

WINNIPEG
HUMANE SOCIETY

News Crawl

WINTER 2019

WHS In Your School promotes learning empathy towards animals



WHS In Your School allows students to understand animal needs, behaviours and welfare. The understanding of animals helps students to better respect animal safety and teaches them empathy and behavioural understanding of animals.

Students, like the ones at Maples Collegiate, look forward to the interactive visits from the WHS each week. The dogs that visit the classrooms are part of an educational program, 'Pet Therapy & Pet Empathy'. These programs, along with many others, are provided by the WHS to enrich the students' understanding of animals and tie in with Manitoba's educational curriculum.

Johnny, the Labradoodle, is a regular at these classroom 'Pet Empathy & Pet Therapy' visits, to the point where the students ask about him if he doesn't show up with his owner Amy Braunstein.

Students gain empathy and receive comfort from spending time with animals and learning about their behaviours, welfare, and gain an understanding of safety around animals. In 2017, the WHS visited 55 different schools to engage students in critical discussions about animal wellbeing.

The WHS also offers field trips to allow students to tour our facility and interact with the animals. Other educational opportunities include the WHS Kid Camps, a chance for kids ages 5 - 13 years old to engage in activities and learning, as well as the WHS offers Birthday Party packages to create a memorable day. The birthday parties provide time to meet some of our animals, involve a tour around our facility and some time to learn a bit more about what the WHS does and how we help animals find their forever homes.

Finally, the WHS has our 'See Spot Read' program in partnership with St. John Ambulance and the Winnipeg Public Library. The program assists students to expand on their reading skills with a helping paw from a partnering animal to provide comfort and build confidence in reading.

Support of the WHS allows these programs to continue to educate the next generation to be empathetic and advocate for animals.

WHS KID CAMPS

WHS Spring Break Kid Camps:
March 25 - 29, 2019

Kids Camps help children understand responsible pet care, animal safety, welfare, and empathy for our furry friends. You are supporting tomorrows humane leaders today when you register your child for the WHS Kid Camps!

Register today!

WinnipegHumaneSociety.ca
or call 204.982.2046

NEW

BEGINNINGS



Angel

Angel was adopted just a few days shy of her one-year anniversary of being in the shelter. The two-year-old Great Pyrenees/Alaskan Malamute came to the WHS shy and reserved, after she was surrendered by her owners. Although she was slow to warm up, our volunteers worked with her to make steady progress (with plenty of treats as motivation).

Volunteer Gabrielle Thiessen worked with Angel closely and even took her on home visits to get her used to different surroundings. Although she was reluctant at first, Angel soon proved herself to be a quirky affectionate girl.

Her reserved nature meant she needed a home where she could get to know her new family in her own time. When Jenna and Jay

came into the shelter, they were looking at adopting a puppy after their last dog passed away. They met Angel, fell in love with her and adopted her on the spot, taking her home that day.

Angel has now been with her new family for just over a month and is settling in nicely. Her owners say she is “more confident every day.” Angel is always happy and excited to see them when they get home from work.

Our WHS Heroes allow us to keep dogs like Angel for as long as it takes to find the right home for them. Your continued support means we don't have to give up on animals who take longer to adopt out and can focus on finding forever homes instead. Thank you for being Angel's Hero!



Did you know you can get your workplace involved in the WHS?

Through our new Employee Giving Program, you can make your workplace one of our WHS Heroes. The WHS accepts automatic payroll deduction contributions and your workplace can also match funding with employees to encourage them to give. You can also get involved by volunteering with us, hosting fundraisers in support of the WHS or providing WHS with skill sharing resources.

A socially responsible workplace not only encourages employees to get involved, but helps retain your current workforce. 74% of people find work more fulfilling when given the opportunity to make a positive impact. Sign up today to donate in a way that is customizable to fit your company!

For more information contact WHS Donor Relations. billh@winnipeghumanesociety.ca



Turkeys in the Spotlight:

With holiday season celebrations among family and friends, turkeys have become a staple in the kitchen. But, how much do we know about our feathered friends? Check out some fascinating facts about our relationship with turkeys:

- Turkeys have a complex range of calls. Young poults make a distress call for their mother when separated. Turkeys even emit a purr-like sound when they are content.
- We've created giant turkeys. In the wild, turkeys weigh roughly 13 pounds, but decades of selective breeding have given us industrially farmed turkeys that grow to over 30 pounds.
- Turkeys have lost colouring. Wild turkeys come in beautiful brown hues, whereas commercially farmed turkeys have been bred all white to reduce visible skin pigmentation.
- Turkeys love to fly and roost in trees. Wild turkeys are recorded to fly over 55 miles per hour. Sadly, industrially farmed turkeys have been modified to be so heavy they can't leave the ground.
- Turkeys are smarter than they get credit for. Turkeys have the ability to remember locations and have been known to recall places they've visited once in their lifetime.
- Momma turkeys are fiercely devoted to their babies. They don't leave their eggs for a moment. When their poults are hatched, they sleep with their babies tucked under their wings until they're able to fly and roost up in the tree.

