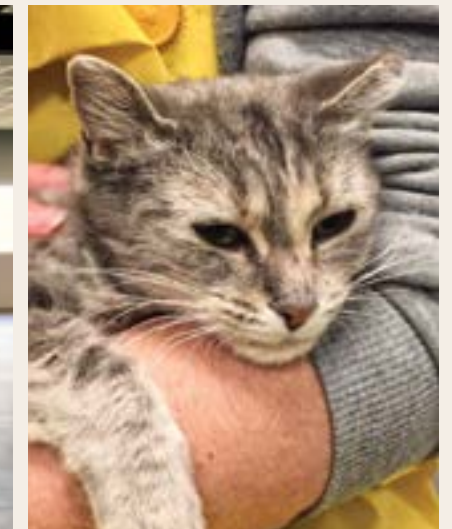
A four-week follow-up course to the very popular Reactive Rover class. It provides additional practice and exposure to different dogs to help generalize the behaviour taught in the Reactive Rover Basic class.

ACCELERATED FAMILY DOG BASIC

The WHS also offered an Accelerated Family Dog Basic class, which allows the dog and owner to complete the Family Dog Basic obedience class in three weeks instead of six. The

shorter time period between classes helps dogs and their owners learn basic behaviour at a faster rate and decrease the likelihood of developing bad habits between classes.

Number of class participants from January 2016 to March 2017.
382



Behaviour Wellness Specialist

Cats have the greatest difficulty adapting to life inside a shelter because of their greater fight or flight fear. In 2016 the WHS recognized this by hiring a behaviour wellness specialist – a staff person who has been trained in gentle restraint and knowledgeable about cat behaviour. It is their job to provide for felines who require extra care and attention. The work of the behaviour wellness specialist ensures the WHS is doing more to give cats a fair chance to be adopted and save more lives.

The specialist uses protocols that allow a scared or anxious cat the opportunity to relax and get as comfortable as possible with the shelter environment. They provide hiding places and build a rapport with the feline through daily visits. Learning about the cat's behaviour benefits future adopters by knowing more about the cat's personality before the adoption takes place.

Many different departments benefit from the expertise of the behaviour wellness specialist. They assist in the clinic by handling cats during some physical exams, recommend to the adoption department where the most suitable location on the adoption floor is and communicates with foster families regarding a cat's behaviour while in care and offer advice as needed.

Clinic

The Clinic plays a critical role in the WHS's success. Staff and volunteers monitor and improve the health of shelter animals, keep them up to date with vaccinations, and perform spay and neuter surgeries. Successful adoptions begin with the health of animals, and this starts at the WHS clinic.



Spay and Neutering

The WHS Clinic reached a new milestone by spay and neutering 6,753 animals in 2016. 1,000 of the surgeries occurred in February and March during the Fix 'Em February campaign.

The goal of Fix 'Em February was to spay and neuter 500 cats during the month of February for a cost of five dollars each. However, the program was completely booked within the first week of accepting registration, so the WHS extended it into March.

Fix 'Em February was made possible through a City of Winnipeg Animal Services FIXIT cat licensing grant.

Partners in Caring



Northern Clinic

In November, the WHS was invited to two northern Manitoba communities to perform spay and neuter and general wellness clinics. The joint-effort between the WHS, Norway House Animal Rescue, the community of Norway

House, Norway House Cree Nation, Cross Lake and Pimicikamak Cree Nation allowed the clinic team to work with volunteers and improve animal health in an area impacted by animal overpopulation and with few veterinary services.

The WHS performed 15 to 20 spay and neuter surgeries per day throughout the four-day clinic, helping reduce the number of unwanted litters and stray animals in the community. In addition to veterinary services, pet owners were also provided with information and resources about pet care, which continues to improve animal welfare in the communities.



Mittens' story

Mittens is a fluffy Corgi/Sheltie mix that was hit by a car, crushing his two back legs. He didn't receive the immediate medical attention he needed and was in severe pain. When he arrived at the WHS he required extensive surgery. Due to the injury and infection, Mittens' right hind leg was removed. His left hind leg was healing, but he had no footpad, which caused a lot of pain when he put weight on it. The clinic created a prosthetic for Mittens that helps him walk efficiently and frees him from pain.

