



WINNIPEG
HUMANE SOCIETY

ANNUAL REPORT

2017-18



After almost 125 years in operation, the Winnipeg Humane Society continues to evolve and improve.



We aim to become the most progressive, efficient and successful animal shelter we can be. Thanks to your support, this dream will become a reality.





MESSAGE FROM OUR BOARD CHAIR AND WHS CEO

Dear WHS friends and supporters,

We are pleased to present you the 2017-2018 Winnipeg Humane Society (WHS) Annual Report. This reporting year represents the culmination of our three-year strategic goal cycle and it also marks the beginning of a new set of goals which will help us chart a **progressive and optimistic future** for this amazing organization we all love.

To name just a few accomplishments **you made possible with your financial support, volunteering and constant encouragement:**

- The number of cats being euthanized has **dropped over 62 per cent** compared to three years ago. This is largely attributed to a **77.5 per cent decrease in Upper Respiratory Infection** diagnoses in cats. 8.6 out of 10 cats and 9 out of 10 dogs are finding new live outcomes **thanks to you!**
- The WHS is now partnering with over 25 animal rescues.
- With the support of the City of Winnipeg, as well as the Winnipeg Foundation we have launched the **We Are Here for the Animals. We Are Here for You.** program providing free transportation and ultra low-cost spay and neuter services to the most under served residents of Winnipeg. (see page 8)
- We have **expanded our clinic staff and through our Foundation invested in new equipment** so we can save more lives, while keeping administration costs at their lowest possible level. (see page 16)



Jeff Eckstein, Board Chair

And while it is important to celebrate our achievements, our job is not done.

For the next three years we are committing to:

- 1** Implementing a **new Capacity for Care model**, which means reducing the amount of time a pet needs to be in our shelter. (see pages 6-7)
- 2** **Enhancing our presence in key areas of Winnipeg and in rural/northern communities** where the need for assistance with spay and neuter clinic and animal control policies are higher.
- 3** **Strengthening our partnerships** with all veterinarians in Manitoba and further helping our community. (see page 11)
- 4** **Sending a loud and clear message** about the importance of animal welfare for domestic pets, farm animals and exotic animals through expanded education programs and more robust advocacy work.



Javier Schwersensky, WHS CEO

We hope you will find the information useful, and that it shows the work we do with your amazing financial support.

Every animal deserves dignity and compassion. We are here to ensure they get the opportunities they deserve, and we can only do it thanks to **the most amazing group of board members, staff, volunteers and supporters any organization may wish to have.**

In service,

Jeff Eckstein,
Board Chair

Javier Schwersensky,
WHS Staff Team

CHAIR

Jeff Eckstein

VICE-CHAIR

Maureen Drummond

TREASURER

Randy Tonnellier

SECRETARY

Dr. Jonas Watson

DIRECTORS AT LARGE

Howard Almdal

Dr. James Blatz

Michelle Bradet-Simpson

Tim Dewart

Joanne Dyer

Sean MacDonald

Dr. Dana Medoro

Christina Semaniuk

Dr. Samyra Stuart-Altman

Kevin Toyne

HONOURARY PATRON

The Honourable

Janice C. Filmon, C.M., O.M.

