



WINNIPEG
HUMANE SOCIETY

125
1894-2019
YEARS

2018/19 ANNUAL REPORT

125 years of rescuing animals and
supporting our community.



Animal welfare is an ever-expanding issue. As we learn more about an animal's needs, we develop new strategies to care for them. Now in its 125th year of operation, the Winnipeg Humane Society that originated in 1894 is vastly different from the organization it is today.

But at its core, our purpose remains the same.

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**We do this
for the animals.**

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**We do this
for the community.**

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**We do this
with your help.**

PAGE 24
**We do this
for our future.**

Message from our Board Chair and CEO

Dear WHS friends and supporters,

We are proud to present you with the Winnipeg Humane Society's 2018–19 Annual Report to the Community.

This year, your Winnipeg Humane Society (WHS) celebrates 125 years of service protecting animals and striving to end abuse and cruelty in our community.

As we reach this incredible milestone, we can't help but wonder: what makes any organization grow and thrive for such a long period of time? The answer involves the ability your WHS has shown to adapt to the expectations and needs of the community and our relentless pursuit of advocating on behalf of all animals.

The 2018–19 fiscal year period saw your WHS complete a series of key operational changes, which we believe are in the best interests of animals and are closely aligned with the expectations and wants of our supporters.

Some of these highlights include:

The full implementation of the Capacity for Care model, which aims to reduce the length of stay for all animals in the shelter. Pets belong in homes and the WHS should be a short-term place where an animal finds refuge, love and care. While at our shelter, they should also be able to quickly find a new forever home. Every area of the shelter has been impacted by this truly historical and progressive change.

A new approach to community support. Instead of thinking about the shelter as a physical location, we have expanded our outreach initiatives across the City of Winnipeg to help pets and humans before they face the tough decision of surrendering an animal. The more we can support human caregivers helping their pets in need without breaking the human-animal bond, the better.

More assistance to remote communities in Manitoba. Not only is the WHS participating in spay and neuter clinics, but we're also bringing more animals to our shelter to be adopted by our amazing supporters.

A completely revamped curriculum-based humane education program. Bookings for our in-school presentations have tripled in the past fiscal year and we plan to continue growing this important part of our advocacy platform.

A significant increase in efforts to advocate on behalf of all animals, including farm animals, exotic pets and wildlife. We must be humane and compassionate to all animals and your WHS is not afraid to present

and debate the tragic consequences that factory farms (industrial farms housing thousands of animals without allowing them to express their natural behaviours or provide them with access to the outdoors) are causing to animals, the environment and human health.

Your WHS reached its 125th anniversary by helping as many animals as possible and by having difficult conversations when needed about the best way to do this. This was all done while also keeping the animal's welfare as top priority.

Thank you for taking the time to review this report. I hope you will be proud to see how the journey every animal takes at your WHS is filled with compassion, love, and care. This is all possible because of your financial support, your volunteering and the truly humbling commitment of the WHS staff. As we say in our social media campaign, you are all "WHS Heroes".

In service,

MAUREEN DRUMMOND
Chair, WHS Board of Directors

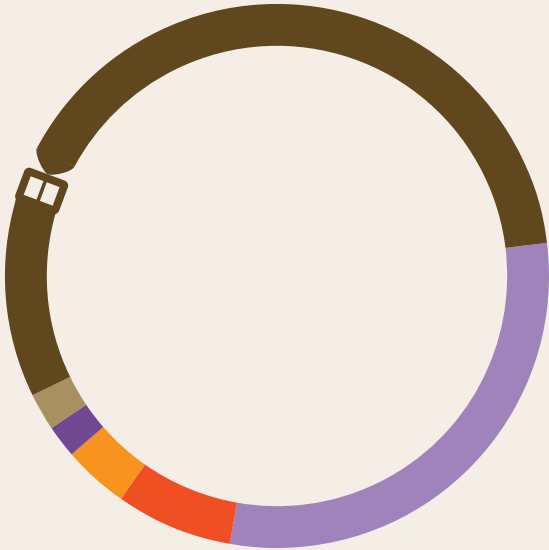
JAVIER SCHWERSENSHY
WHS CEO



2018–19 Finances

April 2018–March 2019

Sources of revenue



- Donations & bequests
56% **\$3,340,319**
- Service fees
30% **\$1,781,568**
- Fundraising events
7% **\$423,980**
- Grants
4% **\$252,396**
- Sales
2% **\$100,396**
- Other income
2% **\$98,981**

Total Sources of revenue:
\$5,997,641

Expenditures



- WHS veterinary hospital/clinic
26% **\$1,490,956**
- Animal care, shelter maintenance & repairs
20% **\$1,160,878**
- Administration
14% **\$790,654**
- Community outreach, education & farm animal welfare
8% **\$482,605**
- Emergency response & animal welfare investigations
8% **\$480,113**
- Intake, behaviour & training programs
8% **\$464,377**
- Adoption & foster programs
7% **\$428,049**
- Fundraising
7% **\$387,238**
- Volunteer & retail
3% **\$146,077**