After some recovery time, Mittens was available for adoption and it didn't take long to find him a home.



Max's story

Max was found alone outside in the cold. The well-socialized rat was brought to the WHS with frostbite on one of his toes and the tip of his tail. To relieve him of his pain, the clinic performed a rare rat surgery, removing part of his tail and one of his toes. Max spent some time recovering and was adopted after. The intelligent critter is now in a loving home and receiving the care he deserves.

Animal Protection

The WHS Animal Protection team works year-round to rescue animals that have been abused, neglected and mistreated. For some animals in Winnipeg, the WHS Animal Protection team is the first welcoming and caring human in its life. The team consists of Animal Protection Officers, who uphold the Government of Manitoba's Animal Care Act within Winnipeg, and Emergency Responders. Together, they respond to numerous calls each day regarding animal issues such as:

- Animal abandonment
- Neglect and abuse complaints
- Pets left inside hot vehicles
- Animals in need of emergency response

Emergency pick-ups: **952**

Animals locked in vehicles complaints: **185**

Calls of complaint for not providing food or water: **474**

Calls regarding animals unduly exposed to cold or heat: **484**

Calls regarding abandoned animals: **169**

The Animal Protection team's role goes beyond enforcing, rescuing and protecting animals. The Animal Protection team advocates for the animals and provides resources to pet owners that provide new education. Each one of these opportunities is another step towards creating a more compassionate and caring Manitoba for animals.

Special Projects



Project Dog Yards

The dog yards – while hidden away by the back of the building and away from the public – play an important role at the Winnipeg Humane Society. It's the heartbeat in the life of a shelter dog. It's where they learn to thrive and often relearn the joy of being a dog and what it's like to feel love.

Since the WHS's facility on Hurst Way opened in 2007 over 14,000 dogs have been in the shelter. Over that time the dog yards have received natural wear and tear. The ground had been trampled down along the fence line to create gaps. There were some hidden holes in the yards that posed the threat of injury to both humans and dogs. The yards were also collecting pools of water from the spring melt and on rainy days.

A group of volunteers pledged to help raise money for the \$30,000 project. They spoke about the project to the media, hosted weekly fundraising events at the shelter, and held raffles at various WHS events.

These efforts contributed a large portion of the funds needed to refurbish the yards. The new yards have river-wash stone, a drain pipe, new fence posts and include repairs to the chain link fence.

The updates to the yards ensure that all dogs continue receiving quality time outside in a safe environment.

Garden Project

The WHS constructed a new garden bed that has benefitted critters at the shelter. In the past the vegetables fed to critters was purchased from grocery stores. However, after the garden was created in the summer of 2016, the animals were receiving fresh produce right from the shelter. The project helped save some of the costs associated with feeding the critters and cut down on the travel time needed to make frequent grocery runs.



Donor Relations

The WHS relies on generous donors to rescue animals and to provide as many as possible a loving and happy life. One of the most reliable ways to ensure every animal receives proper care is through the generosity of monthly donors. In 2016 the WHS received support from 2,907 monthly donors (65 more than 2015). The WHS received \$736,343.31 from monthly donors.

Saving Animals from their Reality

The WHS capped off 2016 by sharing some of its most impactful stories of the year. The animals were in dire need of help when arriving at the shelter and their stories resonated with Winnipeg's animal lovers. The WHS raised \$70,826 in the final weeks of 2016. It far exceeded the \$35,000 goal.

The success ensures animals will continue receiving top quality medical care and attention. Stories shared included:



- Bailey, a dog with a large wound around her neck from the pressure of wearing a collar that was too small.
- Fleece, a puppy in need of a leg amputation.
- Wilson, a cat with a cognitive disability who was found next to a dumpster in a kennel too small for him.
- Bruno, a dog with a badly broken leg and in need of long term care.

The drive began on Giving Tuesday in late November with a specific call to help the WHS treat dogs with heartworm. In 2016 the WHS treated 33 dogs with heartworm, a 120% increase in the number of cases in 2015. In total, the WHS spent over \$31,000 treating and caring for the dogs.

Do-it-Yourself Events



DIY, or third party, fundraisers continue to be a reliable source of funds for the WHS. From businesses that host raffles and draws, to golf tournaments and craft sales these events create endless opportunities to raise money for animals in creative ways.