Lieutenant Governor of
Manitoba

2017-18 FINANCES

April 2017 – March 2018

REVENUES

Donations & Bequests

58%

Service Fees

27%

Fundraising Events

8%

Grants

4%

Sales

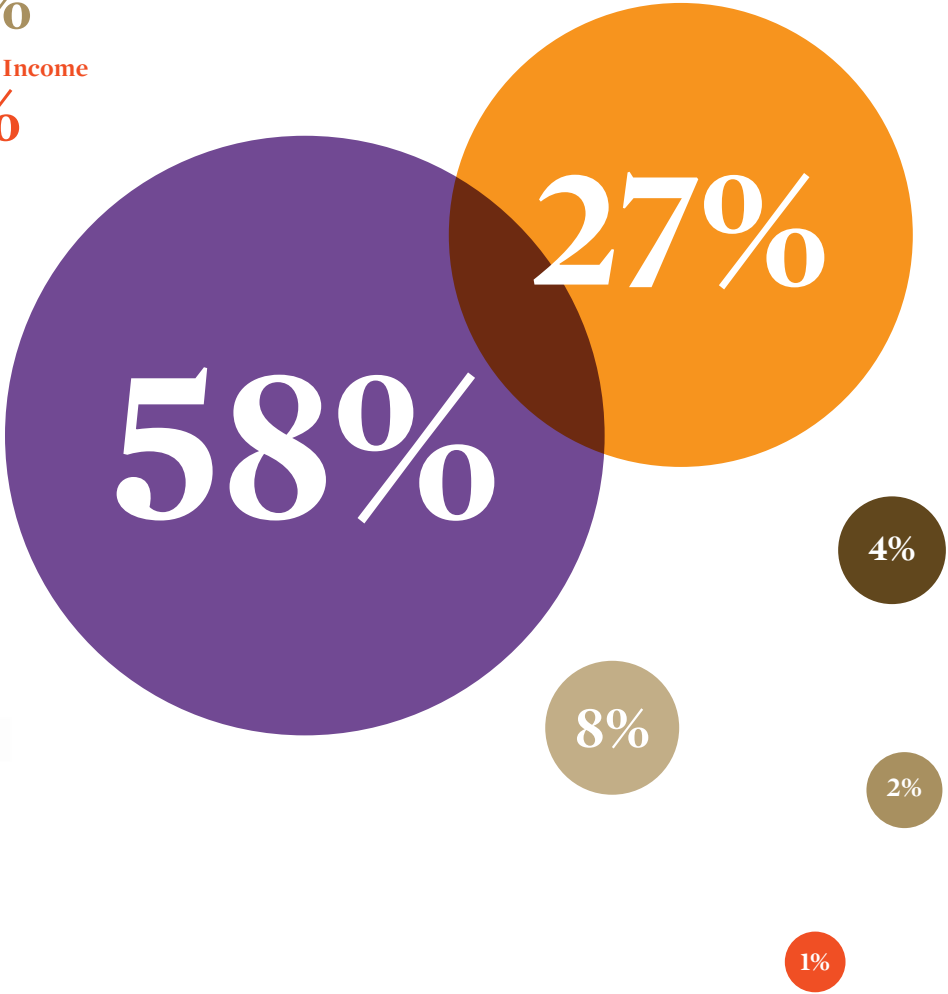
2%

Other Income

1%

Total Sources
of Revenue

\$6,015,750



EXPENDITURES

WHS Veterinary
Hospital/Clinic

27%

Animal Care &
Shelter Maintenance
& Repairs

20%

Administration

13%

Intake, Behaviour &
Training Programs

8%

Emergency
Response
& Animal Welfare
Investigations

8%

Adoptions &
Foster Programs

7%

Fundraising

7%

Community
Outreach, Education
& Animal Welfare
Advocacy

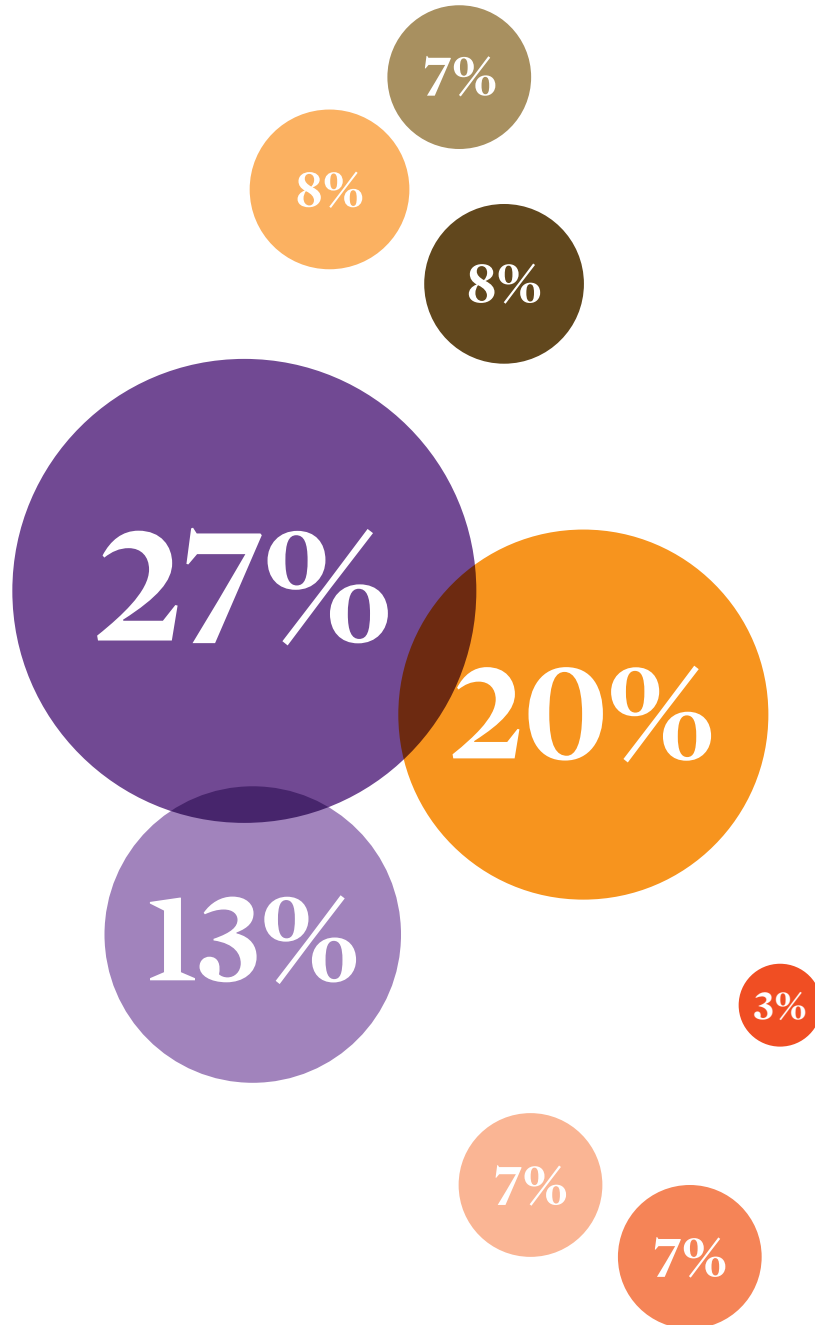
7%

Volunteer, Education
& Retail

3%

Total Costs

\$5,880,067



CAPACITY FOR CARE

Capacity for Care means meeting the needs of all animals admitted into the shelter - friendly, feral or stray. In 2017, the WHS changed the way it accepts, houses and cares for cats in its care to reduce length of stay and increase live outcomes.

Implementing Capacity for Care means better health and welfare to all animals coming into our care and more live outcomes, either through adoptions or other alternatives to euthanasia.



Housing and the reduction of Upper Respiratory Infection

The WHS drastically reduced Upper Respiratory Infection (URI) in cats under its care by 77.5 per cent*. A cat's likelihood of contracting URI is directly related to the amount of floor space it has in the first seven days at the shelter and how often it's moved.

Backstage kennels were portaled to alleviate this issue, meaning each cat now receives twice the amount of floor space. This strategy provides the cats with an opportunity to relax and keep their food and water separate from the litter box. Cats are also provided places to hide, hard and soft surfaces, and something to scratch which helps them exhibit natural behaviours.

Fewer cats are contracting URI, meaning the WHS could eliminate it's URI-specific cat adoption rooms and use them for general cat adoptions. The backstage medical URI rooms were also underutilized and are now used to house cats

without URI. Cats that display mild URI symptoms are kept in their kennel with signage letting potential adopters know they are recovering, but are still available for adoption. Unless the symptoms are major, the cat is not moved backstage to quarantine as this adds to stress and makes the symptoms worse.

These changes have a positive impact on the health of the general cat population. But providing cats with double rooms reduces the space for incoming cats by half.

*August 2017 - March 2018 compared to August 2016 - March 2017.

Innovative intake strategies

Changing the way animals are housed changes the way the WHS accepts animals at intake. Capacity for Care requires the WHS to only accept animals into the shelter at the same rate it is finding live outcomes. By accepting more than resources allow, the WHS would be at risk of not providing the best available quality of life and unnecessarily euthanizing animals.

In addition to Care-to-Adopt and Care-to-Rehome programs, WHS intake staff encourage the finders of cats to leave them be, when safely possible. In many cases, a cat found roaming in the community is near its home and not actually lost. Bringing a healthy and social cat to the shelter reduces the chances of the cat finding its way home. This strategy leaves more room in the shelter for cats in need of immediate medical assistance or urgent care.

The WHS looks beyond adoption for successful live outcomes. For example, the Barn Buddies program helps find homes for cats displaying litterbox or other behavioural issues. The WHS also transfers animals to other shelters as sometimes they need a different environment where they will thrive and get adopted quicker.



WE ARE HERE FOR THE ANIMALS. WE ARE HERE FOR YOU.

The Winnipeg Humane Society is collaborating with local animal welfare organizations to support Winnipeg's cats, cat owners and address cat overpopulation.



The WHS received over \$201,000 in grant funding from the City of Winnipeg and The Winnipeg Foundation for the one-year trial project “We Are Here for the Animals. We Are Here for You.”

The revolutionary program is a new approach to make essential spay and neuter services more available to the community. The program offers additional resources to cat owners

through a satellite outreach centre as well as trains volunteers to manage feral cat colonies in non-residential areas.

The WHS partners with CARE Cat Community Outreach and opened a satellite outreach centre at 1051 Main Street. This location provides transportation for cats receiving low-cost spay and neuter surgeries at the WHS and removes any barriers a cat owner might encounter while fixing their pet.

1,083 cats were spayed and neutered during the first year of the program from April 2017 – March 2018. The program primarily grows through word of mouth. After the first seven months of the program, 41 per cent of people booking surgeries were referred by family or friends.

CARE also empowers and educates the North End, Elmwood and Transcona communities at presentations and runs a program to build a network of animal welfare leaders. The trained volunteers raise awareness of the services, programs, and resources available to cat owners.

The innovative program also combats cat overpopulation created by feral cat colonies. Winnipeg Lost Cat Alert (WLCA) joined forces with the WHS to run a pilot project that controls the population of feral cats in non-residential areas. WLCA trains volunteer colony managers to humanely trap cats and transport to the WHS for spay/neuter surgery.