Total costs:
\$5,830,946

WHS Shelter Statistics

January–December 2018



Dogs



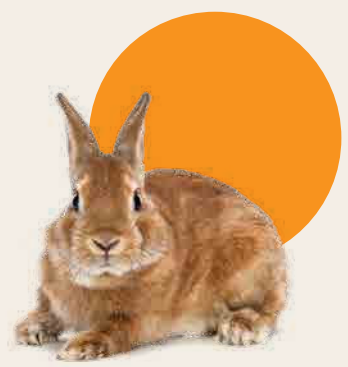
0 500 1,000 1,500 2,000



Cats



0 1,250 2,500 3,750 5,000

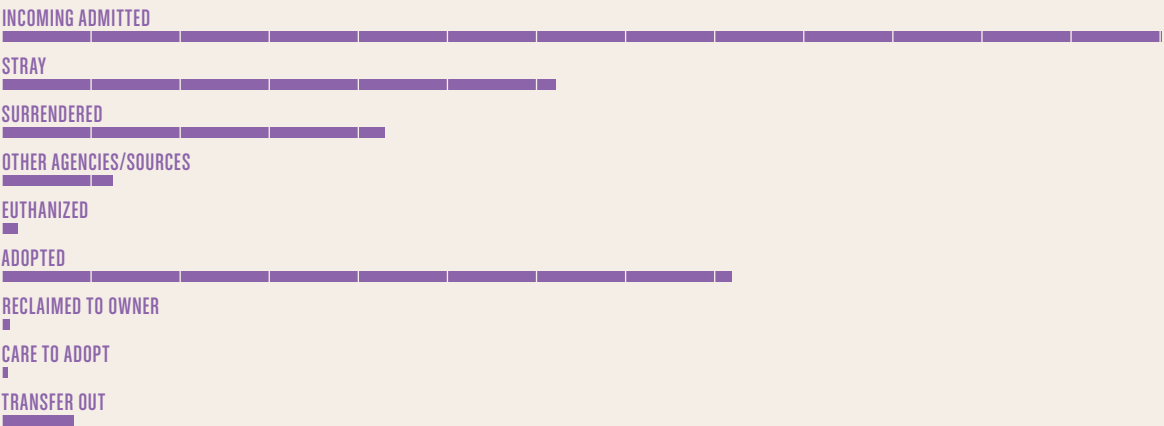


Other



0 250 500 750 1,000

Total



0 500 1,000 1,500 2,000 2,500 3,000 3,500 4,000 4,500 5,000 5,500 6,000 6,500 7,500

We do this for the animals

For the past 125 years, the WHS has kept the welfare and dignity of all animals at the forefront.

During that time, the strategies and methods of rescuing animals have evolved as as newer and more innovative methods become apparent.

The latest shelter management model, Capacity for Care, is designed to meet all of an animal's needs, while reducing the amount of time spent at the shelter. Humane Societies and SPCA's across North America, including in Canada, have implemented these changes and are seeing the benefits when it comes to providing shelter animals with their Five Freedoms and creating positive outcomes.

In this section, learn more about what an animal's journey through the shelter is like and how all departments at the WHS work together to implement these innovative changes for animals. You will also learn of other initiatives each department is taking on to create better results for animals in the community.

Adoptions

CONNECTING WITH THE COMMUNITY

By connecting with people, the WHS is finding more homes for pets. Over the last year, the Adoptions staff at the WHS focused on its relationship with

the community and strived to provide the best possible customer service to adopters and visitors at the shelter and through our Satellite Adoption Locations.

Knowing the community's needs leads to more fulfilling adoptions, both in and out of the shelter. By listening to what a potential adopter is looking for in a pet, the WHS Adoptions staff and the Satellite Adoption Locations staff are creating more lifelong connections.

This led to a successful 2018, with 4,025 pets finding new homes.

DECREASING LENGTH OF STAY FOR PETS

One of the main objectives of the Adoptions team in 2018 was to reduce the amount of time each animal spends on the adoption floor. With the help of social media/support from Communications staff, dedicated staff and volunteers, various Satellite Adoption Locations and partnerships with other rescues, the WHS decreased the average length of stay for cats by two days to an average eleven day length of stay.

Animals adopted in 2018

4,025

ADOPTION AND RETAIL VOLUNTEER STATS:

Volunteers:

137

Hours:

6,761.48

Value of work:

\$76,236.67

A PET STORE FOR ANIMALS AND PEOPLE

The Adoptions department continues to find new and innovative ways to provide valuable experiences for pets and people. The WHS Pet Shop focuses on supplying pet owners with supplies, toys and treats that are used for positive reinforcement training, as recommended by the WHS Behaviour department.

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Intake & Animal Care

Most often, an animal’s journey through the shelter begins with Intake. It takes dedication from staff and volunteers from this point forward to get animals ready for adoption.

CAPACITY FOR CARE HELPS MORE ANIMALS IN NEED

Intake is the first step in the Capacity for Care process. By maintaining an optimal flow of animals through the shelter through advance appointment bookings — as opposed to accepting all animals at all times — pets are receiving the best medical care, behaviour support and enrichment possible.

COMMUNICATION IS KEY FOR INTAKE

Intake staff play critical roles by gathering the most pertinent information about a stray or surrendered animal. This information (prior history with the families, medical concerns, behaviour around other animals) forms the building blocks of an animal’s profile and is eventually used to attract new adopters.

This information also speeds up an animal’s journey through the shelter because Intake staff can provide other departments — like the Clinic

and Behaviour teams – with relevant information to do their jobs most efficiently.

At this point, an animal is housed in the back of the shelter and their journey officially begins.

ANIMAL CARE

The cat condos and dog pods on the adoption floor only make up a fraction of the housing available at the shelter. Most of the housing lies backstage for animals that are preparing for adoption.

Animal Care attendants and volunteers are responsible for the daily care of the animals in the shelter in both the adoption area and backstage. They provide care 365 days a year and play a vital role in guiding an animal’s path to a new home. Whether it’s a behaviour concern or a medical need, Animal Care attendants and other shelter staff act as a central hub at the WHS by liaising with other departments to ensure the pet is receiving the best quality of care.



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Investigations & Emergency Response

There are hundreds of dedicated staff and volunteers who work inside the shelter, but there’s also a committed group of Investigations & Emergency Response workers who serve animals outside the walls of the shelter.