With over 300 million turkeys industrially farmed and killed in North America every year, it is important consumers acknowledge their sentience. The Winnipeg Humane Society encourages its supporters to source alternative plant based recipes, or seek out local, small-scale farms that provide higher quality life for animals.

Winnipeg VegFest: Another Smashing Success

On Saturday, Sept. 15, 2018, Winnipeggers and visitors from afar gathered for the second annual Winnipeg VegFest, a festival supported by the Winnipeg Humane Society and celebrating compassion for animals and the planet. Featuring a lineup of acclaimed speakers, vendor markets, a food court, art gallery, and more, Winnipeg VegFest has become a popular annual event in the city.

Winnipeg VegFest attracted over 4,500 visitors from across Manitoba and beyond. Attendees enjoyed an array of vendors exhibiting local goods free from animal products. Guests were invited to take part in free activities such as meditation workshops, yoga classes, a cupcake contest or hobby horse competition.

Winnipeg VegFest is run by a group of dedicated volunteers. Sponsors this year included the Winnipeg Humane Society, the University of Winnipeg, Generation Green, Charisma of India, and Alt-Hotel. At this rate, the event organizers expect Winnipeg VegFest to grow even larger next year. Planning is already underway for 2019. To learn more about VegFest, visit: www.winnipegvegfest.ca

Thank

You support animals in need through a variety of creative events and initiatives. Here are just a few of the ways you helped support the WHS.



1. Seen here with Keiko, a super friendly 21-month-old husky, are Abigayle (L-R), Caydence, Mikayla, Kaitie & Sierra. 2. Emily (centre) brought in a pile of cat food that she asked for instead of birthday gifts this year. 3. Slayter (8) decided to spend his birthday this year visiting and bringing gifts to the cats at the shelter. 4. Fraya dropped off \$85 from her sixth birthday to help us look after the animals in our care. 5. Alyssa recently learnt to crochet and dropped off a donation of 40 handmade blankets for our cats. 6. Ecole Viscount Alexander School's grade 8 Social Justice Workshop students raised money at their carnival for the WHS. 7. Lila stopped by to hand out Halloween goodies she bought with her allowance to the animals at the shelter.

Thank you to **Abigayle, Caydence, Mikayla, Kaitie and Sierra** for going door to door selling bath bombs, baking and collecting donations for the WHS. Your \$300 donation is greatly appreciated!

Emily asked for canned pet food for her eleventh birthday instead of presents for herself. It was a heartfelt surprise when she showed up with a bunch of cat and dog food to give to the animals. Thank you, Emily, for thinking of them and for your generosity, your donation made the

holiday season brighter for the animals here at the WHS.

A big thank you **Slayter**, who decided to spend his eighth birthday giving some of the cats in our care some love by visiting the Winnipeg Humane Society instead of going to the trampoline park. Slayter also asked for a cat food donation to the WHS instead of presents this year.

For **Fraya's** sixth birthday she asked for cash donations to the WHS rather than receiving presents. Thank you Fraya for

helping us help all the animals in our care!

Alyssa learned how to crochet off of YouTube this past summer. The result was 40 beautiful, warm blankets that are just perfect for our cats. We're thrilled she decided to donate them and if the cats could talk, we know they would tell Alyssa how happy they are to have a cozy blanket to take with them when they go to their new homes. Thank you, Alyssa, for such a heartfelt donation!

8. Caydence and Zoe raised \$119.45 for the shelter making and selling their bath products and goodies.
 9. Charlotte and Abigail stopped by the WHS to drop off the money they raised from setting up a lemonade stand.
 10. Addison, Evan, Jordan and Olivia dropped off a \$160 donation for the shelter raised during their craft/bake sale.



Grade 8 Social Justice Workshop students at Ecole Viscount Alexander School generously chose the WHS as recipients of their carnival fundraiser and presented us with a cheque from their fundraising efforts.

We received the sweetest email for Halloween: “Dear Winnipeg Humane Society, my name is Lila and I’m 8 years old and I have an awesome idea! I would use my allowance to buy the animals at the Humane Society each a treat for Halloween.” Lila made all the animals’ Halloween wishes come true when she stopped by to hand out goodies and go for a tour. Thanks for having such a generous heart Lila!

Thank you to Caydence and Zoe who put in the hard work making bath bombs and sugar scrubs to sell along with baking and iced tea. The duo raised \$119.45 that they donated to the WHS.