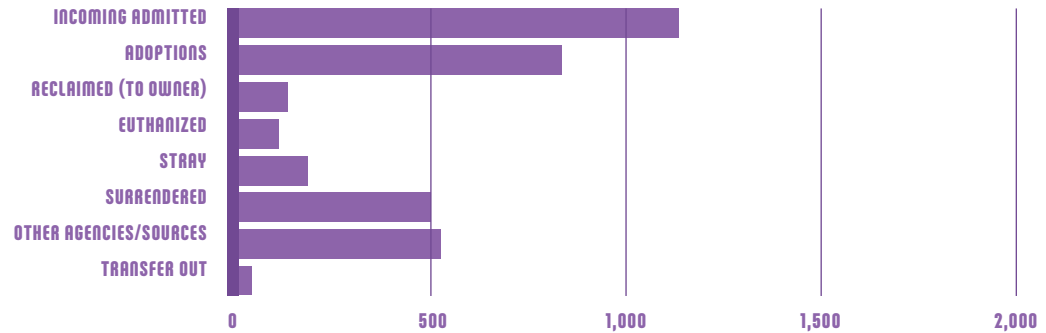
Photo: WHS CEO Javier Schwersensky, Claudia Allen of Winnipeg Lost Cat Alert and Jessica Thompson of CARE Cat Community Outreach at the launch of the We are Here for the Animals. We are Here for You program.



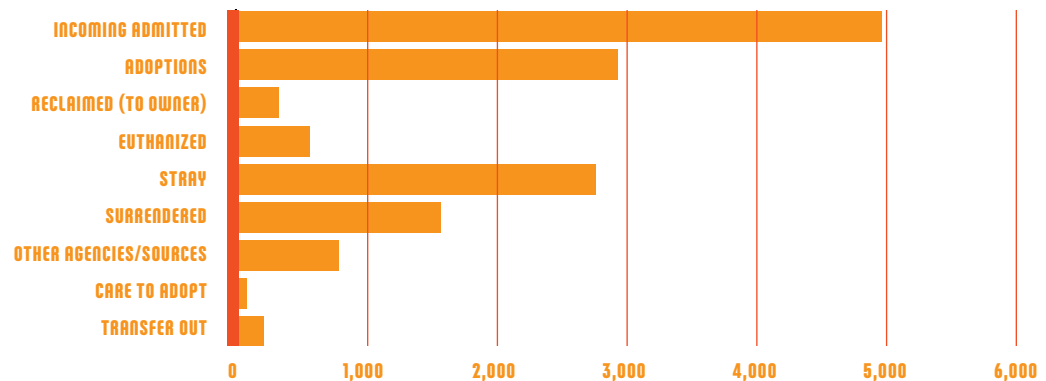
2017 WHS Shelter Statistics

January – December 2017

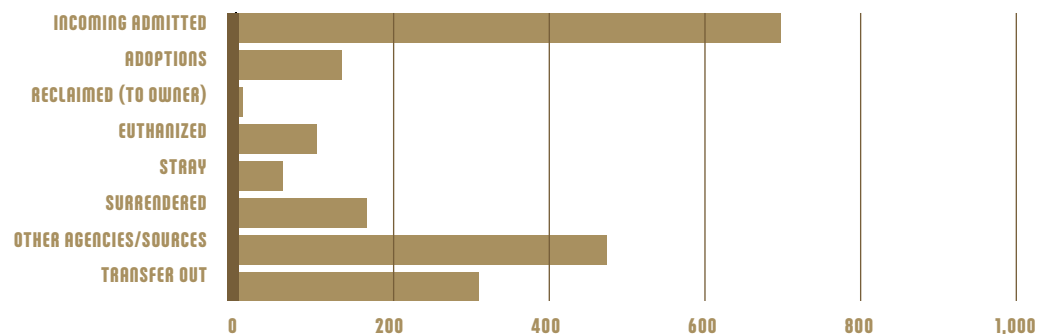
Dogs



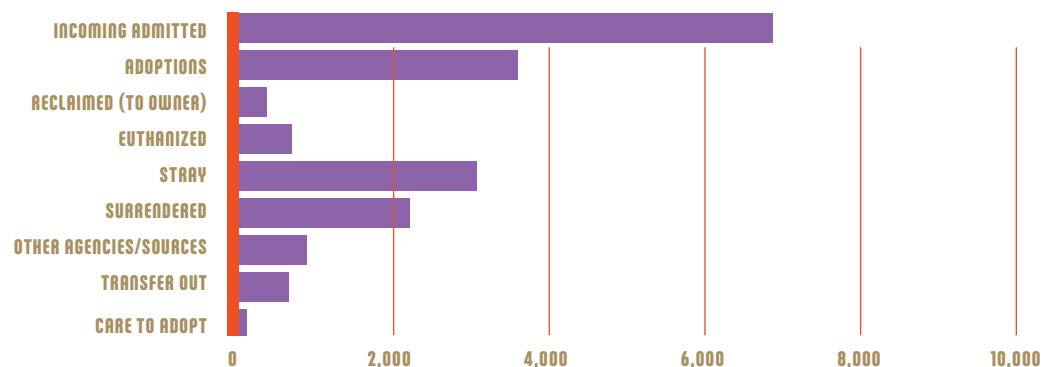
Cats



Other



Total



ADOPTIONS

Patience for Pepitte's purrfect adoption



Pepitte is a sweetheart of a cat that was misunderstood. She was shy and reserved in her kennel and preferred her privacy. But when she had space to roam, she was a different cat. Once she got to know a person, she transformed into a lovely lap cat.

But finding Pepitte a home was a challenge. She was nearing her one-year anniversary at the shelter and WHS staff began planning her transfer to another rescue

to help increase her odds of adoption. As luck would have it, she was adopted the day before her transfer.

Pepitte loves playing, rubbing up against the legs of her family, running zoomies around the house and snoozing. Finding successful outcomes for long-term cases, such as Pepitte's, are incredibly rewarding.

It's a piggie retirement party

Guinea pigs Pinky and The Brain shared a special connection with WHS staff and volunteers. The brothers were born in a WHS foster home and recruited by the WHS Education team as full-time members. The pair of piggies travelled with the Education team to schools in Manitoba and educated thousands of youth about animal compassion. In 2017, they retired and were adopted into a home together where they're living comfortably.



HAPPY RETIREMENT, PINKY AND

WELCOME HOME PROGRAM

The WHS aims to connect all adopted pets with a local veterinarian at the time of adoption. The Welcome Home Program introduces new adopters to the vet community and provides education about the importance of regular vet visits to maintain a pet's health, which can result in fewer surrenders to the shelter due to medical reasons.

Many new adopters do not have a pre-existing relationship with a veterinarian, but the Welcome Home Program changes that. The program connects adopters with one of 50 participating veterinary clinics and provides them with a free consultation appointment within the first four weeks of adoption. Adopters are encouraged to take their pet for an annual check-up to help maintain their pet's health. Regular visits ensure any developing injury or conditions can be detected and treated early and prevent larger medical bills in the future.



The intelligent Trinity finds a home

Trinity, a three-year-old Shepherd mix, has outstanding drive, energy and is sharp as a tack. She spent over 300 days at the shelter and learned some amazing tricks from WHS behaviour staff and volunteers. Trinity can stack cups, put items into her toy box and use her short legs to jump onto high surfaces.

The talented dog was shared on social media hundreds of times throughout her stay at the WHS. Her family noticed one of the posts and arrived at the shelter for a visit. They felt an instant connection and now Trinity is living a life full of love.

FOSTER FAMILIES



Foster families are a critical component in an effective Capacity for Care strategy. They provide the nurturing needed to help an animal grow, assist in correcting behaviour issues and are a valuable resource to create space at the shelter. Foster families work tirelessly for the WHS. Their compassion and love for animals is truly inspiring.

RUFUS RELIED ON LOVE FROM A FOSTER

Fostering an animal takes dedication and commitment. If it wasn't for these honourable qualities in one dog's foster family, he might have never walked again.

When Rufus, a young French Bulldog, arrived at the shelter he couldn't move his back legs. His foster family committed to daily physiotherapy sessions which helped rehabilitate his legs. He gained more mobility with each passing day and could soon run and walk around on all four legs.