If an animal is in dire need of help, Emergency Responders will arrive on the scene and are ready to respond to any situation with the animal’s welfare at front of mind. Emergency Responders take on a variety of calls including animals locked in hot vehicles, animals hit by a vehicle and any active fire/paramedic or police investigation involving animals. These staff members are critical in assisting with welfare investigations as well.

When the public has concerns about the welfare of an owned animal, Animal Protection Officers will look into it. Animal Protection Officers are responsible for these welfare concerns within the City of Winnipeg and enforce the Animal Care Act of Manitoba.

Sometimes, this leads to the seizure of animals – sometimes in large quantities – and the WHS must be able to house these animals in order to rescue them.

From checking on the welfare of a single animal to responding to issues involving numerous animals, the Investigations and Emergency Response team needs to always be ready to serve the city.

Welfare cases attended	Non-emergent calls
1,737	512
Emergency calls	Total calls in 2018
669	2,918



ANIMAL INTAKE, FOSTER & SHELTER VOLUNTEER STATS:

Volunteers:
63
Hours:
2,804.10
Value of work:
\$31,621.64

CLINIC & ANIMAL CARE VOLUNTEER STATS:

Volunteers:
132
Hours:
6,008.83
Value of work:
\$67,729.49

Average number of animals cared for per day by animal care attendants:
183
Animals admitted to the WHS in 2018
6,673



Clinic

Every animal arriving at the shelter receives an examination from the WHS Clinic team that consists of three veterinarians, five technologists, four assistants, five receptionists and numerous volunteers.

All animals adopted from the shelter must have a spay or neuter surgery to help control the pet population. However, the work of the Clinic goes far beyond this common surgery. The Clinic staff perform dental surgeries, orthopedic surgeries and a vast array of soft tissue surgeries as well. No matter what medical issue a pet faces, the Clinic is fully equipped to treat it and provide top notch medicine to the animals in its care.

The WHS Clinic is responsible for overlooking the medical needs of anywhere from 390 to 420 animals on average per day, ranging from animals in the shelter, at pet adoption locations and in foster care.

The Clinic works closely with all departments in the shelter as it needs to

provide ongoing treatment to animals in adoptions or foster, while also treating the ones backstage with animal care staff or providing care to abused and neglected animals that are rescued by the Investigations and Emergency Response team.



CLINIC & ANIMAL CARE VOLUNTEER STATS:

Volunteers:

132

Hours:

6,008.83

Value of work:

\$67,729.49



Behaviour

Providing for a pet's medical needs is only part of the solution when it comes to getting an animal ready for adoption. The Behaviour Team has implemented new enrichment programs for cats and dogs, new ways of mentoring Behaviour volunteers and additional basic training classes to support animals reaching their potential as family pets.

CHANGING THE WAY ANIMALS ARE ASSESSED

In the past, the majority of animals at the shelter received an initial Behaviour assessment. However scientific research has informed that a dog or cat's behaviour in the shelter is not necessarily the same as in the home. Behaviour is working with the Intake team and other stakeholders to gather reports and observations from the previous owners, fosters and shelter staff. These reports are often more revealing to a pet's true nature, especially when compiled in a variety of situations over time. It leads to a more accurate assessment and Behaviour staff can identify the best way of supporting the animal.

PROVIDING STAFF AND VOLUNTEERS WITH NEW WAYS TO LEARN

A great deal of time spent by the Behaviour team is used to train other staff and volunteers in safe handling procedures. To help with this time challenge, new online training modules are designed to free up the Behaviour staff's time, which means more time spent with animals.



BEHAVIOUR (CAT PROGRAMS) VOLUNTEER STATS:

Volunteers:

161

Hours:

6,895.32

Value of work:

\$77,720.84

BEHAVIOUR (DOG PROGRAMS) VOLUNTEER STATS:

Volunteers:

328

Hours:

8,336.83

Value of work:

\$93,970.68



Foster

Take a look through the adoption floor and, at times, it might look empty. But what can't be seen are the dozens of animals in loving foster homes across the city on any given day.

CAPACITY FOR CARE RELIES ON FOSTERING

Foster families provide WHS staff with assistance and play a critical role within the organization. With each passing year, fostering becomes increasingly important in the shelter's overall plan to help animals in need.

There are many situations where an animal can be under the care of the WHS, but not ready for adoption due to injury recovery, behaviour modification, weight gain and more.

FOSTERING IS LIMITLESS

Every animal has a unique care plan and the collective of fosters needs to be just as diverse. Many fosters specialize in specific tasks such as helping kittens gain weight, providing physiotherapy for dogs or working with dogs with advanced behaviour needs.

People who wish to be casual fosters are also accommodated. In 2018 the WHS Staycation Program was introduced, allowing families to foster a dog for a short period of time. The dog's WHS Staycation gives them a break from the shelter and also serves as an effective way to be adopted. The Scaredy Cat Program is another innovative program that works with shy cats to overcome their fears in a safe foster environment to prepare them for adoption.

