

News Crawl

SPRING 2018



Mimo and Kirry: PROMOTING ADOPTION ONE INSTAGRAM FOLLOWER AT A TIME

Using social media to promote pet adoption, spay & neuter and more

Adopting a pet is the beginning of a lifetime of love and surprises. Priya learned that from her cats, Mimo and Kirry, and is using her influence online to both promote the WHS and highlight the amazing purrsonalities that are found in shelter pets. You can too!

Priya fostered (and then adopted) Mimo, followed by adopting Kirry a few months later. The pair quickly became inseparable. Kirry constantly follows Mimo around and is always in the mood to cuddle. Eventually Kirry started laying on top of Mimo on a regular basis.

Priya captures these picture-perfect moments with her camera and created an Instagram account for her two felines (@mimo_and_kirry). Every Monday she posts a picture of Kirry on top of Mimo, better known as #mimosquish Mondays. Priya now proudly shows off her WHS-adopted felines to over 39,000 followers.

She uses her influence to raise thousands of dollars for the WHS each year. Her annual campaign, Mimo and Kirry Give Back, raises over two thousand dollars

each year for the WHS Clinic and Foster programs. Both played big roles in getting Mimo and Kirry ready for their forever home. Priya has even raised money for the shelter by selling custom-printed Mimo and Kirry socks.

As a WHS adopter, your potential is unlimited. When you share photos of your WHS pet online, you're not only sharing a cute image, you're telling a story about the power of adopting instead of shopping for a pet. By sharing WHS events and news online, you're helping spread the word and save even more animals in need.

Want to use your social media power in support of animals? Join in on the fun at WHS Paws in Motion, presented by Fairmont Winnipeg, on June 24! Share your experiences on social media by tagging the WHS and using #PawsinMotion.

Elle



Elle was in the wrong place at the wrong time. Her eye was injured in a dog fight and rushed to the shelter for immediate care. Because of your support, she got the care she deserved.

Elle's eye was surgically removed. It eased her pain and she could finally start recovering from the injury. Despite her injuries, the puppy was loving and appreciated meeting everyone around her. She's thriving because you were there for her when she needed support.

Now she's adopted and living with an incredible family. Every animal in a home is an animal saved. That's a fact worth celebrating at WHS Paws in Motion, presented by Fairmont Winnipeg, on June 24 at Assiniboine Park. Learn more by visiting our website today.

NEW

BEGINNINGS



Zoe was found as a stray on the highway. Because of your support she now completes the family she was adopted into.

Zoe: From highway stray to forever home

Zoe the puppy was found alone on the side of the road. But with your help and support she is now surrounded by family that will do anything for her.

In fact, it was almost like Zoe and her family were meant to cross paths. Before adopting her, Zoe's family had just lost a family member. The family was missing something, and Zoe brought back a tenderness to their life. Adopting an animal is an amazing experience for both the people and animals involved.

Zoe, a one-year-old Rough Collie/Shepherd mix, loves going outside. She has a large property to call her own, a custom-built pen to roam in, and has become her family's personal trainer. They always take long walks and Zoe insists they last at least five miles!

But you don't have to walk five miles to make a difference for animals. WHS Paws in Motion, presented by Fairmont Winnipeg, is Manitoba's largest celebration of pets. Register online and join in on the fun this June 24 at Assiniboine Park!

Pepitte's purrfect adoption tale

Pepitte is an absolute sweetheart that was just a little misunderstood. She was shy and reserved in her kennel but the complete opposite when she had more open space to roam. Once she got to know a person, she transformed into a lap cat.

It was hard to believe that she waited nearly a year for her forever home. But it was worth the wait because she's now flourishing. Pepitte is part cuddly with an equal mix of energy. When she's not napping, she is running zoomies around the house (which leads to more naps once her energy is expelled!).

For the first few nights in her new home she slept on the bed with her family. But now that she's more comfortable she'll take a snooze just about anywhere in the home.