Photo: Rufus

WHS staff provide foster families with all the physiotherapy training necessary. It's an important role to play in the life of an animal recovering from injury or surgery. Without their help, many animals would not be recovering to their full potential.

FOSTER FAMILIES HELP HEAL BONES

Goose was limping around a Winnipeg parking lot with no home and no sense of where she was going. A WHS foster family changed that. Goose was found cowering next to a tree by the WHS emergency response team. They wrapped her up in a blanket and brought her to the WHS Clinic.

The kitten's leg was broken. She needed a splint and a dedicated foster home where she could heal. The foster family brought Goose to the shelter for weekly cast checks. Over time her health improved. She started bearing weight on her leg and adored the company of her foster family.

Goose's foster family had an important role to play and is one of the biggest reasons why Goose is now adopted.





1637

Animals fostered in 2017

Goose's foster family had an important role to play and is one of the biggest reasons why Goose is now adopted.

Photo: Goose

BEHAVIOUR

An animal's mental wellbeing can greatly impact Capacity for Care. In 2017, the WHS Behaviour department created a cat enrichment program that's reducing stress at the shelter. Other shelters across North America have taken notice of the program and were keen to learn how to implement it in their own facilities.

Cat Enrichment Program

In 2017 the WHS Behaviour department overhauled its cat enrichment program to include an all-around experience that utilized all of a cat's senses. This enrichment plays an imperative role in stress reduction.

Cats now can enjoy a variety of scheduled activities, including playing with a dangling toy, chasing bubbles, watching TV's with cat-friendly programming, smelling scents that encourage prey drive and more.

A total of 130 volunteers and fosters attended a six-week Cats 101 training program to gain further understanding of cat behaviour and how to utilize these new activities with the felines.

Nineteen televisions were installed in all front and back cat rooms thanks to generous donors. There is also an exercise wheel for cats to utilize in one of the cat condo rooms.

These new and engaging activities are reducing stress, which is the leading cause of Upper Respiratory Infection (URI) in cats.

Photo: Ruby



The **Four on the Floor Program** is designed to give cats housed in Kitty Kat Way kennels an opportunity to stretch their legs and interact with a volunteer inside a playroom. The program also gives volunteers with accessibility needs more space to interact with the cats.

The **Scaredy Cat Academy Program** is a combined effort between the WHS and Winnipeg Lost Cat Alert. Shy, feral and semi-feral cats under one year old are matched with experienced fosters. The goal is to patiently socialize the cats and prepare the felines for the adoption floor. The majority of cats enrolled in the program tend to blossom while in foster homes and are adopted.

The **Backstage Dog Enrichment Program** was overhauled. Throughout 2017 the number of volunteers in the backstage dog areas has steadily increased, allowing for many of the dogs to get exercise in the yards or go for a walk a minimum of three times a day for 20 minutes each. Spending time outside of a kennel is critical in keeping a dog active and enriched with human interaction, which results in fewer behaviour issues en route to adoption.

A new **Puppy Social class** was introduced. This drop-in puppy play class complements the current Puppy Socialization class. Puppy Socials are designed to provide additional opportunities for puppies to interact and play with each other during their key socialization period. WHS adoptable puppies also take part in the socials.

CLINIC

The WHS Clinic is always a busy place. In 2017 the WHS completed over 7,000 spay and neuter surgeries on adoptable animals, for families and individuals on low or fixed incomes and for other animal shelters and rescues. But the WHS Clinic isn't just about numbers. Staff is determined to provide top notch care for patients with new equipment and a fear-free approach to handling.

X-RAY MACHINE

One of the biggest advancements in 2017 was the addition of a digital dental x-ray. The new machine provides superior care to patients and allows staff to evaluate pathology under the gumline. This results in better treatment decisions being made and ensure no painful roots are left behind. It's resulting in superior care of animals and an increase in quality of life.

DENTALS

The second most common surgical procedure performed in the clinic are dental surgeries. The WHS performs at least 10 dental procedures a week. They range from cleaning a cat's teeth, which can take as little as 20 minutes, to removing all of a dog's teeth, which takes up to four hours. The WHS changed its structure so one vet is dedicated to performing dental procedures daily. The clinic also has a separate dental suite which is separate from the regular treatment room and surgical suites.

BLOOD MACHINE

A new in-house blood machine is producing many benefits. Prior to having the machine, blood samples would be couriered out for testing and results would come back up to 24 hours later. The new machine produces results within an hour, allowing staff to make efficient treatment decisions at a faster rate. Knowing this information about patients undergoing major procedures gives the WHS more medical information prior to adoption or treatment.

FEAR FREE CERTIFICATION

As a high-volume clinic, managing patient stress can be a challenge. The WHS Clinic committed to adopting fear free techniques to make the animals' time in the shelter as stress-free as possible. The WHS Clinic has changed its cat premedication protocol to increase sedation and decrease stress prior to surgery. It also allows cats to have a slower, more calm recovery from anesthesia.

As well, the clinic staff implemented gentler handling techniques for dogs and cats that no longer involve stressful physical restraint. Treats are being used more often in the clinic along with a slower approach to exams, more exams occurring on the floor, calming music, visual barriers and help from the behaviour department to ensure the animal's visit to the shelter is as stress-free as possible.

Joey's need for warmth

There are all kinds of tools and equipment in the WHS Clinic. But sometimes the best treatment is literally love.

Two WHS staff members spent three hours using their bodies to provide heat for a frozen stray kitten. Joey was outside in the cold and limp when he arrived in the clinic. He couldn't stand or lift his head during the physical exam.

The two staff members used their body heat to gradually warm the kitten up, while continuing their regular duties. Three hours later Joey's body temperature was relatively normal and he was eating and drinking.

Joey's recovery is a testament to the hard work, dedication and passion WHS staff has for ensuring the best for animals in the community.

Rip Riley's vision is gone, but heart is full

Rip Riley doesn't need eyes to see the love around him. The puppy experienced severe head trauma, which damaged both eyes. When he arrived at the shelter the left eye was hanging out of its socket. It was evident it was an old injury.

Clinic staff removed the eye, along with some broken teeth. Rip Riley's right eye was damaged, but there was hope he could recover some of his vision. Unfortunately, his sight never came back and his eye was removed to reduce swelling and pain.

The dog with no eyes made a full recovery and was adopted. Rip Riley can feel his family's love and is now growing into an amazing dog thanks to the dedication of the WHS Clinic.



Photo: Joey



Photo: Rip Riley



Photo: Joey

LOST AND FOUND

In 2017 the WHS reunited 560 lost pets with their owners.

When a pet is lost, it creates panic within a pet owner. But the WHS, along with numerous community organizations, work together to help animals find their way home.

The WHS updated its Lost and Found web page to include a web application that lists all active lost and found reports submitted to the WHS. By using this application, pet owners have their lost pet listed online and can view any found reports that match their animal.

The WHS works alongside social media groups Winnipeg Lost Cat Alert, Winnipeg Missing and Found Cat Watch, and Winnipeg Lost Dog Alert, who are dedicated to reuniting lost cats and dogs with their homes. Their efforts to help with this noble task are appreciated.

The Intake department will check a lost pet for tattoo ID, microchip and City of Winnipeg licence which is used to contact the pet owner. It's critical for pet owners to update their pet's information to create as many positive outcomes as possible.



Lost pets reunited
with their owners:

560

SHIPPER'S VOYAGE BACK HOME

Skipper the cat was missing for six months. He was found in Wolseley and thankfully had proper identification. The WHS used it to track down his family living in Headingley. His family was thrilled to see Skipper again and bring him home.