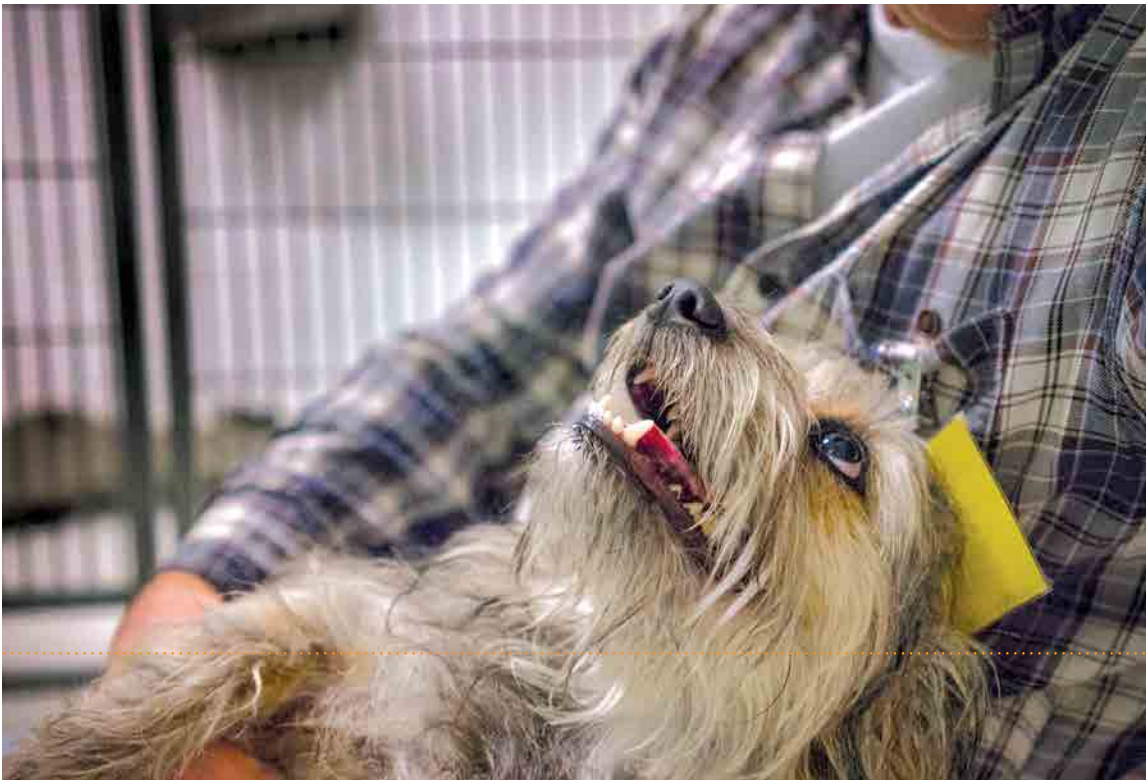


Animals fostered in 2018

2005

Increase of animals fostered from the previous year

22.5%



Animal Advocacy

During our 2018 business year, the WHS saw a need to hire an Animal Welfare consultant to better serve the needs of all animals in the province. The decision led to many positive changes in terms of advocating for all animals.

The Farm Animal Compassion Committee was modified and became the Animal Compassion Team. This allowed the committee to expand its advocacy to not only farm animals, but exotic pets, wildlife and more.

The Advocacy department assisted the team with developing a new campaign, focusing on animal confinement. A life-size 'human cage' was developed, for individuals to experience first-hand what it feels like to be confined in the same way animals are on factory farms.

A partnership with Wuxly Outerwear's 'Trade-Up' program was established.

The WHS acts as a depot for customers to try on Wuxly's vegan outerwear and people can drop off their fur-trimmed jackets for donation to support Winnipeg's homeless population.

Over 35 Animal Welfare position statements have been created, which help clarify the practices the WHS does and does not support. The WHS also remains in contact with community members to discuss various animal welfare issues including: avian welfare, exotic pets, horse welfare, wildlife legislation and more. It has also guided the WHS's stance on issues in the media such as roaming turkeys, urban coyotes and horse exportation.



COMMUNITY OUTREACH & ADVOCACY VOLUNTEER STATS:

Volunteers:

136

Hours:

6,685.43

Value of work:

\$75,438.58

Communication

Most of the funds raised for the organization are dedicated to the care of animals. This means the WHS must be efficient in how it communicates with the public, while ensuring all shelter initiatives are broadcast to its loyal and engaged audience.

The Winnipeg Humane Society uses social media (Facebook, Twitter, Instagram and LinkedIn) as an affordable solution to keep the community updated on everything about the shelter. It's an effective

tool to promote adoptable pets and ask for donations when running low on certain supplies.

Social media also serves as a valuable education tool. For the Behaviour Department, it provides a platform to broadcast videos that provide solutions to common pet problems. When it comes to animal advocacy, the WHS uses social media to share its points of view on topics, generate discussion and encourage people to take action in support of farm animal welfare and other important issues.

OF FOLLOWERS ON OUR SOCIAL MEDIA CHANNELS (AS OF END OF FISCAL YEAR):

Facebook:

51,891

Twitter:

7778

Instagram:

25,835

LinkedIn:

955

We do this for the community

As a community-minded organization, the WHS places importance on not only helping animals, but also the people who care for them.

Providing resources and education to pet owners ensures they are best equipped to care for animals and keep them in forever homes.

WHS departments are not just responsible for the care of animals, but also for offering support to the people who love them. Here are some of the ways our departments help our community.



But the clinic's work spans beyond the City of Winnipeg. In 2018, the WHS clinic team supported Northern Manitoba communities with 3 remote clinics. The team completed 85 surgeries, provided 100 contraceptive implants and administered 115 vaccinations. Offering these clinics is an important step in building bonds with community members and providing essential services to people who love their pets, but do not have the resources of vet care readily available.

Adoption

The WHS strives to not only find a home for every animal at the shelter, but also ensure they stay there. In order to achieve this, the WHS helps adopters by providing them with all of the tools needed for a successful adoption.

One of the most common reasons for surrender is due to medical concerns.

The Welcome Home program aims to reduce this type of surrender by introducing adopters to a local veterinarian. New adopters receive one free consultation appointment from a participating veterinary clinic within the first four weeks of adoption. This service helps adopters build a relationship with a vet, which is a critical aspect of caring for a pet.