In 2016 there were 509 DIY events hosted in support of the WHS, raising \$113,490.10. Among those events were 97 birthday parties, raising \$6,185.50 and 139 cars donated totalling \$42,083.93.

Major Donors

Guardian (\$10,000+)

Mary Lou and Paul Albrechtsen
Anonymous
BMO Mastercard Affinity Program
Estate of Joan Marilyn Bender
Dr. Mervyn & Mrs. Darlene Billinghamst
Jean Britton and Ransom Slack
Estate of Sandra L. Budd
Tannis and Raymond Duerinckx
Estate of Eileen S. G. Erickson
Estate of Dorothy Lillian Faiers
Estate of Kathleen Fraser
Estate of Mary Greening
David Hambley
Estate of Edward Harms
Anonymous
Estate of Barbara Anne Hogan
Bill Hughes
Estate of Florence Robin McDonald
Estate of Patricia Jean McNicol
Shirley and Don McQueen Fund
Estate of Leroy Montgomery Johnson
Estate of Jean Una Johnstone
Helen Bernice Mueller
Beth and John Pollard
Canadian Tibetan Buddhist Society of Manitoba Inc
Estate of Dorothy June Mestdagh
Estate of Marion Mills
Estate of June Charlotte Mitchell
O'Regan Charitable Foundation
James V. Orestes Fund
Estate of Lenore M. Ottawa
Estate of George Thomas Snell
Estate of Eileen Elizabeth Spicer
Estate of Dianne Stanley
Ruth and Clive Tallin Fund
Estate of Vera (Dusty) Van Someran Bevan
Estate of Hugh James Walker
City of Winnipeg Employees

Protector (\$7,500-\$9,999)

Krista and David Rempel

Builder (\$5,000-\$7,499)

Alan Burns and Wen-Lin Sun
John C & Susan E Chappell Fund
Mr. Tim Dewart and Ms. Denise Marks
Estate of Merle Elizabeth Enns
Great-West Life Assurance Company
Herbert and Mary Hardy Memorial Fund
Dr. Carol J. Harvey and Mr. John Allegro
John N. & D. Patricia Knowles Charitable Fund
E. Louise Nebbs
Mrs. Oriole Pannebaker
Florence L. Pierce Fund
Estate of Vera Quistberg
Jacqueline Robertson
Estate of Vera Maud Sherman
Estate of Marlene Ann Stoker
Estate of Anna Stubits
Harold M & Helen H Thomas Fund
Larry Vickar
Estate of Merle Janet Ellen Wray

Visionary (\$2,500-\$4,999)

Anonymous
Darwin and Carol Campbell
Crerar Family
Margaret Dunstan Fund
Jennifer Gyles
Estate of Deborah Ann Hay
Douglas Hayward
Lloyd Hein
Investors Group Matching Program
Hartley Katz
Estate of Elizabeth Lavender
Anonymous
Anonymous
Ron Lypka
Ray and Lynne-Anne McFeetors
Ethel Miller

Gilbert Mondor
Theresa Perrier
Donald and Moyra Perry
In Memory of Jeffery Petrasko
Quintex Services
Red River Cooperative Ltd.
Staff Giving
Paul Reishel
Hartley and Heather Richardson
Hendrik and Inge Scholte
Estate of Madeleine Evelyn Smith
Noah and Myrna Weiszner
The Whitmore Family

Humane Leader (\$1,000-\$2,499)

Ron Ade
Sandra and John Allen
The Gail Asper Family Foundation Inc.
Cliff and Linda Bakowski
Joseph and Karen Barnsley
Linda Barry
Mary Barry
Dianne Beaven
In memory of Munchkin and Dina Bellan
Anonymous
James Blatz and Shona Suderman
Doryce Boddy
Heather Bond
Anonymous
Tracey Braun and Al Glasgow
Anonymous
Ted Breuer
Bristol Aerospace Employee Giving
Robert and Bertha Butterworth
Tom Caramanos
Cynthia Carr - EPI Research Inc.
Central Metal Recovery Inc.
Lois Chandler
Mike Charkiewich
Anonymous
Marilyn Chrabaszcz
Mr. and Mrs. R. Chrnyk
Leah Chudy in Memory of Fox
Robert and Gail Cipryk
Babette Cohen and Keith Levin