GRACE: LOST AND THEN FOUND

In December 2017, Grace appeared at the front door of a house in Winnipeg. She was kept there overnight and brought to the shelter the following morning. Thankfully, Grace had a tattoo ID and City of Winnipeg licence, so her family could be contacted right away.

Grace was missing for three months. She remained in good condition while away from home and was taken to her veterinarian for a check-up after her three-month journey.

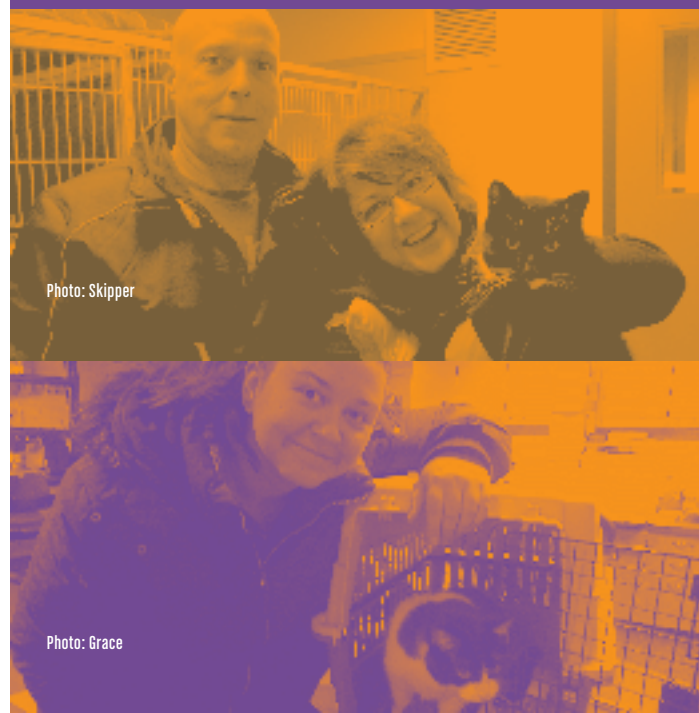


Photo: Skipper

Photo: Grace

ANIMAL PROTECTION



Photo: Jumanji

The WHS Animal Protection team is responsible for rescuing animals in emergency situations and enforcing the Animal Care Act that protects pets from abuse, neglect and mistreatment. For some animals in Winnipeg, the WHS Animal Protection team are the first welcoming and caring humans in their life.

The team consists of Animal Protection Officers and Emergency Responders. Together they respond to numerous calls each day regarding animal welfare issues such as:

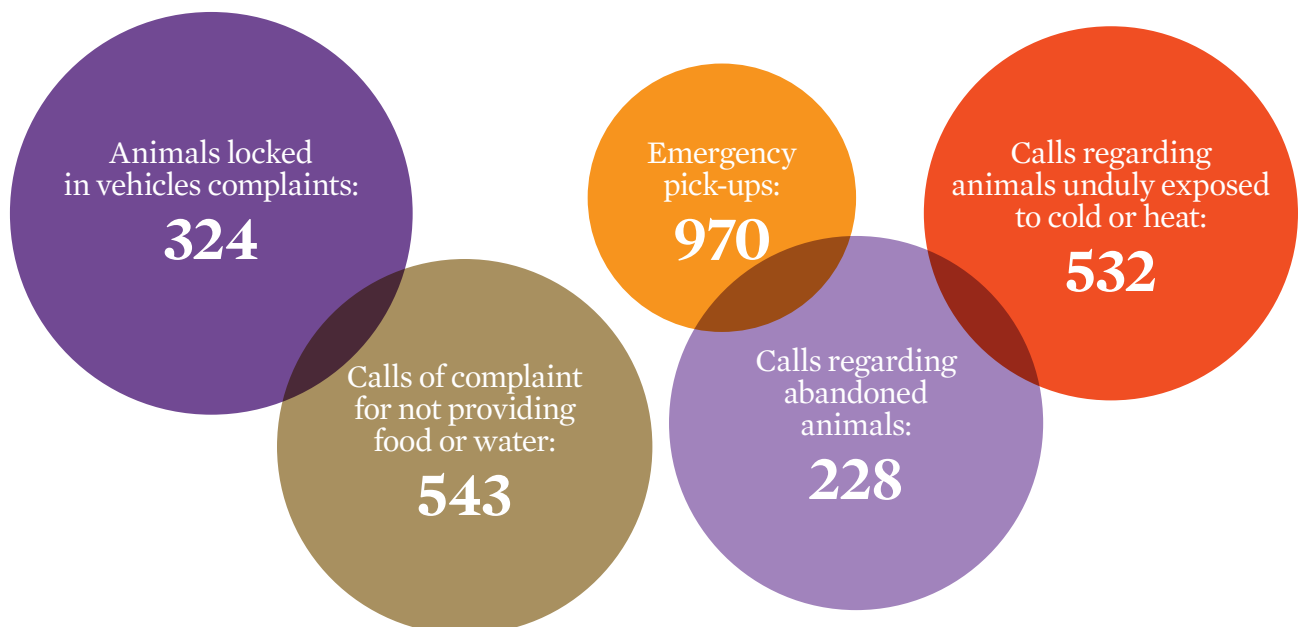
- Animal abandonment
- Neglect and abuse complaints
- Pets left inside hot vehicles
- Animals in need of emergency response

EMERGENCY RESPONSE DOESN'T BRAKE FOR RUSH HOUR TRAFFIC

The WHS Emergency Response team will do everything possible to help an animal in distress or danger, including interrupting rush hour traffic at Winnipeg's busiest intersection.

The WHS Emergency Response team was called to Portage and Main after reports of meowing coming from the sewer during rush hour. The team blocked off a lane of traffic and removed the drain cover with assistance from Winnipeg Police.

They discovered Jumanji, a young two-month-old kitten. He was scooped into safety and brought into the care of the WHS.





DONOR RELATIONS

Help is their Survival.

Without gracious and giving people, the WHS would not function. Donors are the primary reason the WHS can rescue animals and provide them with loving and happy lives.

Your help is their survival

At the end of 2017, the WHS reflected on some of the most impactful and memorable stories of the year. These animals relied on the generosity of the community and donors came through for them. Between sharing these stories and the Giving Tuesday campaign, the WHS raised \$82,365.44.

The WHS used Giving Tuesday to highlight the importance of fostering. The slogan 'Foster Happiness, Save Lives.' encouraged donors to support the foster program by donating for survival packs which include the necessary food, medications and supplies a foster animal needs to thrive.

STORIES FROM THE CAMPAIGN INCLUDED:

- Molly, a young dog with a broken leg, crushed toes, lice and a bladder infection. She needed a foster home to recover from her injuries.
- Pepper, a 10-year-old Corgi with a tumor on his head.
- Elle, a nine-week-old puppy who needed an eye removed after a dog fight.
- Jessica, a puppy with mange found in the dump.
- Jumanji, a cat rescued from the sewer at Portage and Main (see page 19).



Elle



Molly

Do-It-Yourself Events

DIY, or third party, fundraisers are a reliable source of funds for the WHS. Whether it's a business hosting a craft or bake sale, or a child asking for donations to the shelter instead of gifts, it is truly inspiring!

In 2017 there were 583 DIY events hosted in support of the WHS, raising \$152,926. Among those events were 79 birthday parties, raising \$5,222.40. A total of 134 cars were donated to the WHS, totalling \$58,103.44.