Vet clinics across Manitoba participating in program

24

People who used the Welcome Home program in 2018

678

Clinic

The WHS Clinic benefits both animals and the community by battling pet overpopulation through spay and neuter surgeries. These necessary surgeries have a great impact on the community because they limit the pet population across the City of Winnipeg, especially

in neighbourhoods most impacted by overpopulation.

The WHS performed 7,307 spay and neuter surgeries from April 1, 2018 – March 31, 2019. Adoptable animals, animals from other shelters and pets from families living on low or fixed incomes benefit from these surgeries.



Community Outreach

The best way to make long lasting impact in the community is through capacity building. The WHS is achieving this through a satellite outreach centre and Community Cat Coordinator at 1051 Main Street. It provides care for animals in Winnipeg's North End — an area greatly impacted by cat overpopulation. Community members can access low cost spay and neuter surgeries from the WHS Clinic and are provided with animal transportation. This proactive strategy removes many of the barriers community members face — transportation, money, time — when it comes to spay and neuter.

The Community Cat Coordinator travels to schools, community events and canvasses the neighbourhood to provide people with educational resources. This builds relationships with people living in the area and establishes a connection, which battles the issues of cat overpopulation in an entirely new way.

Decreasing cat overpopulation requires a long-term strategy and capacity building within Winnipeg's most impacted areas creates the foundation for future success.

LOST AND FOUND: HELPING ANIMALS FIND THEIR WAY HOME

The staff and volunteers in the Intake department work with dedicated community organizations to help hundreds of lost pets reunite with their families. The WHS works with social media groups Winnipeg Lost Cat Alert, Winnipeg Missing and Found Cat Watch and Winnipeg Lost Dog Alert. Together, they create a valuable online resource to help lost pets — many times the animal never places a paw inside the shelter, which means the WHS can use its resources for animals that need it most.

Our Intake staff can help lost pets by checking for any tattoo ID, microchip and/or City of Winnipeg license. It's critical for pet owners to have these forms of ID and keep the information updated.

Lost pets reunited

497

Percentage decrease from the previous year of pets reunited by the WHS.

11.25%



Behaviour

A well-mannered family pet means a safer community for everyone. The WHS offers dog obedience classes to community members, which provide learning and bonding opportunities for humans and pets. A dog that responds to basic commands in public is less likely to cause harm to others and leads to a more pleasant experience for everyone when taking a dog out for a walk or to the park.

The Behaviour team also manages the Behaviour Help Line, which is available to answer any questions or concerns people might have about their pet. From common issues such as cat scratching or litter box issues, to more complex concerns the WHS's well-trained Behaviour team is ready to help.

Investigations & Emergency Response

In addition to enforcing Manitoba's Animal Care Act, the Investigations & Emergency Response team serves as a valuable educational resource for the community. The team takes great pride in providing education and resources, while also lending a helping hand to both people and animals that face challenges in the city. The department believes that education is just as important as enforcement.



PARTNERS IN CARING

The WHS thanks the City of Winnipeg for its ongoing support of its community outreach initiatives to control cat overpopulation in Winnipeg with funding for low-cost spay and neutering.

We do this with your help



None of the work the WHS does for animals or for the community is possible without your support.

From generous donations to supporting WHS Signature Events to volunteering, you play an important role in building a better tomorrow for animals and the people who love them. This is how you supported the WHS in 2018.

Your help is their survival

At the end of 2018 the WHS reflected on some of the most impactful and memorable stories of the year. These animals relied on the generosity of the community, and donors came through for them. Between sharing these stories and a Giving Tuesday campaign, the WHS raised \$74,906.

The campaign celebrated how all WHS departments work together to

provide refuge for animals in need and eventually, forever homes.

Cinder, a three-month-old tabby, fought for his life after escaping a house fire. Cinder suffered burns, a serious wound to his left shoulder area and possible lung damage due to smoke inhalation.

Valley, a beautiful and sweet four-month-old pup, suffered serious injuries after being hit by a car and was left lying in the street.

Ace, a stray puppy required immediate

surgery to fix a broken leg and an operation to correct a very painful, genetic eye condition.

Swayze, a seven-month-old tabby that was brought in by the Emergency Response team with large open wounds on two of his legs. Swayze required multiple surgeries and hydrotherapy to speed his healing.

Jessica, an 11-year-old deaf dog with serious health issues, including infections and two mammary masses.



Community fundraisers

There's always an animal in need at the shelter, which is why having sources of reliable funds is critical. Community third party fundraisers are held often and provide the support needed to help animals receive medical care, behaviour support, supplies for foster care and more.

In the 2018–19 fiscal year 276 community events were hosted in support of the WHS raising \$85,864.21. Among those events were 59 birthday parties raising \$4,751.18, 10 casual dress days raising \$1,127.45 and 7 weddings raising \$1,018.88.

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Signature Events

Each year the WHS connects with the community by hosting four key events. The success of these events requires dedicated staff, volunteers, corporate partners and compassionate donors.



PAWS IN MOTION WALK FOR THE ANIMALS

Paws in Motion is Manitoba's largest celebration of pets. This walk for the animals is also the WHS's largest fundraising event of the year, gathering hundreds of leashed animals to Assiniboine Park. A variety of corporate and community partners, live music and entertainment complement the event.



BOW WOW BALL GALA

The annual Bow Wow Ball Gala gives donors and corporate partners a chance to dress up and dance the night away in support of the animals. The event, hosted at The Fairmont Winnipeg, is a fun evening of dinner, live music, dancing and prizes. This year's theme was Diamonds are Furrever. In 2018 the WHS implemented an online digital auction system, increasing revenue by 12%.

The WHS thanks Chef Tim for his delicious humanely sourced meat and vegetarian meals.

