

# THE WINNIPEG HUMANE SOCIETY A HEARTBEAT AT YOUR FEET



THE WINNIPEG HUMANE SOCIETY



2010 ANNUAL REPORT

Cover photo: Jenelle Petrinchuk. Black & white photos: Jessica Dawn Thompson





### Board Chairs' Report

2010 was my inaugural year as chair of The WHS board. My commitment to this amazing organization began nearly 9 years ago. There is a unique difference to The WHS that is unlike many other community groups. Hundreds of volunteers pass through the shelter doors each week all with a personal mission of making a difference in the lives of animals. By and large, these are not glamorous jobs. Their time means a dog gets walked, a cat is brushed, a cage gets cleaned, an animal is bathed, fed, played with, the list goes on. There are nearly 900 WHS volunteers. Let's stop to consider this awe-inspiring number, 900. If The WHS did not have these volunteers how could the shelter function? Quite simply, it wouldn't. Our finely managed budget could not account for hundreds of more staff.

The animal lover in all of us saddens when we consider how many unwanted and abused pets there are in this world. Nearly 9,000 animals came to The WHS last year. These are not always unwanted pets, though. Far too often a family faces the horrible task of surrendering a beloved pet due to unforeseen life changes. I am thankful we have a fully functioning veterinary clinic, including private examination rooms. These rooms are, on occasion, used for a pet owner to say good-bye. This is after they have brought their dying or injured animal to a veterinary clinic only to learn they cannot afford the

costs. The WHS believes in supporting all members of our community.

This is also why we have our spay and neuter programs, including SNAP – spay/neuter assistance for those who are on fixed incomes/social assistance. The WHS is more than a shelter. We believe part of our work is to educate the public about the humane treatment for all animals and how to be a better pet owner. This includes our education programs for kids and adults, obedience classes for dogs, pet first aid, Dogs & Storks (a seminar that helps you prepare your family dog for life with baby), Yelp line (behaviour advice), See Spot Read (student and dog reading therapy), and more. Finding homes for thousands of animals each year is no small task. Especially given shelters throughout Winnipeg and Canada have been struggling with this, too. We all play a part in making where we live a better place. I know that the staff and volunteers do this each and every day at The WHS. I am honoured to be a part of an organization that is so proudly supported by the community.

Take a few moments to read this annual report and to learn how your support not only helps thousands of animals each year, but also how thousands of Manitobans are affected because of the good work of The Winnipeg Humane Society.

Patricia Nesbitt

### CEO Report

Last year The Winnipeg Humane Society set a new record for volunteer hours; a staggering total of 40,057 hours in total. What is equally staggering is that these volunteer hours are the equivalent of 17 full-time staff! The cost savings alone are incredible; never mind having all those "extra hands" to help us in the daily operation of the shelter. On behalf of the entire staff and Board of Directors I want to offer our thanks to each and every volunteer. You have indeed made our load lighter.

As with every year in the life of the shelter some kind of event occurs that sticks out and 2010 was no different. For me, the event of 2010 has to be the Gull Lake Dogs. What a rescue effort we undertook, along side the Provincial Veterinarian's Office, to rescue these poor dogs from a life of hell. For all The WHS staff, the staff from the Provincial Vet's Office and the many, many volunteers who worked with the Gull Lake dogs, it was an incredibly sad exercise, but at the very same time a very satisfying exercise in that we ended the suffering and participated in moving the vast majority of the dogs on to a new and better life. I will always remember our efforts to get the "Lucky Seven" off to the Best Friends Animal Sanctuary to begin a new life of recovery at Dogtown. What struck me the most was how the people of Winnipeg embraced these dogs and stepped forward

with the money necessary to get the Lucky Seven to Utah. This endorsement of The WHS's work will remain with me for the rest of my life.