SIGNATURE EVENTS

Each year the WHS hosts five key events that bring together animal lovers and help raise funds for animals in the community. The success of these events requires dedicated volunteers, sponsors and compassionate donors.



PAWS IN MOTION

Paws in Motion is Manitoba's largest celebration of pets. The pet-friendly walkathon is also the WHS's largest fundraising event of the year. The event celebrates the human-pet bond and gathers hundreds of leashed animals to Assiniboine Park. Although the weather was cool, the sun still shone throughout the event, making it ideal weather for a walk in the park with best friends.

The event was complemented by a variety of event partners, crafters, other animals rescues/shelters, live music, and entertainment.

IN THE RUFF

The annual In the Ruff Golf Tournament was sold out with each sponsored hole bringing a unique and entertaining element to the day. The event was hosted at Breezy Bend Golf and Country Club and included a round of golf, a BBQ lunch, awards dinner and lots of great prizing. This tournament brings together corporate supporters, media and animal lovers alike.

BOW WOW BALL GALA

The annual Bow Wow Ball brings some glitz and glamour for animals in need. The event, hosted at The Fairmont Winnipeg, brings together corporate partners, media and supporters for an elegant evening of dinner, live music, dancing and prizes. This year's theme was Catsylvania and raised the bar to new levels with respect to event execution and guest satisfaction.

The WHS thanks Chef Tim for his delicious humanely-sourced meat and vegetarian meals, and the outstanding volunteer committee that put together the prizes.



PAWS FOR THE SEASON

The annual holiday open house event was a successful day filled with vendors, crafts and baking. Over 30 local vendors and hundreds of baked items were for sale at the event, including a doughnut wall and many silent auction items.

The event was the most successful yet from a financial perspective and will continue to grow with each holiday season.

1001 DONATIONS

1001 Donations is the WHS's final signature event of the fiscal year. The annual telethon is produced in partnership with Red River College Creative Communications students and Shaw TV. The live broadcast reaches thousands of homes through radio, television and social media and encourages people to donate to the WHS by highlighting some of the most inspirational stories of the year.

The 2018 telethon was the most successful one yet, raising over \$63,000. Six major gift donors matched every gift up to \$60,000.

Corporate & Community Partnership

RIVER CITY FORD - A HOT CAR CAN KILL

Leaving a pet unattended in a hot vehicle can lead to fatal results. The WHS partnered with River City Ford to share this message in a new way. Car window decals with the message 'A Hot Car Can Kill' along with the WHS Emergency Response number were distributed across Winnipeg.

River City Ford helped raise awareness to this critical issue through a comprehensive social media strategy and putting the decal on every vehicle for sale in its lot during the summer. They also donated \$250 from every vehicle sold during the month of July to the WHS, totalling an outstanding \$30,000.



We thank the following list of corporate and community partners for supporting our shelter animals this year:

2017 1001 DONATIONS

Title Sponsor: Liberty Tax
 Phone Sponsor: Petplan Pet Insurance
 Donations Tracker Sponsor: A&S Homes
 Hourly Hero Sponsor: D7 Property Management
 Hospitality Sponsor: Ninepoint Partners
 Corporate Compassion Sponsor: Regehr's Printing
 Cora Breakfast & Lunch, Transcona Veterinary Hospital
 Ron's Custom Upholstery, Bayview Construction

2017 PAWS IN MOTION

Title Sponsor: Fairmont Winnipeg
 Prizing Sponsor: Petplan Pet Insurance
 Top Dog Sponsor: Payworks
 Sunova Credit Union, Hill's Science Diet
 Cool Cat Sponsor: Johnston Group, WaterMart, Freeman AV
 Pet Pal Sponsor: Jani-King, Lehigh Hanson, A&S Homes, Broadstreet Properties, Gateway Group, Pet Valu, Wawanesa Insurance, Happy Tails Resort and Spa, Bluestem Oral Care, Northland Healthcare, Global Pet Foods, Fillmore Riley, Canadian Animal Blood Bank, Wallace and Wallace, Tiber River

2017 IN THE RUFF

Presenting Sponsor: Subaru Canada
 Dinner Sponsor: Ninepoint Partners
 Cart Sponsor: Johnston Group
 Prizing Sponsor: EPIC
 Beverage Sponsor: Fillmore Riley
 Gold Hole Sponsor: Casinos of Winnipeg, Great-West Life, HUB International/Intact Insurance, TREK Geotechnical, Husky Energy, Mikkelsen-Coward
 Hole Sponsor: Bradet-Simpson Wealth Management, Thompson Dorfman Sweatman, Robertson College, Wellington-Altus Wealth Management
 Putting Contest Sponsor: Aulden Security
 Walk the Dog Contest Sponsor: MNP LLP

2017 BOW WOW BALL

Signature Sponsor: Paul & Mary Lou Albrechtsen
 Platinum Sponsor: Bradet-Simpson Wealth Management
 Gold Sponsor: Ninepoint Partners, Fareconnect Travel and Cruise Centre
 Silver Sponsor: Johnston Group
 Dessert Sponsor: The Asper Foundation

2018 1001 DONATIONS

Title Sponsor: Vickar Automotive Group
 Phone Sponsor: Petplan Pet Insurance
 Donations Tracker Sponsor: A&S Homes
 Corporate Compassion: Bayview Construction, D-7 Property Management, Regehr's Printing, Ron's Custom Upholstery, Ninepoint Partners, Transcona Veterinary Hospital, Sage Creek Animal Hospital, HUB International/Intact Insurance
 Hospitality Sponsor: D7 Property Management, Central Veterinary Services

HUMANE LEADERS

THE WHS GRATEFULLY ACKNOWLEDGES
THE GENEROUS SUPPORT OF THE
FOLLOWING HUMANE LEADERS.

Guardian

(\$10,000+)

Estate of Anita Maria Abbott
Mary Lou and Paul Albrechtsen
BMO Mastercard Affinity Program
Estate of Magnus Harper Bayne
Estate of Daphne Florence Bolton
Estate of Albert David Brady
Jean Britton and Ransom Slack
Estate of Marie Therese Clement
Estate of Elinor Elizabeth (Betty) Dimock
Tannis and Raymond Duerinckx
Gary and Judy Edwards
Estate of Nancy Faintuck
Anonymous
Jan E. Henley
Estate of Barbara Hogan
Estate of Anna Marie Hogg
Manitoba Hydro Employee Giving
Estate of Betty Marie Jenkins
Estate of Sandra Delores Kliever
Hazel Labelle
Estate of John Lagrow
Naomi Z. Levine and
Arthur V. Mauro
Shirley and Don McQueen Fund
E. Louise Nebbs
Estate of Julia T. Pawluk
James Vincent Orestes Fund
O'Regan Charitable Foundation
Estate of Susan P. Slater
Estate of John William Smithson
Estate of Gary Speed
Estate of Dianne Stanley
Ruth and Clive K. Tallin Fund
The Bob Williams Foundation
City of Winnipeg Employees

Protector

(\$7,500-\$9,999)

Anonymous
Dr. Mervyn & Mrs. Darlene Billingham
Estate of Carol D. Bjornsson
Herbert and Mary Hardy Memorial Fund
Bill Hughes
Estate of Patricia Jean McNicol

Estate of Martha Neufeld
Krista and David Rempel
Estate of Eileen Elizabeth Spicer

Builder

(\$5,000-\$7,499)