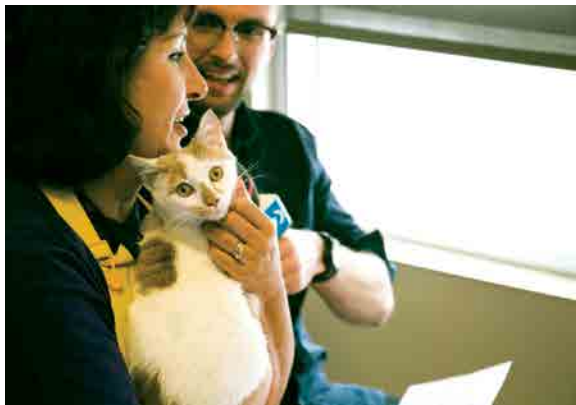
PAWS FOR THE SEASON CRAFT & BAKE SALE

The shelter is always abuzz with excitement during the annual holiday craft and bake sale. People and their pets attend to shop from over 30 local crafters, participate in the silent auction, pick up a treat from the bake sale and enjoy a plate of hot perogies. The 2018 event was the most successful one yet from a financial perspective and will continue to grow with each holiday season.



1001 DONATIONS TELETHON

1001 Donations is the WHS's final signature event of the fiscal year. The annual telethon is produced in partnership with Red River College Creative Communications students. The live broadcast reaches thousands of homes — through radio, social media and streaming on Youtube and Facebook Live — and encourages people to donate to the WHS by highlighting some of the most inspirational stories of the year. The 2019 Telethon was the most successful one yet raising over \$85,000. Humane Hero donors matched every gift up to \$60,000.



Corporate and community partnerships

The WHS can't do the work of rescuing animals and helping the community alone. It relies on working with other compassionate organizations that wish to also make a difference by raising funds and sharing key messages throughout the year. Thank you to the organizations that supported the WHS in 2018-19.

RIVER CITY FORD – A HOT CAR CAN KILL

For the second year in a row the WHS partnered with River City Ford to raise awareness that leaving a pet unattended in a hot vehicle can lead to fatal results. The campaign was again a great success and River City presented a cheque for \$25,000 from car sales in July.

ASSOCIATED AUTO AUCTION & DONATE A CAR CANADA

In 2015, Associated Auto Auction and Donate a Car Canada reached out to the WHS to be added as a charity of choice when people want to donate

their vehicles. Since 2015 these auction houses have donated over \$222,000. \$74,000 was donated in the 2018-2019 fiscal year.

MANITOBA HYDRO – EMPLOYEE GIVING

Employee giving is an easy way for a business to involve their employees in a meaningful cause. Organizations create a culture of caring by setting up employee payroll deductions that directly support the Winnipeg Humane Society. Manitoba Hydro has supported the WHS through their employee-giving program contributing around \$39,000 annually.

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Thank you!

We'd like to thank the following list of Corporate & Community Partners for supporting our shelter animals this year at Signature Events:

2018 1001 DONATIONS

Presenting sponsor:

Vickar Automotive Group

Phone sponsor:

PetPlan Pet Insurance

Donation Tracker sponsor:

A&S Homes

Corporate Compassion sponsors:

Bayview Construction Ltd., D7 Property Management, HUB International/Intact Insurance, Ninepoint Partners, Regehr's Printing, Ron's Custom Upholstery, Transcona Veterinary Hospital

Hospitality sponsors:

Central Veterinary Services, D7 Property Management

2018 PAWS IN MOTION

Presenting sponsor:

Fairmont Winnipeg

Clinic sponsor:

Hill's Science Diet

Prizing sponsor:

PetPlan Pet Insurance

Emergency Response sponsor:

Payworks

Behaviour & Enrichment sponsors:

Fillmore Riley LLP, Freeman Audio Visual, Johnston Group, WaterMart

Registration Tent sponsor:

Sunova Credit Union

Adoptions & Services sponsors:

A&S Homes, Bluestem Canada, Broadstreet Properties, Gateway Group, Global Pet Foods, Happy Tails Pet Resort & Spa, Lehigh Hanson, Motor Coach Industries, Northland Healthcare, Pet Valu, Timbercreek Communities, Wallace + Wallace, Wawanesa Insurance

2018 BOW WOW BALL

Signature sponsor:

Paul & Mary Lou Albrechtsen

Platinum sponsor:

Bradett-Simpson

Gold sponsor:

Wealth Management

Silver sponsors: GFL Environmental, Johnston Group

Dessert sponsor:

The Asper Foundation

Party Favour sponsor:

Timbercreek Communities

PAWS FOR THE SEASON

Presenting sponsor: Johnston Group

MEDIA SPONSORS

CTV Winnipeg
The Jim Pattison Broadcast Group

PRINT & DESIGN SPONSORS

Kromar Printing
Regehr's Printing
Relish Branding
Speedpro Imaging — Winnipeg North
Tom Powell Design