Did you know cats are also invited to WHS Paws in Motion, presented by Fairmont Winnipeg? We'd love to see you and your leashed feline at Manitoba's largest celebration of pets on June 24! Is your cat a little scared? That's okay, you can leave them at home and still join us for a fun day of animal activities. Visit our website for more information.

Grace: Lost and then found

Grace the cat went missing in September 2017. But thanks to your support we found her owner!



In December 2017, Grace appeared at the front door of a house in Winnipeg. She was kept there overnight and brought to the shelter the following morning. Thankfully Grace had both a tattoo ID and City of Winnipeg licence. We were able to contact her family right away because she had proper forms of identification. They picked Grace up the same day she arrived in our care and were thrilled to see her.

Grace was missing since September 2017. She remained in good condition while away from home but went to her veterinarian for a quick check-up after her three-month journey.

Having proper identification significantly increases the chances of your pet being returned home should they become lost. Your pet should have:

- Tattoo ID
- Microchip
- City of Winnipeg licence



WHS stance: Exotic Animals

The WHS does not support the transportation and use of exotic animals in travelling shows and educational presentations, nor keeping them as pets.

An exotic animal is an animal that is non-domesticated by humans. During travelling shows and educational presentations these animals are repeatedly restrained or held against their will. Leading research by reptile biologists show most reptiles in captivity display stress while being exhibited.

These animals pose severe public safety risks as they are forced to interact with the public at these shows and presentations in an unnatural and foreign environment which can lead to bites. Disease can also commonly be transmitted.

Like all animals, reptiles and other exotics have an immense biological desire to express their psychological and physiological behaviours. Even the 'best' captive conditions in a home, or animals bred in captivity, often fail to provide proper opportunities for such behaviours to be carried out naturally.

Would you like to learn more information? Please contact us at communications@winnipeghumanesociety.ca.



(Source: The Reptile Zoo) Leading research shows that most reptiles display stress while being shown in exhibits. Just like domestics, exotic animals have a desire to express natural behaviours. But this cannot be completed when being restrained and held against their will at travelling shows and during educational presentations.



While they look like sausages, would you believe they're meatless? Registered dietitian Angela Tucker shares her meatless recipes once a month on the WHS Blog, including for these Tomato Italian Herb Seitan Sausages.

Go meatless this Monday

Meatless Monday is a world-wide initiative the WHS is proud to support. It's active in 44 countries around the world and continues to grow. By collectively deciding to eat meat-free meals just once a week, we are making a difference for farm animals and our environment.

The WHS is here to help get your Meatless Monday endeavour started. On the last Monday of every month, registered dietitian Angela Tucker shares a meat-free recipe on the WHS Blog and discusses its health benefits. The recipes are fun, fast, and simple! Visit our website and get your Meatless Monday started today.

Thank

You support animals in need through a variety of creative events and initiatives. Here are just a few of the ways you helped support the WHS.



From left, clockwise: Shannon published a children's book about pet adoption. She donated a stack of the books to the WHS See Spot Read program and left a monetary donation. Thank you to Ilani who raised \$264 for the shelter! A massive kudos to Oh Doughnuts who donated some of their doughnuts to the shelter staff. Thank you to Ava for raising money for the WHS on her birthday!

A special thank you to **Barry Vokey** for raising over \$1,250 selling Mordens' chocolates for the animals!

Thank you to **Mikayla, Lauren & Addison** for raising almost \$100 selling hot chocolate for the animals!

Thank you to **Adam York Photography** for holding Pet Pics with Santa, it raised over \$2,000 for the animals!

Thank you to **Erb Transport** for having a Christmas party in support of the animals, they raised over \$550.

Major kudos to some of the staff from **H.S. Paul School** for stopping by on their P.D. day to donate pet supplies and \$75 to the shelter. It was part of learning and practising the Circle of Courage, a positive youth development.

Thank you to **Veron Consultants** for having a secret Santa where donations were made to the WHS for a total of \$1,250.

Thank you to **Transcona Trailer Sales** for holding a "Cats for Cats" event and raising \$500.

Thank you to the **Winnipeg Pub Dart League** for raising \$500 for their charity darts tournament.