Another significant event occurred in 2010 with the creation of the new Department of Investigations and Emergency Response. Abuse investigations were up 11% in 2010, hoarding situations are being reported more often and emergency pick-ups were up 7%. We recognized that creating this new department would provide us with better co-ordination of investigations and emergency response. We have also added additional staffing so that our Animal Protection Officers and Emergency Responders are not "working alone" during the evening shifts. Elsewhere in this report you will be able to read of the activities undertaken by other departments, WHS committees and of the wide-ranging activities and efforts undertaken by The WHS. All of these activities, as well as the care of and re-homing of thousands of animals, could not be accomplished without all of the support we continue to receive from thousands of people. To all of you we extend our sincere appreciation and thanks. We will continue to strive to meet your expectations.

Bill McDonald

# OUR 2010 YEAR IN REVIEW

## SHELTER

### Adoptions

Over 3,600 animals found their forever homes through our adoption program, including 1,270 adult and senior cats with the help of our Meet Your Match program. A variety of adoption promotions occurred throughout the year including a "St. Cat-trick's Day" and a Tabbies and Torties promotion. In October, a large amount of cats in the shelter prompted a "Tabbies and Torties" promotion where adult cats were adopted for \$25.

### Satellite Locations

Petsmart became our ninth satellite adoption centre in Winnipeg, joining several Best West Pet Foods and Pet Valu locations. Together, 254 cats were adopted through the satellite program. Our adoptable dogs also started paying visits to these locations in an attempt to give them extra exposure and a better chance at finding their forever home.

### Clinic

Our medical team performed nearly 6,000 spay and neuter surgeries, including 2,377 subsidized surgeries for families who needed financial assistance. This Spay and

Neuter Assistance Program (SNAP) booked over 100 more surgeries in 2010 than in 2009.

### Animal Protection

We saw one of the worst dog hoarding cases when 64 dogs were seized from a property in Gull Lake. The Winnipeg Humane Society and our Animal Protection Unit assisted the Office of the Provincial Veterinarian (MAFRI) in seizing the animals. The WHS then cared for them while legalities were being worked out. In the end, 25 of the dogs were officially handed over to The WHS for rehabilitation and adoption. Seven of these dogs were transferred to Dogtown, an animal sanctuary and National Geographic television show in Utah, and we were thrilled to see the remaining 18 dogs start a new life with their adopted families here in Winnipeg.

### Volunteers

Almost 900 volunteers logged over 40,000 hours of volunteer time in 2010. This means there is an 8 to 1 volunteer to staff ratio at The WHS. Our volunteer involvement is steadily on the rise with a 9% increase over the previous year. From daily animal

care to special event assistance, we rely on our volunteers to keep the shelter running and the animals happy and healthy.

### Behaviour

Our behaviour department created a dog playgroup for shelter dogs who were extremely reactive to other dogs. The group has been multi-faceted in its success. We have found that dogs are benefiting from the socialization, improving their communication skills and are getting great exercise during the play sessions. An in-shelter obedience class has also been created for adoptable dogs who need to work on their basic manners.

### Education

Education continues to remain an important part of The WHS. Our Educators made presentations on the humane and responsible treatment of animals to 239 groups and classrooms and performed 70 shelter tours. There were also 144 lucky birthday boys and girls who got to celebrate their special day with us and the animals in our care.



**Our Mission:**  
To protect all animals  
from suffering and to promote  
their welfare and dignity.

# OUR 2010 YEAR IN REVIEW

## DEVELOPMENT

Your generosity and support made a difference in the lives of thousands of companion animals!

Every animal has a story to tell. Some of these stories are many chapters long. While final chapters vary – they do have one common thread – you! Your belief and generosity continue to help complete every story. Whether you are a long time reader of our humane stories or simply nurturing a found passion for the very first time – it is your belief that the treatment of animals is a measure of a compassionate community and that the animal-human bond is one that inspires and unites mankind.

Protecting animals in need goes beyond providing them a safe refuge and a new home. It also means ensuring that we are doing our very best to reduce the number of animals needing assistance. With your help we have been able to make a difference by spaying and neutering every pet before they are placed in new homes, provide sound medical treatment as well as a continued work on our educational and development programs.

In 2010: 25,445 gifts were made, 62 Bequests were made, 235 new monthly donors committed to financial support, 1,930 people registered and/or bought tickets to our events.

Thank you to the thousands of people who supported us in 2010. You play a critical role in our story and this is a story we are proud to tell.