Estate of Sandra L. Budd
Alan Burns and Wen-Lin Sun
Miriam R. S. Bergen and
Louise J. Redekop
Estate of Muriel Cherry
John C & Susan E Chappell Fund
William and Olive Clark Charitable Fund
Tim Dewart and Denise Marks
Estate of Hazel Irene English
Estate of Pearl Margaret Finn
Estate of Jane Arthurs Frain
Great-West Life Assurance Company
Estate of George William Haack
Estate of Carolyn Oren Hall
Dr. Carol J. Harvey and
Mr. John Allegro
Brian Hastings
Ken Hatch
Helene Hoffer
Bonnie and Bill Kawka
Estate of Victoria Klemetski
John N. & D. Patricia Knowles Charitable Fund
Dr. Ann Loewen
The Mauro Family Foundation
Florence L. Pierce Fund
Beth and John Pollard
Harold M & Helen H Thomas Fund
Cecile and John Vereyken
Larry and Tova Vickar

Visionary

(\$2,500-\$4,999)

Anonymous
Darwin Campbell
Marilyn Chrabaszcz
The Crerar Family
Anonymous
Margaret Dunstan Fund
Josephine Futros
Estate of Dianne Gamble
Kristina Halvorson

Lloyd Hein
E. Jacks
Anonymous
Ron Lypka
Stephanie Minuk
Karen Nicholson
Theresa Perrier
Donald and Moyra Perry
In Memory of Jeffery Petrasko
Quintex Services
Red River Cooperative Staff Giving
Hartley and Heather Richardson
Hendrik and Inge Scholte
Catherine Skinner
Dr. Jim Skinner
Anonymous
Tyler White
Scott and Stacy Wilson

Humane Leader

(\$1,000-\$2,499)

Dr. David Abramson
Ron Ade
Sandra and John Allen
Giovana Amorin
Neil Antman and Andrea Mann
Anonymous
Cliff and Linda Bakowski
Anonymous
M.G. Beatty
Lorraine Beck and Craig McIntosh
Darrin and Lindsay Bizruchak
James Blatz and Shona Suderman
Janice Block
Heather Bond
Tracey Braun and Al Glasgow
Anonymous
Bristol Aerospace Employee Giving
Robert and Bertha Butterworth
C & T Rentals and Sales
Canadian National Railway Company
Tom Caramanos
Cynthia Carr - EPI Research Inc.
Cause One Manitoba Inc.
Lois Chandler
Anonymous
B. Christie
Mr. and Mrs. R. Chrnyk
Leah Chudy in Memory of Fox
Robert and Gail Cipryk

C. Colquhoun
 Nancy A. Copeland
 Mary Elizabeth McKenzie
 and John Corp
 Mike and Karen Costello
 Anonymous
 Curle Family
 Elizabeth Dagenais
 Anonymous
 Anonymous
 Robert and Jacquelyn Dawson
 Monique De Carie
 Anonymous
 Laura Desbiens
 Diamond Retirement Planning
 Marilyn Dupas
 Joanne Dyer
 E-Care Benevolent Fund
 Jeff and Tamara Eckstein
 Jane Emslie and Brad Wladyka
 Kelley Fitzpatrick
 Janny Freeze
 Jim Fryza
 Anonymous
 Kenn and Wendy Garrity
 Robert and Phyllis Gaundroue
 Patricia Gaye
 Anonymous
 Anonymous
 Irma G. In Memory of Lucy
 V. Jean Goolia
 Bruno Gossen
 Anonymous
 The Goytan Family
 Tonya, Sean, Roman, Jake, Ginger
 and William Gray
 David Green
 Patricia Guest
 Lindsay Gyles
 Lena Harochaw
 Judy Halligan
 Criag Hamanishi
 David Hambley
 Nicole, Richard and
 Logann Hamilton
 Tom Haughton and Mary Anne
 Thorkelson
 Glenn Hein
 Donna Hewko
 Anonymous
 Arlene Hirsch and Family
 Phyllis I. Hunter
 Lorne and Wanda Hyde
 Investors Group Matching
 Gift Program
 Anonymous
 Milena Ivanic

Anonymous
 Skipper and Cricket Jensen
 K. Joachim
 Diana Karalash
 Hartley Katz
 Heather Kilbrai
 Dorothy Klieber
 B. Knoll
 Anonymous
 Serena Kraayeveld
 D. Krenkevich
 Debra F. Kuffner
 Joyce and the late John Lamb
 Gunter and Sheila Lavallier
 Dr. Lazarus Medical Corp.
 Anonymous
 Shawn Levesque
 Edwin Linquist
 Jim and Peggy Linklater
 Danial Lushchik
 MNP Social Fund
 D. MacMillan
 Jacqueline Martin
 Joan McAdam
 Norma and Bob McCulloch
 Lynne-Anne and Raymond
 McFeetors
 Deborah McGowan
 Susan McKay
 Joan McKelvey
 In Memory of Eleanor McKenzie
 Nancy McQuade and Brian Macri
 Jamie-Lee Miller
 The late Ethel Miller
 Alan Moffat
 Carol Montanti
 Marianne Moquin
 Sheila A. Mymryk
 Tracey Novak
 Nurgitz Family
 M. Nuttall
 Stephanie Olafson
 Linda and Andy
 Joan Olund
 Carrie Onofreychuk
 Valerie and James Orloff
 Michelle Ouellet
 Gary Pachal
 Enid Palmer
 Anonymous
 Tannis Pardon
 Shirley Parfeniuk
 G. Parkinson
 Pebbles Transport
 P. Dawn Phillips
 Allison Poff
 Lawrie and Fran Pollard

Eleanor Poltronetti
 Arlene Pope
 K. Popkes
 Qualico Developments
 Randall Homes
 Edward Ransby
 Anonymous
 A. Reekie
 Debra and Blaine Reimer
 Lesley and George Rempel
 K. Rivest
 Doreen Roberts, Central
 Metal Recovery
 Robert and Karen Robertson
 Rob Rowan and Heather Laser
 The Rubel Family
 Shirley Sanford
 Ian Schnoor
 Natalie Schur
 Javier Schwersensky
 Jyoti Seshia
 Lori Shane
 Tanya Sharpe
 Rob Shelton
 Annie Shindleman
 Walter and Diane Sholomicki
 Terry W. Sitch
 William Sniderhan
 Anonymous
 P. Stafford
 Angelica Steele
 Robert and Deborah Stevenson
 R. Sveinson
 Jane and Ed Tataryn
 Paula K. Thompson
 Tom and Janyce Thorsteinson,
 In Memory of Lexie
 Jeffrey Timmy
 John Trakys
 Terry A. Tweddell
 Shirley Van Schie
 R. Webber
 Noah and Myrna Weiszner
 Allison Wiebe
 Anonymous
 Theresa Wiktorski, in Memory
 of Sophie Blackner
 Joan Williamson
 Sandy Wilson
 Herman and Sharon Yaeger
 M. Zeismann

VOLUNTEER

The WHS's core consists of dedicated and enthusiastic volunteers. Their commitment to the organization is one of the primary reasons why animals have the resources needed to thrive and find forever homes.

Many volunteers work with the animals. They dedicate their time, energy and sometimes their homes to animals in need of behavioural support and medical care. Others work with people to assist with WHS Signature Events or inspire advocacy for all animals in our province. Regardless of their position, every volunteer serves an essential and key purpose in making Manitoba a more humane place for pets.



Monthly Volunteer Profile

Each month, the WHS honours an MVP. Their work is featured on the WHS Blog and shared on social media.

The WHS values its connection with not only animals, but also all its volunteers. These 12 volunteers were nominated by their fellow volunteers and staff to be recognized for their contributions.