Shannon Carlson published a children's book called 'Jack the Husky Gets Rescued'. She wrote the book from personal experience which highlights both the challenges and rewards of adopting a shelter animal. She donated a stack of books to the shelter for the See Spot Read program and left a monetary donation. Thank you! Your gifts are teaching our next generation about the rewards of pet adoption.

* If you would like to donate your old 'clunker' to the Winnipeg Humane Society, just call Associated Auto Auction at 204-895-9790

Critter Caretakers

Mike Baker
Ainslee Card
Suzanne Beauregard
Kelly Alexander
Leana Virgo
Kelly Alexander
Eileen Lagadi
Melanie Lockhart
Niki Card
Eriq Lambert
Charly Danell
Arwen Keszi
Chris Coppinger
Robyn Jones
Ava Belkin
Mark Makanuk
Michael Belkin
Michelle Lalonde
Steve Offmah
Olivia Corvina
Gerri Weigle
Yvonne Kash
Michelle Hedin
Gabrielle Thiessen
Leanne Docking
Emilia Kopp
Lincoln Peek
Dylan Link
Ava Almoal
Catherine Meder
Margaret Krupa
Lauryn Paulicelli
Garth Pischke
Katherine Lituino
Emily Decaire

Cars for Critters*

Angela Shynkaruk
Brenda Paetsch
L. Van Roon
Julien Gerard
Alison Muir
Trevor Depape
Denis Zaste
Sheena Turner
Sieglinde Brown

Jodine Finnson
Mark Anderson
Maureen Kachmar
Katelyn Wideman
Kim Kaschor
Dana Johnson
Evan Storożinski
Samantha Bell
Bill Vandergraaf
Jane McDonald
Derek Maternick
Carole Petrie
Christine Kuerten
Robert Kalapaca
Nicole Gaudry
Shane Ross
Carole Alcock
Cornela Gair
Julia Klimack
A. LeBlanc
Adam Temple
Samuel Jabs
Catharine McIntyre
Kayla Wiebe
James Betteridge
Wayne Dietrich
Andrew Bredin
Jordan Jacques
Eve Arany
Jasmine Del Rosari
Elaine Furukawa
Jeff Glover
Andrew Gallinger
Peter March

Other Fundraisers

Alex Forrest
Jed Sunstrum
Brenda Welsh
Shaun Thomas
Scarlett & Daisy Larsen
Linda Davies
Dean Wilson
Gail Derby
David Hrynick
Ally Victor
Lloyd Demedash
Randy Malowski
Harold Applebaum

Julie Lew
Lori Carter
Caitlyn Bowker
Kayla Czarnecki
Tracy Andries
Karen Moore
Lito Camuyong
Diane Kashton
Arielle Goldman Smith
Cherylee McDonald
Linda Hazelwood
Jared Neufeld
Dana Binder
Dior and Havana Oyas
Jim Dowbush
Julia Pettigrew
Mikayla, Lauren & Addison Smith
Aline Caron
Joseph Kirko
Shirley Pollins

CELEBRATING ANIMALS LIKE A BUNCH OF ANIMALS



Paws in Motion

PRESENTED BY

Fairmont
WINNIPEG

**JUNE 24
REGISTER TODAY!**

ALL PROCEEDS DIRECTED TO



WINNIPEG
HUMAN SOCIETY

ALL MONEY RAISED SUPPORTS ANIMALS AT THE WHS

PET STORE



DIRTY DOG DOORMATS (\$39.99 - \$130.99)

These doormats are made to make clean up after walks much easier. These mats absorb seven times their weight in water and mud, and dry five times faster than other mats. No more muddy paw prints around the house! Dirty Dog Doormats come in three different sizes, including runner.