Nancy A. Copeland
Mike and Karen Costello
D. Cottrell
Curle Family
Anonymous
Anonymous
Monique Decarie
Kathleen Deschene
Anonymous
Julie Dubois
David and Alana Dueck
Marilyn Dupas
Joanne Dyer
Jeff and Tamara Eckstein
Gary and Judy Edwards
Jane Emslie and Brad Wladyka
Kelley Fitzpatrick
Frank and Sherri Flock
Kenn and Wendy Garrity
Gateway City Obedience
Gateway Group
Robert and Phyllis Gaundroue
Patricia Gaye
Anonymous
Anonymous
V. Jean Goolia
Bruno Gossen
Dona Gould
Anonymous
The Goytan Family
Tonya, Sean, Roman, Jake, Ginger and William Gray
Kevin and Deb Guthrie
Judy Halligan
Lena Harochaw
Tom Haughton and Mary Anne Thorkelson
Donna Hewko
Arlene Hirsch and family
Anonymous
Alvin Holtzman
Howland Hotel
Phyllis I. Hunter
Lorne and Wanda Hyde
Anonymous
Milena Ivanic
Elaine James
Moose and Finn Jensen
Bill and Bonnie Kawka
Dorothy Klieber

Eileen Knight
Serena Kraayeveld
John and Joyce Lamb
In memory of Wanda K.
David and Carolyne Kulbaba
Gunter and Sheila Lavallier
Dr. Lazarus Medical Corp.
Naomi Z. Levine
Jim and Peggy Linklater
Anonymous
Anonymous
Dr. Ann Loewen
Daniel Lushchik
Heather MacKenzie
Anonymous
Jacqueline Martin
Alan and Joanne Maxwell
Joan McAdam
Bob and Norma McCulloch
Diane A. McDonald
Deborah McGowan
Susan McKay
Joan McKelvey
Mary Elizabeth McKenzie and John Corp
Nancy McQuade and Brian Macri
Bob and Bev Mathieson
Anonymous
Mink Holdings
Stephanie Minuk
Alan Moffat
Gerry Montanti
Sheila A. Mymryk
John and Margy Nelson
Karen Nicholson
Allan Nimmo
Tracey Novak
Nurgitz Family
Joan Olund
Carrie Onofreychuk
Valerie and James Orloff
Michelle Ouellet
Gary Pachal
Tannis Pardon
Pebbles Transport
Anonymous
Anonymous
P. Dawn Phillips
Christine Pickering
Allison Poff

Anonymous
Lawrie and Fran Pollard
Eleanor Poltronetti
Arlene Pope
RBC Foundation
In loving memory of Long-Long Rah
Edward Ransby
Anonymous
Mary Jane Reid
Anonymous
Lesley and George Rempel
Ursula M. Rempel
Robert and Karen Robertson
The Rubel Family
Jim Sanford
Betty and Doug Scarth
Natalie Schur
Javier Schwersensky
Jyoti Seshia
Lori Shane
Tanya Sharpe
Walter and Diane Sholomicki
Terry W. Sitch
Catherine Skinner
Dr. Jim Skinner
Logan Smith
William Sniderhan
Anonymous
Robert and Deborah Stevenson
Anonymous
Barry and Elane Talbot
Jane and Ed Tataryn
Audrey Thompson
Paula K. Thompson
Jeffrey Timmy
John Trakys
Shirley Van Schie
Roxanne and Brad Wallace
Veron Consultants, Inc.
Wawanesa Mutual Insurance
Tyler White
Anonymous
Anonymous
Anonymous
Theresa Wiktorski, in Memory of Sophie Blackner
Joan Williamson
Stacy and Scott Wilson
Douglas Wright

Signature Events

Each year the WHS hosts five key events that bring together animal lovers, inspire them and raise the necessary funds to make a better world for pets. In 2016 the WHS raised 421,301.25 through the five Signature Events. The success of these events takes everyone involved: staff, volunteers, sponsors and donors.



1001 Donations

Liberty Tax Service 1001 Donations is the WHS's first signature event of the year. The annual telethon is produced in partnership with Red River College Creative Communications students. The live broadcast reaches thousands of homes through radio, television and social media and encourages people to donate to the WHS by highlighting some of the most inspirational stories of the year.