# OUR 2010 YEAR IN REVIEW

## ADVOCACY & FARM ANIMAL WELFARE



### Pets & Apartments

We marched for pets in apartments at the Manitoba Legislature after Manitoba Liberal Leader Dr. Jon Gerrard tabled Bill 218, or "Fluffy's Law", an act to make Manitoba rental units more pet friendly. Unfortunately, the Bill died during its second reading after being opposed by the NDP government and many Manitoba landlords. As a direct result of Fluffy's Law, Bill McDonald, WHS CEO, was asked to join a Pet Friendly Apartment Strategy Working Group to continue working on making Manitoba more pet friendly for everyone.

### Cat and Dog Fur

The WHS continued to lobby for a ban on Cat and Dog fur in Canada. Winnipeg's South Centre M.P., Anita Neville, collected petitions in support of Bill C-439, a bill that will amend the Hazardous Products Act. The bill is set to be tabled at the beginning of session in 2011.

### Dog Bite Prevention

The Winnipeg Humane Society once again teamed up with the City of Winnipeg, Canada Post and Manitoba Hydro to promote safe working conditions for people who must enter private properties that may house pet dogs. The group stresses that owners must take responsibility for their own dogs consistently socializing them, giving them exercise and properly training them.

### Farm Animal Welfare

Life-sized laying hens in a real battery cage were added to our Quit Stalling sow gestation crate display that visits various schools, malls and events throughout the year. The WHS continued dialogue with Manitoba Egg Farmers and were thrilled to see a new policy put in place that will allow hens to live more humane, enriched lives. We also continued to advocate against foie gras, by informing the public and contacting restaurants about this cruel practice.

### Quit Stalling

We presented the Deputy Minister of Agriculture with over 10,000 signatures from supporters who wish to ban sow gestation crates in Manitoba. We also consulted with Manitoba Pork on their resolution to continue their research and progress on housing sows more humanely. Bill McDonald, contacted Stan Struthers, Minister of Agriculture, to ask for his support regarding Maple Leaf Foods' decision to phase out sow gestation stalls by 2017. The response from Mr. Struthers was favourable in that he supports more animal welfare friendly housing systems for both sows and egg laying hens.



# OUR 2010 YEAR IN REVIEW

## HUMANE LEADERS

We sincerely thank this dedicated group of animal stewards who have demonstrated their compassion to the animals. For more information about our Humane Leader program, please call 982-3555.

### Guardian

- Mary Lou and Paul Albrechtsen
- Alpha Masonry
- In Memory of Linda Fortescue
- Dr. Carol J. Harvey
- In Memory of Bruce Head
- George Mann
- Bernice Mueller
- Hartley and Heather Richardson
- Wendy Brick and Leigh Young

### Protector

- Employees of The Canadian Wheat Board

### Builder

- Alan Burns and Wen-Lin Sun
- In memory of Aileen Burridge
- In Memory of May Farrell
- Anonymous
- Health Science Centre-Employees Charitable Fund
- Krista Rempel
- Anne A. Toews
- Larry Vickar

### Visionary

- All-Fab Building Components Inc.
- Altyrnate Construction
- Anonymous
- Carol Campbell
- Cynthia Carr - EPI Research Inc.
- Mike and Karen Costello
- Mr. and Mrs. D. Cottrell
- Anonymous

- Anonymous
- Anonymous
- Lynne-Anne and Raymond McFeetors
- Barbara McLeod
- Ethel Miller
- Sheila A. Mymryk
- Louise Nebbs
- W. John and Ursula M. Rempel
- In Memory of Juliette Roadhouse
- Shaw Communications Inc. Staff Giving
- Anonymous
- Jean Wasylyshyn
- Western Financial Insurance Company
- David and Joan Williamson