Humane leaders
\$1,000-2,499

Judy Abbott, In Memory of Anne Husiak	Jaime Duha	Edwin Lindquist
Dr. David Abramson	Marilyn Dupas	Jim and Peggy Linklater
Ron Ade	Eunice Dyck	Daniel Lushchuk
Honoring S. Poole and J. Faus	Joanne Dyer	Ron Lypka
Maria Almeida	Jeff and Tamara Eckstein	Manrex Ltd.
Giovana Amarin	Jane Emslie and Brad	Nicole Marshall
In Memory of Bob Ford	Wladyka	Jacqueline Martin
Ronald and Margrit Babula	Danielle Ethier	Anonymous
Cliff and Linda Bakowski	Kelley Fitzpatrick	Jack Mazo
Linda Barry	Fred Fox	Joan McAdam
In Memory of Waltraut	G. & L. Sales Ltd.	Norma and Bob McCulloch
Riedel-Baun	Kenn and Wendy Garrity	Robert McEwen
Anonymous	Patricia Gaye	Deborah McGowan
M.G. Beatty	Anonymous	Joan McKelvey
Lorraine Beck and Craig	Jacqueline and Danielle	Nancy McQuade and Brian
McIntosh	Godard	Macri
Anonymous	Irma G. in memory of Bailee	Jamie-Lee Miller
Darrin and Lindsay	Barbara Goldman	Alan Moffat
Bizruchak	Bruno Gossen	Carol Montanti
Margaret Bjornson, In	Dona Gould	Marianne Moquin
Memory of Anne Husiak	Christine Goytan	Sheila A. Mymryk
James Blatz and Shona	Susan Gray	Karen Nicholson
Suderman	Tonya, Sean, Roman, Jake,	Nurgitz Family
Ashley Boyd	Ginger and William Gray	Stephanie Olafson
Tracey Braun and Al	Judy and Ernie Halligan	Fred Oleson
Glasgow	Craig Hamanishi	Joan Olund
Anonymous	Kristin Hamilton	Valerie and James Orloff
Bristol Aerospace	Jauna Hannesson	Michelle Ouellet
Employee Giving	Tom Haughton and Mary	Gary Pachal
Anonymous	Anne Thorkelson	Enid Palmer
Bertha Butterworth	Donna Hewko	Tannis Pardon, In Memory
Tom Caramanos	Robin Hildebrand	of Malcolm Cameron
Cynthia Carr —	Arlene Hirsch and family	Shirley Parfeniuk
EPI Research Inc.	Jeff Houston	Kelly Pearson
Anonymous	Phyllis I. Hunter	Pebbles Transport
Marilyn Chrabaszcz	Lorne and Wanda Hyde	David H. Pentland
B. Christie	Anonymous	Glen Peters
Mr. and Mrs. R. Chrnyk	Moose and Finn Jensen	In Memory of Jeffery
Leah Chudy in Memory of	Klaus Joachim	Petrasko
Mark, Ginger and Fox	Lori Johnson	P. Dawn Phillips
Robert and Gail Cipryk	Heather Kilbrai	Allison Poff
Candee Clark	B. Knoll and B. Bileski	Pollard Equities Ltd.
Nancy Copeland	Delia Komar	Lawrie and Fran Pollard
Mary Elizabeth McKenzie	Debra Kuffner	Arlene Pope
and John Corp	C. and D Kulbaba for our	Tyson Preisentanz
Mike and Karen Costello	rescues Addie and Cleo	Victoria Preston
In memory of Kathy Crerar	Stacey Kurbis	Anonymous
Anonymous	Stana Kuzmanovic	Annie Reekie
Monique Decarie	Gunter and Sheila Lavallier	Heather Reichert
Anonymous	Dr. Lazarus Medical Corp.	Lesley and George Rempel
	Shawn Levesque	Lori Ricard Bell
	Trude Linden	Ken Rivest
		Doreen Roberts

Robert and Karen Robertson
Mary Rohlfs
The Rubel Family
Jim Sanford
Trina Santry
Doug Scarth
Natalie Schur
Javier and Elizabeth
Schwersensky
Jackie Scott
Jyoti Seshia
Sexton Group Ltd.
Lori Shane
Tanya Sharpe
Lyle and Anna Silverman
Terry Sitch
Catherine Skinner
Dr. Jim Skinner
William Sniderhan
Anonymous
Nora Steele
Rob Sveinson
Paula K. Thompson
Tom and Janyce
Thorsteinson, in memory
of Lexie
Jeffrey Timmy
Joanne Touchette
Helen Tough
John Trakys
Anh Tran
Terry Tweddell
Veron Consultants Inc.
Julie Wallace
Kirby Watson
Phil Weissgaerber
Noah and Myrna Weiszner
Donald White
Allison Wiebe
Kevin Wiener
Anonymous
Theresa Wiktorski,In
Memory of Sophie Blackner
Stacy and Scott Wilson
Anonymous
J & L Wittig
Herman and Sharon Yaeger
Karen Zapp and Kurt Cross



2018 Visionary
\$2,500-\$4,999

Estate of June Anderson
Estate of Hilary
Brownscombe
Darwin Campbell
Curle Family
Estate of Robert
James Cubbidge
Tim Dewart and
Denise Marks
Margaret Dunstan Fund
David Easton
Mary Ann Fitzgerald
Dr. Carol J. Harvey and
John Allegro
Lloyd Hein
Hartley Katz
Estate of Michelle Katz
Serena Kraayeveld
Estate of Terie Langen
Judy McCleary

Ray and Lynne-Anne
McFeetors
Stephanie Minuk
Georges Paquette
Estate of Katie Helen Penner
Donald and Moyra Perry
Quintex Services
Hartley and Heather
Richardson
Red River Cooperative Ltd.
Scott Sarna
Hendrik and Inge Scholte
Walter and Diane Sholomicki
Tyler White

Builder
\$5,000-\$7,400

Dr. Mervyn & Mrs. Darlene
Billinghurst
Alan Burns and Wen-Lin Sun
CN Employees/Pension Fund
John C & Susan E
Chappell Fund
William and Olive Clark
Charitable Fund
Anonymous
Estate of Michael
Anthony Dutka
Sophie Gaska
Robert W. Gaundroue
Estate of Deanna Jean Gooch
Estate of Joan Mary Gorman
Great West Life
Anonymous
Helene Hoffer
Estate of Jean Karpick
Estate of Ruth Kerda