The 2017 telethon was the most successful one yet, far exceeding the \$40,000 goal. For the first time the telethon was broadcast on Facebook Live and was complemented by an e-mail campaign in the week leading up to the event.

Paws In Motion

The Fairmont Winnipeg Paws in Motion is Manitoba's largest celebration of pets. The pet-friendly walkathon is also the WHS's largest fundraising event of the year. The event celebrates the bond between human and pet and gathers hundreds of leashed animals to Assiniboine Park each year, showing off the joy that animals bring to our lives.

The weather did not co-operate with the 2016 event, with a steady rain and heavy winds. However, the dedicated and compassionate pet owners that attended had a great



time and made the most of the weather. Many of the dogs enjoyed splashing through the puddles and getting the chance to make some new friends. The event was complemented by a variety of pet vendors, live music and entertainment for both humans and pets.



In the Ruff

The annual golf tournament continues to be a hole-in-one with WHS supporters. The event was hosted at Breezy Bend Golf and Country Club and included a round of golf, a BBQ lunch, awards dinner and lots of great prizes. The tournament brings together corporate supporters, media and animals lovers.

Bow Wow Ball Gala

The annual Bow Wow Ball Gala brings some glitz and glamour for animals in need. The dinner is hosted at The Fairmont Winnipeg and brings together corporate sponsors and media for an elegant evening of dinner, live music, dancing and prizes. In 2016 the Phantom of the Pawpra event also included a new milestone. The WHS served a humanely raised meat option to its guests as part of its new humane meat policy.

Paws for the Season

The annual craft and bake sale was packed with crafters and animal lovers alike. Liberty Tax Service Paws for the Season featured a bake sale, tree lighting ceremony, carolers and lots of local vendors offering items for holiday shopping. The event continues to bring animal lovers together just in time for the holiday season.

Volunteers

The WHS exists because of its dedicated and inspiring volunteers. Volunteers assist the WHS with a variety of tasks relating to both caring for animals and helping run various educational campaigns, advocacy and events. The shelter wouldn't be able to rescue and care for over 8,000 animals every year without the support of the 700 volunteers the WHS has at any given time.

Volunteers are a critical part of the WHS and share the same vision as the organization: to protect animals from harm, rescue and find new homes.

Volunteer hours spent caring and supporting animals:

37,998.41

Volunteer hours spent supporting education, advocacy and events:

7,221.62

Total volunteer hours in 2016:

45,220.03

Total value of hours worked:

\$497,420.24*

Monthly Volunteer Profile

To show its appreciation for these committed individuals, the WHS names an MVP once a month. The work of that month's MVP is featured in a blog post and accompanied by photos. A new MVP board was also installed on the adoption floor to put all MVP's on display.

The WHS is proud of the people who help the organization and values its connection with not only the MVP's, but with all of its volunteers.



WHS Volunteer Anniversaries

Celebrated between January 2016 – March 2017

3 YEARS OF SERVICE

Fletcher Adams
James Blatz
Jill Bristow
Mary-Jane Clear
Glen Dawkins
Julia Domke
Russell Flint
Aaron Frank
Jayme Galloway
Denise Grant
Gary Gregory
Ian Hall
Linda Harding
Irene Heine
Carol Henry
Joanne Joyce
Kathy Kasian
Colin Kruger
Xizi Li
Ian Naften
Donna Ott
Laurie Peddle
Beaujena Reynolds
Patty Ruffeski
Rosalee Seabrook
Krista Semenchuk
Pardeep Singh Sidhu
Patrycja Sroga
Merissa Stewart
Elise Timmings
Melissa Walkey
Alexis Wilcott
Nancy Williamson
Amanda Wondrasek
Milena Wood
Edwin Yee
Wanda Young
Nicholas Zachanowich

5 YEARS OF SERVICE

Gerry Briggs
Vickie Cameron
Rob Clouston
Joan Cyrenne
Willie Duffy
Ryan Friesen
Kelly Griffiths
Alexis Grolla
Robert Hazelton
Karen Hill
Dennis Kachur
Bridget Kozyra
Donna Lagimodiere
Janet Mackenzie
Elizabeth Maxson
Amber McFeetors
Anne Moore
Mary Ann Pelechaty
Deborah Peters
Erin Pierce
Cindy Pischke
Pam Rempel
Marlene Rey
Barbara Ruhlen
Paul Schroeder
Kathy Shurvell
Brandi Soloway
Rod Soviak
Briette Steinke
April Stevenson
Patrick Taggart
Cindy Titus
Shelley Wilk
Stacy Wilson