### Leader

- Marilyn Adams
- Ron Ade
- Jo Alexander
- Mrs. Sandra G. Allen and John Unger
- Robert and Joy Antenbring
- Joseph and Karen Barnsley
- Mr. Magnus H. Bayne
- Anonymous
- Mr. & Mrs. Maurice and Philomena Berk
- Dr. M. W. and Mrs. Darlene Billingham
- James Blatz and Shona Suderman
- Doryce Boddy
- Cathy and Grant Bolin
- Chris & Brian Boulton
- Michelle Bradet-Tapper
- Gordon and April Machej
- Robert and Bertha Butterworth
- Lois Chandler
- Anonymous
- Ms. Ling Chhor
- Marilyn Chrabaszcz
- Mr & Mrs R. Chrunk

- Robert and Gail Cipryk
- Albert Cohen
- John Corp
- Pierre, Joanne and Snoop Daoust
- Anonymous
- Anonymous
- Fred Debrecen
- Anonymous
- Tim Dewart and Denise Marks
- Walter and Barbara Ediger
- Theresa Fletcher
- Maria Forester
- Grace Hospital
- Ms. Sophie Gaska
- Patricia Gaye
- Anonymous
- Linda Gibson
- Anonymous
- Judy and Ernie Halligan
- Edward Harms
- Mr. Mike Heckl
- Phyllis I. Hunter
- Lorne and Wanda Hyde
- Carson Ikonen
- Betty Jenkins & Verna Scanes
- Margaret Johnson
- Jim and Leslie Johnston
- Patricia Johnstone
- Myra Kerney
- Gloria J. Kmiec
- Mike Kostiuk
- Serena Kraayeveld
- Ms Anne Krahn
- Philippe Lagace-Wiens
- Naomi Levine
- James Lewis
- Anonymous
- Dyanne and Ron Martin
- Anonymous
- Dal and Sandy McCloy
- Bill McDonald & Avis Gray
- Anonymous
- Eleanor McKenzie
- Nancy McQuade and Brian Macri

- Dr. Marc Mollot
- Lila Jean Morris
- Anonymous
- Anonymous
- Anonymous
- Tannis Pardon
- Anonymous
- Mr. and Mrs. Peter and Anita Pelech
- Ms. Dawn Phillips
- Dr. Anna Sztel
- Lawrie and Fran Pollard
- Richard & Connie Pope in Mem. of Baron and Charlie
- Lisa Prescott
- Quintex Services
- RBC Foundation
- Frances Marion Reid
- Robert and Karen Robertson
- Verna Scanes
- Hendrik Scholte
- Cindy Scott
- Lori Shane
- Constance Shrutwa
- Anonymous
- Mr. & Mrs. Ronald and Lesley Sisco
- Dr. Jim Skinner
- John and Linda Smith
- George T. Snell
- Robert and Deborah Stevenson
- Peter Theyer
- Paula and Walter Thompson
- Karen Torgrud
- UBS Securities Canada Inc.
- B. and P. Walsh
- Doug Warkentin
- Dr. Lynn Webster
- In Memory of Sophie Blackner
- Walter B. Witowski
- Donna Wonnick
- Anonymous
- Tracy Zaporozan



# OUR 2010 YEAR IN REVIEW

## STATISTICS

Volunteers worked over 40,000 hours in 2010 - that is 5,000 more hours than in 2009!



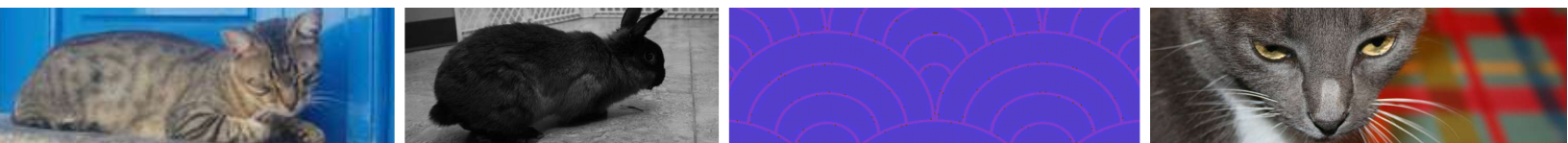
Dogs	2010	2009	% of Change
Total number of dogs admitted to the shelter	1,799	2,091	-14%
Number of stray dogs received	1,144	1,165	-2%
Number of owned dogs surrendered to the shelter	582	843	-31%
Number of dogs adopted	1,151	1,370	-16%
Number of dogs returned to their owners	414	394	5%
Number of dogs transferred to other location	49	28	75%
Number of dogs euthanized	191	208	-8%
Percentage of dogs adopted	64%	66%	-2%
Percentage of dogs received returned to owners	23%	19%	4%
Percentage of dogs euthanized	11%	10%	1%

In 2010, we performed 100 more subsidized spay and neuter surgeries, a total of 2,377 for people who couldn't afford it.