Two young entrepreneurial philanthropists set up a lemonade stand and raised \$45.41 to donate to the WHS. Thank you Charlotte and Abigail!

A big thank you to Addison, Evan, Jordan, and Olivia, who donated \$160 from their craft/bake sale to the WHS.

We are so thankful to Urban Barn, who donated over 600 blankets from its Blanket The Country initiative. We have lots of animals who are going to be very warm and cozy this winter because of your generous donation!

Thank you to Justina from the Human Resources and Occupational Health Department at St Boniface Hospital for generously donating \$500.

Daniel and Vanessa raised \$220 from their wedding by setting up a donation area for the WHS. Thank you for thinking of us on your special day!

Thank you Madelyne, Oren and Piper for donating \$240 of birthday money to help the animals!



DIAMONDS ARE FURREVER
25TH ANNUAL BOW WOW BALL

HELD ON OCTOBER 27TH, 2018
RAISED \$164,000!

A big THANK YOU goes out to our generous sponsors, volunteers, committee members, guests, and all of our live and silent auction donors! Bow Wow Ball would not be possible without your support!

SAVE THE DATE
 NEXT YEAR'S BOW WOW BALL WILL BE ON
SATURDAY, OCTOBER 26, 2019

Celebrate 125 years with us!

ALL MONEY RAISED SUPPORTS ANIMALS AT THE WHS

PET STORE



GENTLE LEADER (\$37.99)

The Gentle Leader® offers a unique opportunity to train and control behavior problems in dogs while on walks. Its attachment point allows maximum control of the handler over the dog: where the muzzle is directed the body must follow. This gets the dog to focus its attention immediately on the handler, creating a situation in which alternative commands can be given and the appropriate behaviour can then be rewarded.

VARIOUS COLLARS AND LEASHES (\$7.99 - \$21.99)

Established in 1973, Hamilton® brand collars and leashes provide comfort, quality and style for your furry companion. Known for their sturdy construction, strong materials and innovative designs such as their Safe-Hold™ adjustable collar, their products reflect their commitment to the safety and comfort of pets and their owners.



 WINNIPEG
HUMAINE SOCIETY

WHS PET STORE

30% off
entire WHS Pet Store Purchase when you
visit until March 1st, 2019.

20% off
entire WHS Pet Store Purchase when you
visit until June 30, 2019.

*excludes food and litter
*limit one coupon per customer

Dog Walking Tips

A walk can make a dog very happy. They love to check out new sights and smells, which not only stimulates them mentally but also helps keep them emotionally balanced. A dog that doesn't receive sufficient exercise can easily become bored or destructive.

Regular walks are also vitally important for your dog's health. Obesity in pets is associated with a number of medical complaints

including osteoarthritis, cardiovascular disease, liver disease and insulin resistance.

Most dogs need to be walked at least once each day, though some dogs, particularly very active dogs, may require more. The breed of dog you have, as well as its level of fitness and age, will also determine how long and how vigorous your walk should be.

Get Ready for Paws in Motion 2019!



Another great reason to stock up on leaders, collars and leashes from the WHS Pet Store and get walk-ready is our biggest fundraising event of the year. Summer's Paws in Motion is Winnipeg's largest celebration of pets, all in the name of saving animals in need. So mark your calendar for June 23rd, 2019 and get ready to walk!

SAVE THE DATE

1001 DONATIONS TELETHON!



TUNE IN AND MAKE YOUR DONATION ON SATURDAY, MARCH 23, 2019! 11AM - 5PM!

WAYS TO DONATE
Call: 204-927-1001
Text: RESCUE to 41010
Visit: 45 Hurst Way or winnipeghumanesociety.ca

For more information visit winnipeghumanesociety.ca

Wish List:

FOR THE ANIMALS:

- Canned cat and dog food
- Gift cards to buy fresh veggies for critters

FOR THE OFFICE:

- Laminating sheets
- Blue and black pens

ADOPTION

- Gently used tablets
- Durable dog toys

BEHAVIOUR

- Gentle Leader headcollars (size: medium and large)
- Soft dog treats

CLINIC

- Used medical equipment
- Towels (bath size preferred)

FOSTER

- Stackable stainless steel food dishes
- Small to medium cat carriers

ANIMAL PROTECTION

- Trail cameras
- Cat traps



AIR MILES

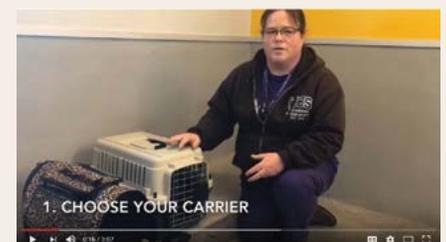
You can also help the WHS help animals by using the WHS Air Miles Card. Cut out the card above and use it for your future purchases.