FURMINATOR (STARTING AT \$54.99)

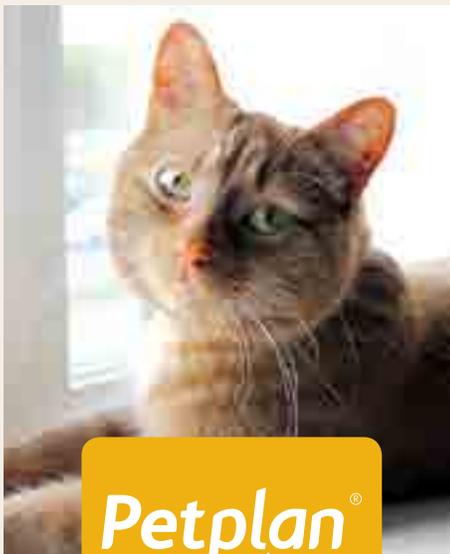
Having trouble keeping your fur baby from shedding? Are you finding the brush you are using isn't taking out the hair? Try our FURminator! This brush is specifically designed to safely remove the undercoat, loose hair and reduces shedding by up to 90%! The FURminator has a stainless steel de-shedding edge that will not damage the coat or cut the skin. You will not be disappointed! Come on in today to see our selection, we have ones for cats and dogs and for long hair and short hair as well.



PUSH TO MUTE DOG TOY (\$15.99 - \$19.99)

This versatile dog toy is the best of both worlds! It's loud and squeaky which is sure to attract Fido to their new toy. Had enough of the noise? You can mute it and enjoy some quiet time too! These toys come in many shapes and sizes, ensuring there's one that will appeal to every pooch.

How Petplan insurance helped Oliver



Petplan[®]
pet insurance

In July 2016 WHS alumni Oliver started having inconsistent bowel movements. Jill, Oliver's guardian, has Petplan Pet Insurance and had peace of mind knowing she could do everything possible to help her cat. Oliver needed an ultrasound which ultimately resulted in the need for an exploratory surgery to get biopsies.

Fortunately for Oliver, all serious issues – such as cancer – were ruled out. His vet concluded that Oliver has irritable bowel syndrome, which is managed by eating a special diet. Over the course of

seven months, Petplan reimbursed Jill around \$2,000.

“Choosing to insure Oliver ended up being the best decision,” says Jill. “Petplan was there for me and processed my claims so quickly, resulting in a cheque in hand within a couple of weeks. I was relieved I didn't have to limit Oliver's treatment at the vet and I could do whatever it took to help him live a comfortable and happy life.”

Sign up for Petplan Pet Insurance and ensure your pet is protected.

Have you and your pet benefitted from Petplan Pet Insurance?

We'd like to hear your story! Email us at

communications@winnipeghumanesociety.ca

Wish List:

FOR THE ANIMALS:

- Canned cat and dog food
- Newspapers

FOR THE OFFICE:

- Laminating sheets
- Blank CD's

ADOPTION

- Yarn for our volunteers who knit animal blankets. If you would like to knit blankets the ideal size is 2 x 2 feet
- Durable dog toys

BEHAVIOUR

- Gentle Leader headcollars (size: medium and large)
- Soft dog treats

CLINIC

- Used medical equipment
- Towels (bath size preferred)

FOSTER

- Kitchen scales
- Small to medium cat carriers

ANIMAL PROTECTION

- Small/Medium plastic carriers
- USB drives

AIR MILES

- You can also help the WHS help animals by using the WHS Air Miles Card. Cut out the card below and use it for your future purchases.



WISH LIST FEATURE: YOGA MATS

WHS Vet Tech Crystal recently earned her Fear Free handling certification. Crystal, and all the staff at the WHS, are dedicated to providing the best care possible for animals. Undergoing a procedure in clinic can be an unsettling moment for a pet, but we're determined to create a better fear-free experience for all pets at the shelter.

By donating a thin yoga mat to the shelter, you're helping Crystal and WHS staff provide a more fear free environment for animals. The yoga mats provide comfort and support for pets while being examined .



BMO

Every time you tap your credit card, you can help cover the cost of care for an animal in need. The BMO Winnipeg Humane Society MasterCard supports the necessary medical care and behaviour support an animal needs for a successful adoption. Every time you use the card for your everyday purchases a donation is made to the WHS from BMO at no extra cost to you.