Cats	2010	2009	% of Change
Total number of cats admitted to the shelter	6,083	6,007	1%
Number of stray cats received	4,554	4,276	7%
Number of owned cats surrendered to the shelter	1,437	1,610	-11%
Number of cats adopted	2,333	2,765	-16%
Number of cats returned to their owners	594	558	6%
Number of cats transferred to other location	254	354	-28%
Number of cats euthanized	2,549	2,081	22%
Percentage of cats adopted	38%	46%	-8%
Percentage of cats received returned to owners	10%	9%	0%
Percentage of cats euthanized	42%	35%	7%

Over 1,200 pets were fostered by caring families where they received the specialized care they needed in a home environment.



Other	2010	2009	% of Change
Wildlife Handled	717	840	-15%
Other Animal Handled	329	290	13%
Other Animals Adopted	213	192	11%



# OUR 2010 YEAR IN REVIEW

## FINANCES

### The Winnipeg Humane Society Final Condensed Statement of Financial Position

Year Ended December 31, 2010	Operating Fund	Capital Fund	2010	2009
<b>Assets</b>				
<b>Current Assets</b>				
Cash and Cash Equivalents	\$ 1,021,557	-	\$ 1,021,557	\$ 1,450,421
Accounts Receivable	195,226	273,989	469,215	446,854
Due from The Winnipeg Humane Society Foundation	312,568	-	312,568	-
Inventory	133,414	-	133,414	89,617
Prepaid Expenses	38,834	-	38,834	37,160
	1,701,599	273,989	1,975,588	2,024,052
<b>Other Assets - Investments</b>	2,500	-	2,500	2,500
<b>Fixed Assets, net</b>	12,190,613	-	12,190,613	12,454,231
	\$ 13,894,712	\$ 273,989	\$ 14,168,701	\$ 14,480,783
<b>Liabilities and Fund Balances</b>				
<b>Current Liabilities</b>				
Demand Mortgage	\$ 442,000	\$ -	\$ 442,000	\$ 508,000
Accounts Payable & Accrued Liabilities	492,000	-	492,000	317,361
Deferred Revenue & Gifts	42,211	-	42,211	40,135
Due to The Winnipeg Humane Society Foundation	-	-	-	511,230
Interfund Balances	1,313,916	(1,313,916)	-	-
	2,290,127	(1,313,916)	976,211	1,376,726
<b>Interfund Loans</b>	(1,300,561)	1,300,561	-	-
<b>Loan Payable to The Winnipeg Humane Society Foundation</b>	858,561	-	858,561	858,561
	1,848,127	(13,355)	1,834,772	2,235,287
<b>Fund Balances</b>				
Invested In Fixed Assets	10,976,706	287,344	11,264,050	11,331,832
Unrestricted	1,069,879	-	1,069,879	913,664
	12,046,585	287,344	12,333,929	12,245,496
	\$ 13,894,712	\$ 273,989	\$ 14,168,701	\$ 14,480,783