Estate of Noelina Korody
Estate of Alma Langner
Estate of Freda Langner
In Memory of Brian McGinty
Naomi Z. Levine and
Arthur V. Mauro
Estate of Marion Mills
The Mauro Family
Foundation
Florence L. Pierce Fund
John and Beth Pollard
Estate of Gayle Pouliot
Estate of Frank James Price
Thomas Sill Foundation
Estate of Susan P. Slater
Harold M & Helen H
Thomas Fund
Estate of Adelia
Vandenheede
Cecile and John Vereyken
Mario and Angela Vetro
Tova and Larry Vickar



Protector \$7,500–9,999

Herbert and Mary Hardy
Memorial Fund
John N. & D. Patricia
Knowles Charitable Fund
Krista and David Rempel
Estate of Marcella Varachka
City of Winnipeg Employees

2018 Guardian \$10,000 OR MORE

The Paul Albrechtsen
Foundation
The Asper Foundation
BMO Mastercard
Affinity Program
Estate of Audrey Bohm
Estate of Albert David Brady
Jean Britton and
Ransom Slack

Estate of Robin
John Brownridge
Estate of Therise
Rita Davidson
Estate of Robert Thomas
Leith Fidler
Estate of Barbara
Anne Hogan
Estate of Lisa Ann Herriot
Theresa C. Kocis
Estate of Olga Kozma
Estate of Karin Kusyk
Estate of John LaGrow
Shirley and Don
McQueen Fund
Manitoba Hydro
Employee Giving
E. Louise Nebbs/
Paul Godard
Estate of Irene Nyznik
Anonymous

O'Regan Charitable
Foundation
Margaret Parisian
John Rigaux
Estate of Dora Beatrice Ryan
Estate of William
Michael Schell
Allan Smakula
Estate of Gary Richard Speed
Estate of Barbara Anne Steele
Anonymous
Swancoat Investments Ltd
Estate of (Dusty) Vera Van
Someren Bevan

Volunteer

The WHS thrives off the foundation of volunteer support, with over 700 dedicated volunteers.

The work that volunteers do at the shelter varies widely. Volunteers help in all departments by assisting in the clinic, filing documents, working at Signature Events, walking dogs, enriching the lives of cats, facilitating educational programs and much more.

See the exact level of commitment volunteers have for each individual department in the 'We do this for the animals' and 'We do this for the future' sections of the annual report.

The WHS wanted to find new and empowering ways for businesses to connect with the shelter that go beyond donating and sponsorship. The Corporate Group program fulfills this by offering businesses a chance to volunteer on a shelter improvement project for a half-day, full day or make a monthly commitment.

VOLUNTEER WORK IS PRICELESS

In 2018 volunteers worked a total of 40,908.10 hours. If the WHS paid minimum wage for that work it would cost \$461,267.

The WHS sincerely thanks its volunteers for their dedicated and widespread work at the shelter.

Volunteer hours worked in 2018:

40,908.10



We do this for the future



WHS staff and volunteers want to leave the world a better place than they've found it.

At the root of everything the WHS does is educating future humane leaders. They're the future adopters, volunteers and donors. In order to see long-term success, the WHS is investing in these young advocates right now.

Education

Education is vital part of the work done at the WHS. The Education team visits schools across the city, as well as a small number outside of the city to educate and inform the next generation of humane leaders. A variety of topics are covered including dog safety, animals in the community, humans and animals' interactions and more. As an added bonus, an animal is usually brought to the class to enrich the experience.

A NEW FOCUS ON EDUCATION

Because educating the future generation is so important, the WHS Education program was revamped to create an even better experience for students. There was a significant rise in bookings by schools and community groups.

The WHS In Your School program is successful and continues to evolve. It includes an updated and redesigned teachers guide, as well as evolved and enhanced lesson plans.

One of the biggest successes in the Education department has been the evolution of the pet empathy and pet therapy programs. Several school and community groups have booked pet empathy sessions in this last fiscal year. During these small group sessions, the focus is put on topics such as self-care, stress, conflict, emotional needs, personal space and loss. The WHS has also developed a long-term relationship with DASCH Adult Day program and provides pet therapy sessions every two weeks.



See Spot Read continues to be a popular and sought-after program. Major growth within the program this year was due to a generous donor who wished to see the program expand. The program gives students an opportunity to improve their reading skills by reading to a dog. The students build a bond with the animal and it instills the idea of compassion towards animals from a young age.

There's also been an update to the structure of Kid Camps so each day has a specific theme, such as farm animal day, pet day, exotic animal day and wild animal day. Each day provides kids with a new opportunity to learn about a variety of animals, which falls in line with the WHS's mission to protect all animals from suffering and to promote their welfare and dignity.

Lastly, there was an increase in the number of shelter tours provided to school and community groups in 2018. These tours allow the Education team to connect with youth and allow them to see firsthand the great work done at the WHS. It also serves as an inspiration for young students who dream of one day becoming a veterinarian, working with animals in some capacity when they grow up or becoming advocates for animals in their adult life.

2018/19 IN NUMBERS

Presentations delivered 2018/19:

103

Students reached through WHS In Your School:

2250

Students in See Spot Read program:

48

Birthday parties hosted at the shelter:

159 (1775 children)

Tours hosted at the shelter:

39 (800 attendees)

Campers (Spring & Summer):

257

EDUCATION VOLUNTEER STATS:

Volunteers:

32

Hours:

949.83





Value of work:

\$10,704.59



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E reception@winnipeghumanesociety.ca

WinnipegHumaneSociety.ca

-  [WinnipegHumaneSociety](#)
-  [@WinnipegHumane](#)
-  [@WHSanimals](#)
-  [Winnipeg Humane Society](#)

Our Mission

To protect all animals from suffering and
to promote their welfare and dignity.

Our Vision

All animals are treated humanely.