10 YEARS OF SERVICE

Cathy Davis
Pamela Gilroy-Rajotte
Susan Manson
Susan McKay
Brandy Orman
Alison San Filippo

15 YEARS OF SERVICE

Ilze Cepelis
Sheri Friesen

20 YEARS OF SERVICE

Macdonald Youth Services
Harriet Lyons
Karen O'Quinn
Kim Popkes

25+ YEARS OF SERVICE

Karren Antymniuk, 26 years
Mavis Manning, 38 years



*Based on \$11/hour minimum wage in Manitoba.



Education

In order to create a better world for tomorrow's animals, the WHS educates its youth about animal welfare today. The WHS offers a variety of school programs and day camps that give youth the opportunity to learn about the animals they share their lives with, how to keep them safe and be compassionate.

The educational programming expanded to include a new school program about farm animals for Grade 4 students. The program teaches students about the lives of farm animals and how to be a better consumer. The department

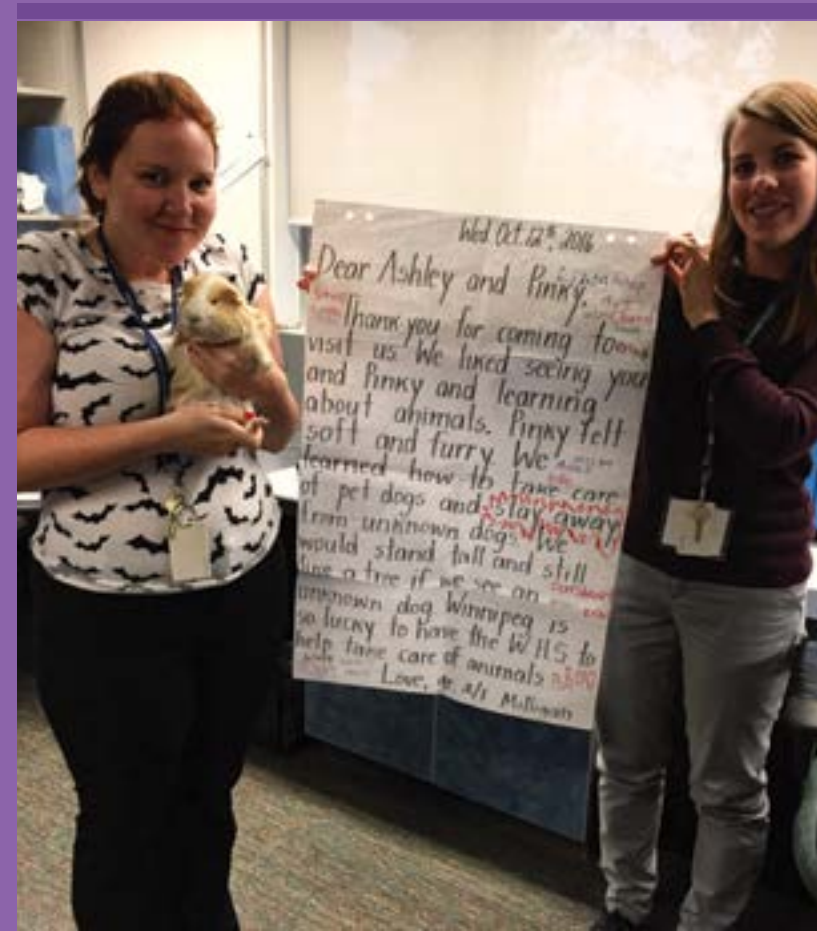
also adopted resident education guinea pigs Pinky and The Brain. The pair visits schools with the education staff and are engaging students while teaching them how to empathize with animals.

Number of schools visited in 2016:
55

Number of students reached through school visits:
2,865

Number of students in See Spot Read program:
48

Number of birthday parties hosted at the shelter:
206



Farm Animal Welfare

In 2016 the WHS protected and promoted the dignity of farm animals in a variety of ways. It was also important for the organization to not only lobby and educate about the humane treatment of farm animals, but also act on it. The WHS also introduced a new humane meat policy, ensuring that any meat served at events is humanely raised.