BMO

Every time you tap your credit card, you can help cover the cost of care for an animal in need. The BMO Winnipeg Humane Society MasterCard supports the necessary medical care and behaviour support an animal needs for a successful adoption. Every time you use the card for your everyday purchases a donation is made to the WHS from BMO at no extra cost to you.

#WHS Tips on Facebook



If you follow the WHS on Facebook, you may have noticed our Behaviour videos and Facebook LIVE sessions. We're digging into the topics you requested, so you can have an easy resource to get help with your most pressing behaviour concerns and issues. To tune in, visit our Facebook page and follow us at www.facebook.com/winnipeghumanesociety.

What's New AT THE WHS?



Community Survey

Thank you for all the 2018 annual community consultation feedback! Your responses help set goals for the upcoming year. Your feedback stated we should focus on the best possible care, saving as many animals as we can, assisting in areas of high need, and advocating for ALL animals.

This is what we plan to focus on this upcoming year based on your recommendations:

1. Keep euthanasia down and engage the community to save more pets

Euthanasia rates dropped 62% from three years ago. We implemented programs: Care to Adopt and Care to Rehome to entice those who find lost pets to keep them. We aim to reduce 'length of stay' by performing veterinary services as efficiently as possible and encouraging people to adopt instead of shopping. Our next priority is to help animals before they reach our shelter.

2. Helping pets in need where they are at the greatest risk

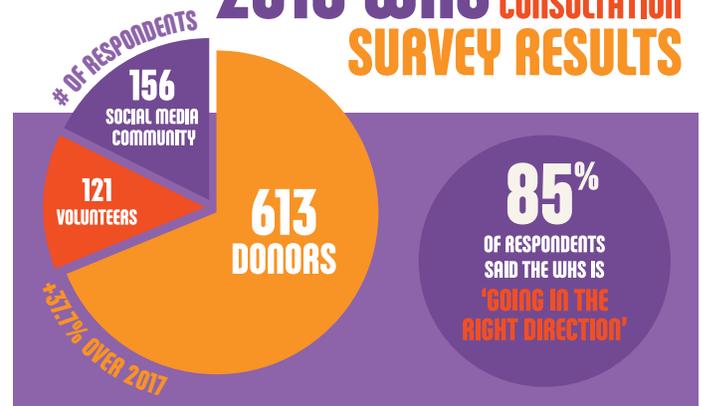
The City of Winnipeg's Fix It Grant allowed us to bring hundreds of cats to and from the WHS for spay/neutering. We need to continue to build on this program.

We need more low-cost clinics in remote areas of our Province. This past year, WHS supporter Louise Nebbs passed away, leaving us funding to support trips to remote areas. This is a starting point to continue partnering with other rescues and expand this work.

3. Advocating on behalf of ALL animals

We advocate on behalf of all animals. Farm animals deserve humane treatment, we'll strive to provide the public with research-based information about the importance of farm animal welfare. We need to engage government and industry

2018 WHS COMMUNITY CONSULTATION SURVEY RESULTS



2019 RESULTING AREAS OF FOCUS

1. KEEP EUTHANASIA DOWN AND ENGAGE THE COMMUNITY TO SAVE MORE PETS

- Continue to reduce 'length of stay'
- Work on innovative solutions to keep pets in homes

2. HELPING PETS IN NEED WHERE THEY ARE AT THE GREATEST RISK

- Enhancements to City of Winnipeg "Fix It" Grant
- Partner on low cost clinics in remote Manitoba areas

3. ADVOCATING ON BEHALF OF ALL ANIMALS

- Provide research-based information to the public
- Talk and engage governments and industry representatives
- Ongoing support of VegFest



WINNIPEG HUMANE SOCIETY

representatives to help make humanely certified farms more prevalent. We will also continue our support of VegFest.

As a non-government, registered charity about to complete 125 years of operation, we need your financial support, active participation, and encouragement. Your help is their survival.

45 Hurst Way • Winnipeg, Manitoba • Canada R3T OR3
 P 204.982.2021 • F 204.663.9401
 reception@winnipeghumanesociety.ca

WinnipegHumaneSociety.ca

Prefer to receive your newsletter by email?
 Email: donations@winnipeghumanesociety.ca

Animal Intake, Lost & Found
 204.982.2025

Behaviour Help Line:
 204.988.8808

Cruelty & Abuse Complaints
 204.982.2028

Emergency (Animals in Distress)
 204.982.2020

Donations & Tax Receipts
 204.982.2041

Pet Loss and Grief Support
 204.988.8804