Congratulations to the 2017 volunteers:

January – Jim Harvey
February – Marlene Rose
March – Chris Steeves
April – Mike Costello
May – Shae Sigvaldason
June – Aaron Frank
July – Nicholas Bennett

August – Michelle Hedin
September – Mary Ann Pelechaty
October – Beth Pollard, Adele Walker, Jennifer Polet
November – Colin Glass
December – Diane Frazer

WHS Volunteer Anniversaries

Celebrated Between: April 1, 2017 & March 31, 2018

3 YEARS OF SERVICE

Tricia Ashdown
Elaine Benner
Nicholas Bennett
Oliver Bernal
Mikaela Brooks
Laura Bunkowsky
Suzanne Burgess
Siye Cao
Carlie Caslake
Kurt Clyde
Ryley Douglas
Myrna Dring
Katella Einarson
Ken Faulkner
Diane Frazer
Cindy Hao
Barbara Harlos
Kyle Katrensky
Rebecca-Lynn Koersvelt
Christopher Kozusko
Serena Kraayeveld
Sa Li
Liumei Liu
Faith Macpherson
Nancy Martin
Colleen Mellor
Rob Mellor
Moiria Michaud
Cheryl Peltier
Sheila Rainonen
Sylvie Rivard
Michelle Romanuk
Ellen Sikorski
Janet Stanko
Amanda Steadman
Kira Sweet
Anne Tazumi
Jerry Tazumi
Mark Turay
Rachel Usick
Gerri Weigle
Norma Weind

5 YEARS OF SERVICE

Fletcher Adams
Tyler Delmage
Tim Dewart
Karen Dutkevich
Diane Dyck
Shannon Dyck
Josh Etcheverry
Miriam Fliegel
Russell Flint
Jayme Galloway
Rona Johnston
Lorne Lagimodiere
Shawne Lister
Christie Macdonald
Elise McMillian
Beth Pollard
Dana Reimer
Rosalee Seabrook
Pardeep Singh Sidhu
David Voechting
Jonas Watson

10 YEARS OF SERVICE

Marlene Brown
Linda Burton
Sue Caughlin
Maureen Drummond
Beatrice Fabo
Laszlo Fabo
Margaret Farmer
Jim Harvey
Nancy Keith
Sylvia Libitka
Peter Lohre
Karen Long
Paul Long
Jean Mabée
Dale Napper
Debbie Nightingale
Keith Stathers
Nicole Stornel
Margaret Svaling
Gabrielle Thiessen

15 YEARS OF SERVICE

Dreena Duhamel
Theresa Gerelus
Janet Gowan
Janet Koss
Karen Lanthier
Rose Mandaliti
Sheri McKinnon
Dana Medoro
Marilyn Piniuta
Ted Wakefield

20 YEARS OF SERVICE

Sandra Allen
Frank Adam
Lynda Aikenhead

25+ YEARS OF SERVICE

Karren Antymniuk
Mavis Manning



Volunteer hours spent caring and supporting animals:

34,216.53

Volunteer hours spent supporting education, advocacy and events:

9,981.52

Total volunteer hours in 2017:

44,198.05

Total value of hours worked:

\$486,178.55

EDUCATION

Education is a vital part of the work done at the WHS. The Education Team visits city and rural schools in Manitoba to educate and inform the next generation of animal owners and humane leaders. It focuses on a wide range of topics including: Dog safety, animals in the community, humans & animals, animal welfare, and much more. A furry friend is usually brought on class visits which enriches and enhances the experience for the group.

Number of schools
visited in 2017:

55

Number of students
reached through
school visits:

2,865

Number of students
in See Spot Read
program:

48

Number of
birthday parties
hosted at the shelter:

206



Classroom visits See Spot Read

2017 was an exciting year for the Education Department. It continued delivering presentations to schools, day cares and other community groups while also redesigning presentations so they have direct curriculum links. This creates an engaging and relevant experience that teachers want in their classrooms. Each program is outlined in a Unit of Study, sharing topics and lessons.

Kids programming

WHS Birthday Parties, Shelter Tours, and Kid Camps continue to book throughout the year. The department is thrilled with the feedback received from community members commenting on their positive experiences. There are also new ideas and plans in motion to revise and expand the programs for future growth.

See Spot Read is a unique and positive way for students to improve their reading skills and continues to receive positive feedback. Students in the program read aloud to St. John Ambulance therapy dogs for 10 weeks.

Every student who participates has improved in reading scores, with the average improvement being two reading points. The biggest reading score improvement was 11.

The therapy dogs are calm and focused. This allows the student to practice reading aloud without the worry they feel in a classroom about being graded or corrected. This program is a positive experience for everyone involved, from the students to the volunteers, and of course for the dogs.

FARM EDUCATION WELFARE

In 2017 the WHS protected and promoted the dignity of farm animals in a variety of ways. It also created more opportunities for eating meat-free meals through its promotion of vegetarian/vegan diets and Meatless Mondays.

This past fiscal year, the WHS Farm Animal Compassion Committee was busy executing a number of initiatives:

- In April, an FACC member attended the 2017 Canadian Federation of Humane Societies annual conference to both learn and network with other organizations that advocate for farm animal welfare.
- In June, the FACC brought Penelope the Pig display to the WHS Paws in Motion event to educate the public on the inhumane practice of housing hogs in sow stalls.
- From May to September the FACC focused its attention on assisting the Vegfest Committee in presenting Winnipeg's first Vegfest. This involved successfully hosting the event and a variety of pre-events including: a comedy fundraiser; a bake sale and Skype presentation by Anita Krajnc from Toronto Pig Save; a fundraiser potluck lunch; a pop-up dinner fundraiser and several other events. At these events attendees were educated on the work the FACC does and the commitment the WHS has towards farm animals.
- In October, the FACC members appeared at a legislative meeting to speak against the Bill that would see the expansion of hog barns in Manitoba.
- In January, through the assistance of the WHS, the FACC offered feedback into the Provincial effort to develop a Request For Proposal for the creation of farm animal welfare/handling best practices.
- In March, the FACC members attended the WHS 1001 Donations event to speak on camera about the committee and the work that is done.
- Throughout the year the FACC has also posted educational material on the WHS's social media channels, advocating for the humane treatment of farm animals.

The WHS Farm Animal Compassion Committee continued its efforts to educate and inform the public about farm animal welfare through several free Speaker Series events:

Brittany Semeniuk – Betraying Man's Best Friend

Angela Tucker & Kayla Whitehurst – Vegan Nutrition

Twyla Francois & Olivier Berreville – Stories of Rescue

WINNIPEG VEGFEST

The WHS supported the first-ever Winnipeg VegFest. The event strives to build a community for those who care about animals, the planet and health.

The first event was a resounding success with:

- 3,000 visitors from Manitoba, Saskatchewan, Alberta, Ontario, British Columbia, North Dakota and Minnesota.
- 40 vendors.
- According to a visitor survey, 99% said they will come back to next year's event.
- Media coverage from CBC, Winnipeg Free Press, The Manitoban, CJOB and Global.

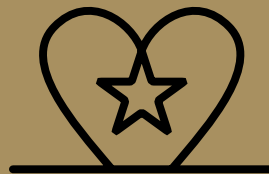




SHELTER



WELFARE



DIGNITY



Our Mission:

To protect animals from suffering
and to promote welfare and dignity.

Our Vision:

All animals are treated humanely.

45 Hurst Way • Winnipeg, Manitoba • Canada R3T 0R3
P 204.982.2021 • F 204.663.9401
E reception@winnipeghumanesociety.ca

WinnipegHumaneSociety.ca

f WinnipegHumaneSociety
t @WinnipegHumane
i @WHSanimals