### The Winnipeg Humane Society Condensed Statement of Revenues and Expenditures For the Year Ended December 31, 2010

	Operating Fund	Capital Fund	2010	2009
<b>Revenue</b>				
<b>Donations</b>	\$ 2,869,346	324,489	\$ 3,193,835	\$ 3,274,388
<b>Fundraising</b>	685,102	-	685,102	568,906
<b>Grants</b>	84,550	-	84,550	68,737
<b>Fees</b>	1,186,974	-	1,186,974	1,231,533
<b>Sales</b>	395,049	-	395,049	321,803
<b>Other Revenue</b>	11,457	-	11,457	9,650
	5,232,478	324,489	5,556,967	5,475,017
<b>Expenditures</b>				
<b>Programs</b>				
Adoption	340,798	-	340,798	285,910
Animal Receiving	253,603	-	253,603	457,049
Animal Welfare	2,847	-	2,847	6,008
Behaviour	162,336	-	162,336	121,723
Clinic	845,021	-	845,021	782,786
Education	107,423	-	107,423	106,908
Public Relations and Communications	194,186	-	194,186	183,905
Retail	260,145	-	260,145	229,421
Shelter	1,016,294	-	1,016,294	996,322
Volunteer	65,278	-	65,278	59,628
Investigations and Emergency Response	253,978	-	253,978	-
<b>Sub-total</b>	3,501,909	-	3,501,909	3,229,660
<b>Development and Fundraising</b>	966,030	-	966,030	970,288
<b>Administration</b>	608,324	-	608,324	592,714
<b>Total</b>	5,076,263	-	5,076,263	4,792,662
<b>Excess of Revenues over Expenditures</b>	156,215	324,489	480,704	682,355
<b>Loss on Disposal of Fixed Assets</b>	(2,753)	-	(2,753)	(6,325)
<b>Amortization of Fixed Assets</b>	(389,518)	-	(389,518)	(421,481)
<b>Excess of (Expenditures over Revenue) Revenue over Expenditures</b>	\$ (236,056)	\$ 324,489	\$ 88,433	\$ 254,549

The above statements are extracted from financial statements audited by Deloitte & Touche LLP.

Copies of auditors' report and financial statements are available by request from The Winnipeg Humane Society.

 FCA  
Richard D. Pope, Treasurer, The Winnipeg Humane Society



Volunteers who celebrated an anniversary between April 2009 - April 2010.

### Three Years

- Angela Benson
- Micheline Bissonnette-Kuras
- Marlene Brown
- Anita Brule-Babel
- Linda Burton
- Sue Caughlin
- Lynn Craton
- Joseph Darlington
- Kristine Dmytrak
- Linda Downs
- Maureen Drummond
- Andrea Dubois
- Beatrice Fabo
- Laszlo Fabo
- Margaret Farmer
- Elizabeth Fraser
- Samantha Gauthier
- Bonnie Greschuk
- Jim Harvey
- Susan Horodyska
- Leslie Hurley
- Barry Hyman
- Patti Irving
- Carole Janik
- Kathy Johnston
- Nancy Keith
- Julie Kopnitski
- Lynne Lariviere
- Sylvia Libitka
- Brenda Locke
- Greg Locke
- Jocelyn Loewen
- Peter Lohre

- Karen Long
- Paul Long
- Suyin Lummin
- Jean Mabee
- Shawna Mason
- Marian Mathews
- Harry Melnyk
- Dale Napper
- Debbie Nightingale
- Kristine Novakowski
- Barb Rudiak
- Pat Scott
- Keith Stathers
- Nicole Stornel
- Greg Struthers
- Margaret Svaling
- Gabrielle Thiessen
- Norma-Jeanne Vlacich
- Sandy Wray

### Five Years

- Diane Ambrozic
- Sandy Anderson
- Brandy Aronec
- Aimee Betker
- Nancy Blackburn
- Colleen Bodner
- June Catrjisse
- Cathy Davis
- Krys Del Ben
- Darlene Demkey
- Claire Dobbin
- Kiersten Drysdale
- Karen Fraser
- Michelle Gagne

- Marilyn Hendzel
- Janet Hohm
- Gail Holm
- Crystal Johnson
- Sheri Lebel-Marsden
- Catherine McNamara
- Janice Pennington
- Susan Turner
- Joyce Wright

### 10 Years

- Kevin Buckley
- David Cameron
- Caroline Cantafio
- Gail Carter
- Ilze Cephis
- Nancy Copeland
- Cheri Derlago
- Alice French
- Cheryl Hodgson
- Millie Kennedy
- Pascale Lamoureux
- Betty Lavery
- Bonnie Seepish
- Kerry Ward
- Kelly Watson

### 15 Years

- Dennis MacPhail
- Kim Popkes