Give your child a WHS Kid Camps experience

Meet Serenity. She spent a week at WHS Kid Camp and fell in love with Patches the dog. She showed her love for Patches by making a bandana with his name on it and gave it to him.

Is your child seeking a genuine connection with animals? Look no further than Kid Camps at the WHS! Is your child

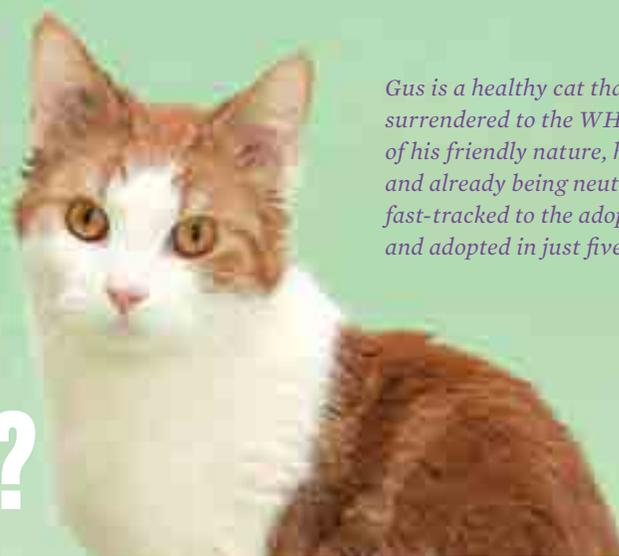
registered for this summer? WHS Summer Kid Camps combines the arts, crafts and games your child expects with the unique experience of being inside an animal shelter for the week.

Your child will learn about compassion through our humane education programs and be inspired to develop a life-long love for animals.

REGISTER FOR A SESSION IN JULY AND AUGUST!
WINNIPEGHUMANESOCIETY.CA



What's New AT THE WHS?



Gus is a healthy cat that was surrendered to the WHS. Because of his friendly nature, healthy state and already being neutered he was fast-tracked to the adoption floor and adopted in just five days.

Cat fast-tracking

Within the last year the WHS has implemented a variety of programs, initiatives and changes in protocols that fall in line with the Million Cat Challenge, the North American initiative to save one million cats in the next five years.

The most recent changes are resulting in reducing the length of stay for some cats at the shelter. The process involves fast-tracking the most highly adoptable cats so they can find homes as quickly as possible. Cats that are in good health, already altered and have a fine temperament can qualify to be fast-tracked based on a score upon intake.

Cats that do not qualify to be fast-tracked will await triage – meaning they will require additional medical assistance from the clinic, or behaviour support from the behaviour department. Once these issues are assessed, we'll determine the cat's best path to a live outcome. Live outcomes include being adopted, becoming part of the Barn Buddies/Warehouse Cats programs or a transfer to another shelter.

Because of this system the strongest candidates for adoption will get onto the adoption floor and find homes in a more consistent manner. This means the WHS can find homes for even more cats.

Want to learn more? WHS CEO Javier wrote a blog which explains this system in full detail. For more information, please read it at winnipeghumanesociety.ca.

Presented by
VICKAR
AUTOMOTIVE GROUP

1001 DONATIONS
RAISED A TOTAL
OF **\$134,000!**
(THANKS TO YOU AND OUR MATCHING GIFT DONORS!)

THANK YOU!
Thank you to everyone who tuned in and donated!
Your generosity and support allows us to continue to care for thousands of animals this year!

45 Hurst Way • Winnipeg, Manitoba • Canada R3T 0R3
P 204.982.2021 • F 204.663.9401
E reception@winnipeghumanesociety.ca

WinnipegHumaneSociety.ca

Prefer to receive your newsletter by email?
Email: donations@winnipeghumanesociety.ca

Animal Intake, Lost & Found
204.982.2025

Behaviour Help Line:
204.988.8808

Cruelty & Abuse Complaints
204.982.2028

Emergency (Animals in Distress)
204.982.2020

Donations & Tax Receipts
204.982.2041

Pet Loss and Grief Support
204.988.8804