Wilbur

Wilbur was put into a small cage and left at the doors of the shelter overnight. The pig was very well socialized and not scared of humans. Wilbur was seemingly someone's pet, but as he grew, the owner likely realized they did not have the capabilities of caring for the pig. The intelligent pig was transferred out to a hobby farm, where he's now living a comfortable life and is no longer contained to a cage.



Every animal deserves dignity and respect, including Manitoba's farm animals.

TRANSPORTATION

The WHS submitted its recommendations and comments to the proposed amendment to Part XII of the Health of Animals Regulations (HAR) issued by the Canadian Food Inspection Agency (CFIA).

The WHS believes the proposed amendments of the HAR are a step in the right direction to protect farm animals during transportation, but only a small step forward. Canada's regulations are criticized as being too lax and behind those of the European Union and the USA.

The key recommendations submitted to the CFIA include:

- Increased and obligatory training requirements for drivers regarding the welfare of transported animals;
- Additional monitoring and assessments of animals during transportation;
- Reduced transportation times and increased rest times for animals in transport;
- Continuous access to water, reduced ramp slopes and prohibition on the use of electric prods; and
- Additional record keeping requirements and mandatory reporting of non-compliance to the CFIA.

GESTATION CRATES AT MAPLE LEAF FOODS

In 2007 Maple Leaf Foods announced it would phase out gestation crates at all its Canadian farms within 10 years. In 2017, the WHS contacted Maple Leaf Foods for a discussion about how the

progress is going. The conversion has been slower than anticipated, but the WHS learned Maple Leaf Foods continues to be committed to this goal.

About 50% of its hog barns have been converted. The progress has been slower due to the necessity of retraining staff. Maple Leaf Foods is also working on an enrichment program for pigs that are at facilities after giving birth. Maple Leaf Foods informed the WHS it will make an announcement regarding the timing of completing this transition.

HOG BARN MORATORIUM

The Manitoba Government announced it was lifting the hog barn moratorium and restructuring fire regulations for buildings housing farm animals. These announcements cause the WHS great concern as numerous hog barns have burnt down killing tens of thousands of pigs over the last ten years. Allowing more barns – in an already oversaturated market – and removing fire regulations means more farm animals are in danger.

The WHS believes in solutions that will create a better fate for farm animals. These solutions include: including livestock within the fire classification system, not just employees; improved sprinkler systems and fire alarms; improved emergency management plans; and separating sections of the building by concrete walls.

A community can speak up for farm animals with the choices it makes. The WHS encourages people to reduce their meat consumption so there is a lower demand for these animals, buy humane certified meat, and talking to MLA's about the

importance of strengthening the building codes so animals do not perish in fires.

FARM ANIMAL COMPASSION COMMITTEE

The WHS Farm Animal Compassion Committee continued its efforts to educate and inform the public about farm animal welfare. A variety of free Speaker Series events were hosted:

- Artist and activist Twyla Francois showcasing her animal art and relating it to her experiences as an activist.
- Brittany Semeniuk discussing the complexities and similarities of Asia's dog meat industry to local farm animal practices.
- A vegan nutrition workshop that offered vegan-curious people the opportunity to learn more about a plant-based lifestyle.
- FortWhyte Farms Manager Danielle Mondor discussing FortWhyte's approach to sustainable farming and raising livestock humanely.
- World-renowned author, photographer and activist Jo-Anne McArthur broke down barriers between animals and humans by sharing her stories from around the world.



Media

Every year numerous heart-warming and tail-wagging stories about the WHS are shared with the community through media.

CTV continued its monthly Pet Ed segments which inform and educate pet owners in Manitoba. Topics vary from issues such as pet health, behaviour tips and more. Numerous news organizations featured adoptable animals both on TV and online, helping create the necessary connections to find pets a home. QX 104 and 94.3 The Drive provided support by hosting numerous live on location segments at the shelter and hosted some of the WHS's events.

Social media also continues to play a key role in promoting WHS goals and initiatives. The WHS Facebook community is dedicated, engaged and makes a difference in not only finding homes for pets, but also reuniting lost animals.



SHELTER



WELFARE



DIGNITY

